



**CITY OF  
PARRAMATTA**

**CAPITAL PROJECTS**  
LANDSCAPE ARCHITECTURE



**SHANNONS PADDOCK**

Landscape Masterplan | Adopted by Council 11 December 2023



# SHANNONS PADDOCK MASTERPLAN

## DOCUMENT REGISTER

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## MASTERPLAN REPORT

Prepared by CAPITAL PROJECTS



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# 1.0 INTRODUCTION



# PROJECT BACKGROUND

Shannons Paddock is a medium sized park occupying approximately 2.5ha. and is located at 14 Darcy Road Wentworthville, on the boundary of Westmead and Wentworthville. The park is owned and managed by the City of Parramatta Council.

Shannons Paddock is bound by Darcy Road to the north (the main park frontage), and by a mix of residential properties to its eastern and western boundaries. Immediately adjacent the north-west corner of the site is the Wentworthville Shops Neighbourhood Centre. Finlaysons creek bisects the park in the form of a concrete drainage channel. The creek provides a natural connection beyond Shannons Paddock to Milson Park, Toongabbie Creek and a number of other local parks and open spaces.

Shannons Paddock is well connected to public transport via bus routes and is located within a close proximity to Wentworthville train station (~700m walk). An active transport connection (cycleway) is proposed within the Parramatta Bike Plan (2017) to provide a connection through the park as part of a broader cycleway network. The Parramatta Ways Walking Strategy (2017) also identifies Shannons Paddock as a Major Route connection.

The City of Parramatta Council's Community Infrastructure Strategy (CIS) (2020) identifies Shannons Paddock as located on the edge of the Westmead Innovation District High Growth Precinct, which has a forecast population increase of 9,800 people in 2019 to 23,200 in 2041. The CIS also recommends the provision of a new 'district' level play space in Westmead, and it is proposed the existing playground at Shannons Paddock will be upgraded to achieve this recommendation.

Shannons Paddock is an important green space which currently provides limited recreational opportunities. The Shannons Paddock Landscape Masterplan aspires to provide a well-considered and strategic approach for the ongoing improvement of the park. The masterplan intends to guide future developments which will greatly benefit the local community through opportunities to be active, to be outdoors, to connect with nature, and to engage with each other. The masterplan has been informed by a site analysis study, as well as 2 phases of stakeholder and community engagement and a 28 day exhibition period.



## LEGEND

- Major arterial road
- Watercourse
- Trainline/Station
- Regional green space
- Local green space
- Project site
- Bus route
- Walking radius



## 2.0 SITE ANALYSIS



# SITE ANALYSIS

## OPEN SPACE & ATTRACTIONS

Shannons Paddock is located within a green corridor which is comprised of a series of parks, open spaces and bushland. The corridor follows the alignment of Finlaysons Creek and Toongabbie Creek, and offers a unique potential for a well connected and accessible collection of public space offerings.

The park is well used by its local community for passive recreation, relaxation and play.

Shannons Paddock sits immediately south of Milson Park, a large 6.9 hectare park comprised of areas of dense vegetation and a newly constructed wetland system. Shannons Paddock is located less than 1km from other district level park facilities, including Arthur Phillip Park, Binalong Park and Parramatta Park.

### LEGEND

- ① Parramatta Park
- ② Parramatta Park/Mays Hill
- ③ Arthur Phillip Park
- ④ Binalong Park
- ⑤ Milson Park
- ⑥ Parabianga Reserve
- ⑦ Toongabbie Creek Reserve
- ⑧ Arrunga Gardens
- ⑨ Yana Yirabana
- ⑩ Hospital Farm Reserve
- ⑪ Tartoola Reserve
- ⑫ Robin Hood Park
- ⑬ Allambie Avenue Reserve
- ⑭ Impeesa Reserve
- ⑮ Hammers Road Reserve
- ⑯ Third Settlement Reserve
- ⑰ Finlaysons Creek Green Corridor



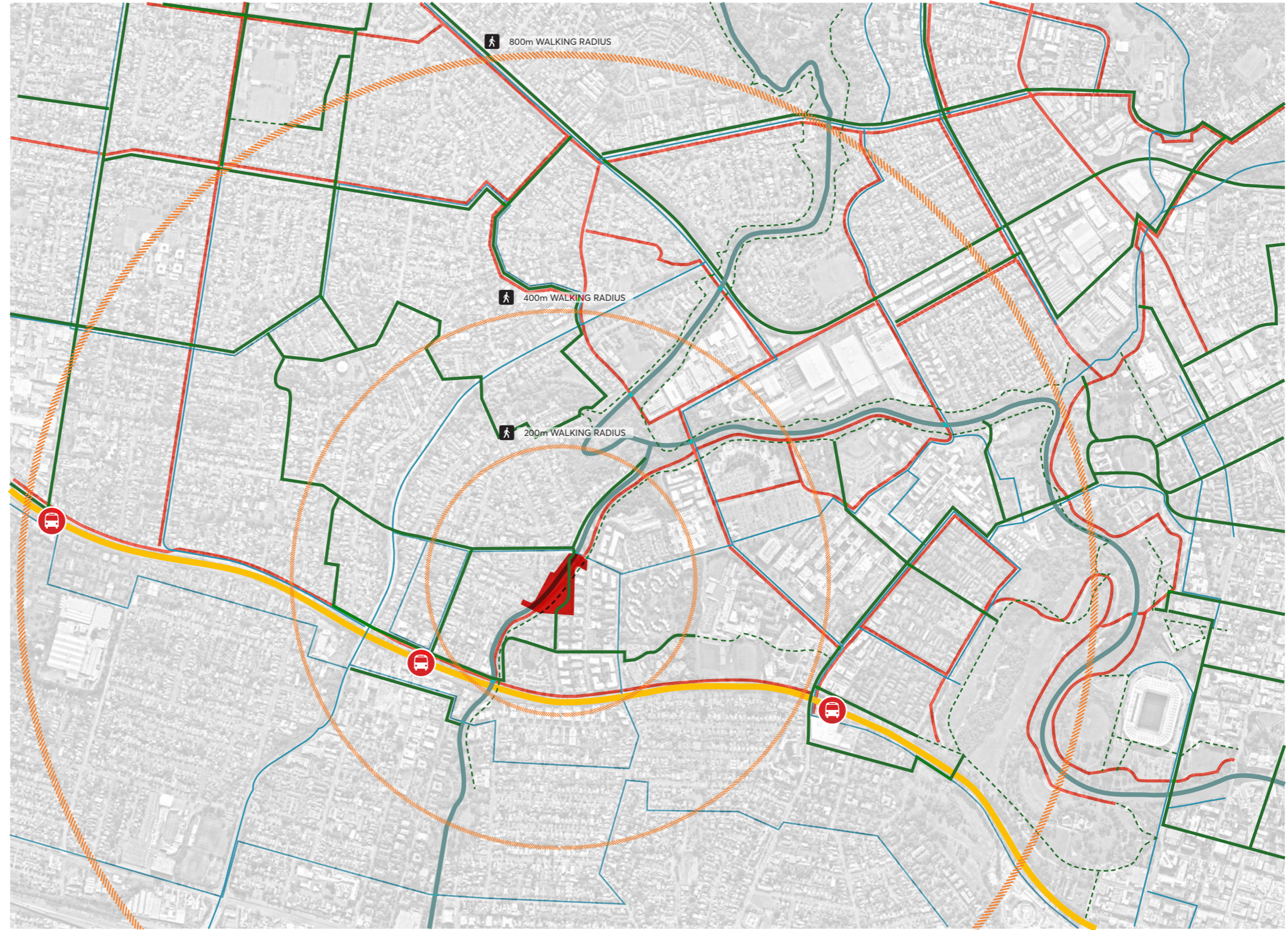


# SITE ANALYSIS

## TRANSPORT LINKS AND BROADER CONNECTIONS

Shannons Paddock has excellent public transport connections. This northern interface of the park is well connected to the bus network, with a bus stop located immediately adjacent to the existing local playground on Darcy Road. The Wentworthville train station is located to the south-west of the site, a walk of approximately 700m.

The Parramatta Bike Plan (2017) identifies a proposed cycleway connection through the Shannons Paddock as part plans for a broader cycleway network, and the Parramatta Ways Walking Strategy (2017) identifies Shannons Paddock as a Major Route connection.



### LEGEND

- Major walking route (Parramatta Ways)
- Nature/Park/River trails
- Train station and train line
- Bus routes
- Water course
- Project site
- Walking radius
- Cycleway network (existing and proposed)

# SITE ANALYSIS

## HERITAGE

Shannons Paddock takes its name from Robert Shannon (1854-1934). Robert Shannon established the 'Shannon's Brick, Tile and Pottery Factory' on the land immediately south of the project site in 1912.

The factory featured a patent kiln which was capable of producing 100,000 bricks and tiles per week as well as a 130 feet high chimney stack which was described as 'an imposing landmark'. The factory supplied building materials for many significant buildings including the Roxy Theatre in Parramatta.

The factory closed and was decommissioned in 1982.

The 1961 aerial shows the original meandering alignment of Finlaysons Creek. Historically Finlaysons Creek was inhabited by the Dharug People and used as a hunting and fishing ground. It was then included as part of Darcy Wentworthville's 1808 land grant. The natural form of the creek was replaced by the existing concrete drainage channel in around 1970.

There are no known archaeological sites within Shannons Paddock.



### LEGEND

Project site

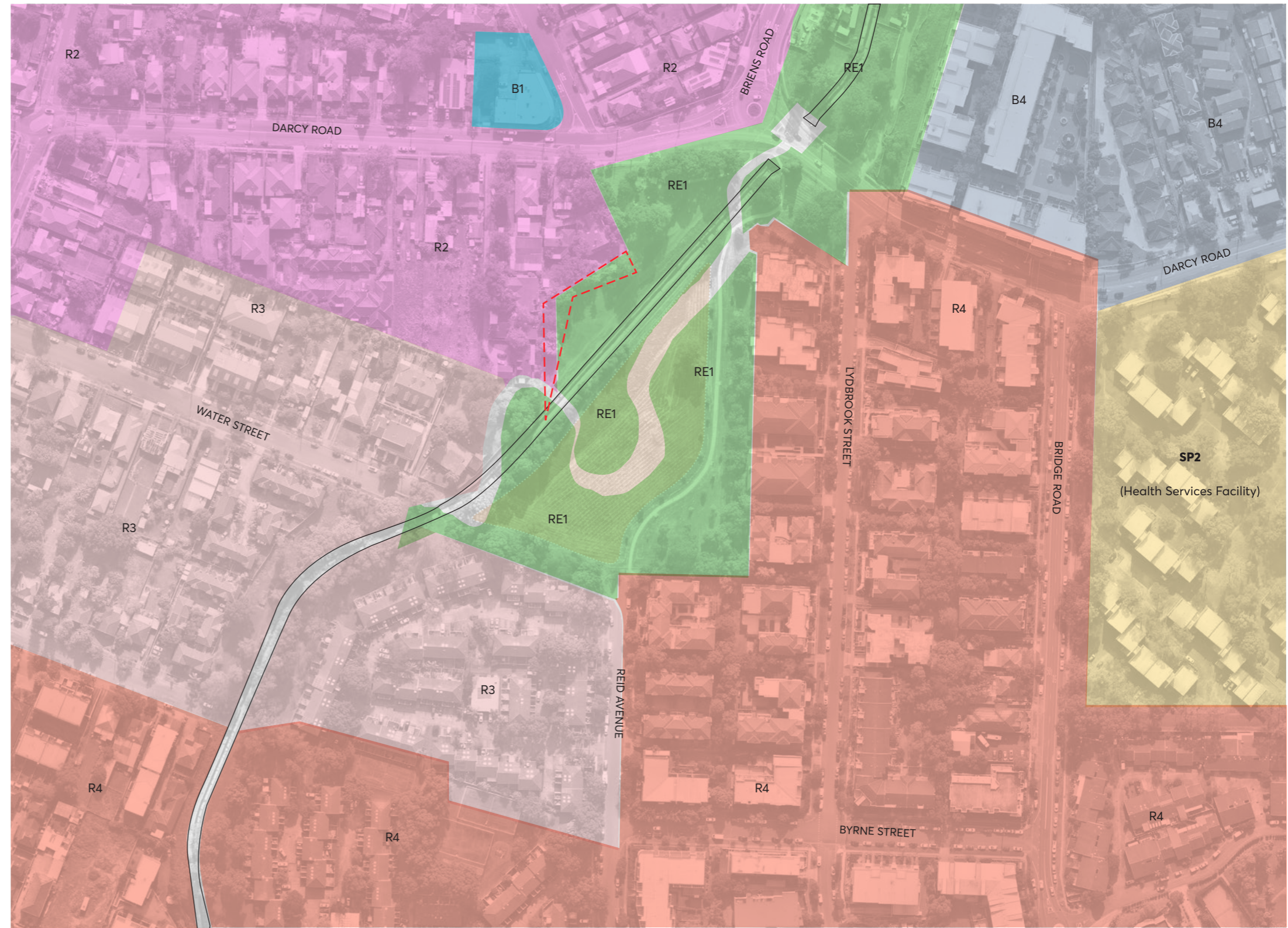
Original creek alignment

# SITE ANALYSIS

## LAND OWNERSHIP & ZONING

Shannons Paddock is owned by The City of Parramatta and is classified as RE1, public recreation. The park is surrounded by R2 (low density residential), R3 (medium density residential), and R4 (high density residential). The Wentworthville Shops Neighbourhood Centre, zoned B1 (mixed use), is located immediately to the north-west of the site.

The park is divided by Finlaysons Creek stormwater channel, which is owned and managed by Sydney Water. Sections of private property currently encroach into the park on the western boundary.



### LEGEND

R3 - Medium Density Residential

R4 - High Density Residential

RE1 - Public Recreation

R2 - Low Density Residential

B1 - Mixed use

SP2 - Infrastructure

B4 - Mixed Use

Sydney Water

Encroachment of adjacent properties

# SITE ANALYSIS


## HYDROLOGY AND FLOODING

The site is bisected by Finlaysons Creek stormwater channel. The channel connects to Toongabbie Creek to the north. During heavy rain fall events flow from Toongabbie Creek has been observed to carry pollutants and rubbish through the site via Finlaysons Creek.

Any proposal to adjust or naturalise the drainage channel should be undertaken with specific consideration of projected flooding.



### LEGEND

 1% AEP (1:100 year flood) event

 5% AEP (1:20 year flood) event

 Drainage Channel

# SITE ANALYSIS

## ACCESS & CIRCULATION

The site is bound to the north by Darcy Road, a busy 4 lane street with a roundabout intersection to Briens Road.

A north-south pedestrian connection is well defined on the eastern side of the site, with additional path connections servicing the existing local playground. In addition to path connections, there are a number of worn pedestrian desire lines across the site and further south along Finlayson's Creek stormwater channel to Wentworth Avenue.

There is a substantial opportunity to improve access throughout the park by crossing the existing stormwater channel and providing new east-west connections.



### LEGEND

- Worn tracks and desire lines
- Existing concrete paths
- Pedestrian entry point
- Access vehicle entry point
- Local streets

# SITE ANALYSIS

## EXISTING SITE CONDITIONS

The existing arrangement of Shannons Paddock includes a large open lawn area, with a north-south footpath connection to its eastern boundary.

The park is bisected by Finlaysons Creek stormwater channel, which creates a barrier to east-west movement.

To the west of the channel a local playground is situated beneath a stand of existing mature trees.



### LEGEND

Concrete drainage channel with fenced perimeter

Existing footpath network

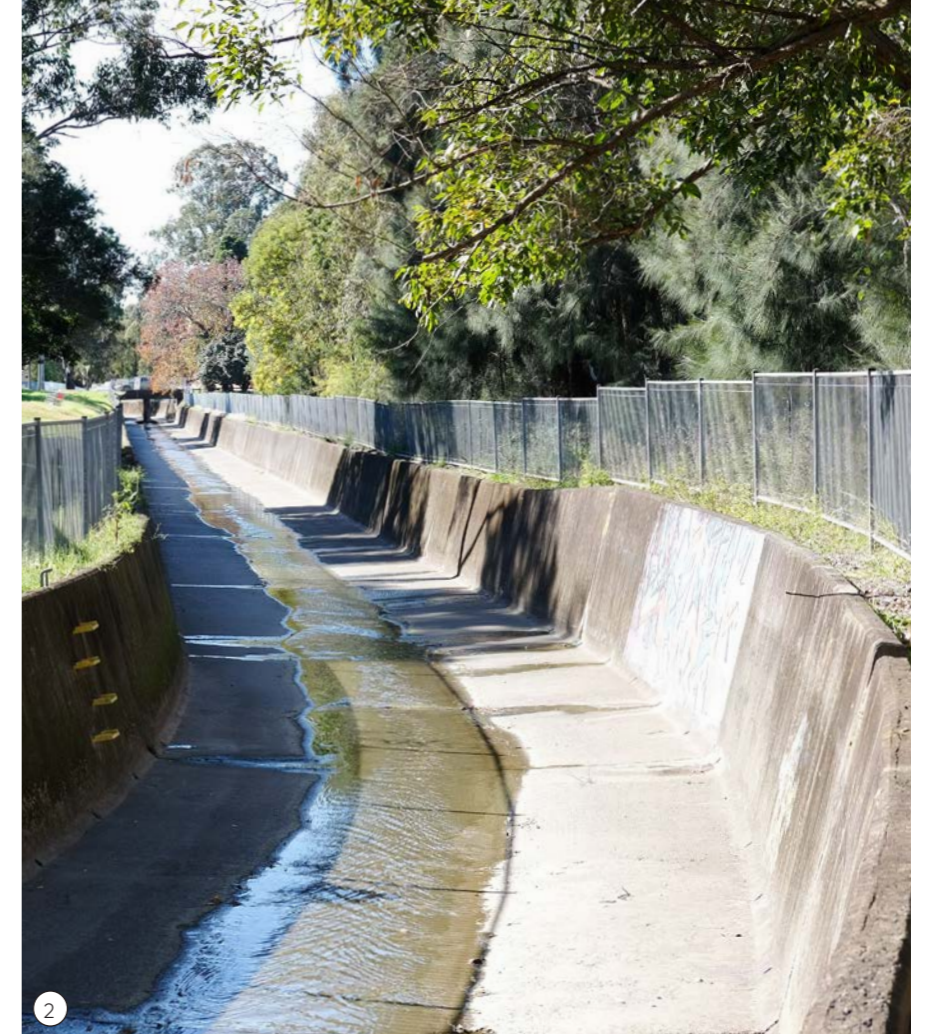
Existing local playground

Significant existing trees

Open lawn space

# SITE ANALYSIS

## EXISTING SITE CONDITIONS



### LEGEND

- ① Existing local playground
- ② Concrete drainage channel with perimeter fencing
- ③ Open lawn space
- ④ Reid Avenue pedestrian entrance
- ⑤ Existing residences adjacent to Finlaysons Creek



# SITE ANALYSIS

## EXISTING SITE CONDITIONS



### LEGEND

- ① Darcy Street pedestrian crossing point
- ② Concrete drainage channel with open lawn space adjacent.
- ③ Sloping topography adjacent to local playground
- ④ High value existing trees
- ⑤ Existing pedestrian footpath connections





# SITE ANALYSIS

## EXISTING FACILITIES



### FOOTPATH CONNECTIONS

Facility Level	Local
Size	250m
Observations	<ul style="list-style-type: none"> <li>- Accessible gradients and thresholds</li> <li>- Bench seating</li> <li>- 2m width not suited to shared path applications/cycling</li> <li>- Limited connectivity within the park. No connections to playground or Water Street</li> <li>- Scope for new connections to points of interest and entry points</li> </ul>

### DRAINAGE CHANNEL

Facility Level	N/A
Size	N/A
Observations	<ul style="list-style-type: none"> <li>- 7m width concrete drainage channel, centrally located within the park</li> <li>- 1.2m galvanised steel perimeter fence</li> <li>- Channel creates a physical barrier to circulation and access within the park and significantly reduces usable open space</li> <li>- Owned and managed by Sydney Water</li> </ul>

### FURNITURE

Facility Level	N/A
Size	N/A
Observations	<ul style="list-style-type: none"> <li>- Well used and well located within the park.</li> <li>- DDA compliant bench seats and sheltered picnic settings</li> <li>- Offering of social infrastructure can be significantly improved to better accommodate social and family events</li> </ul>

### PLAYGROUND

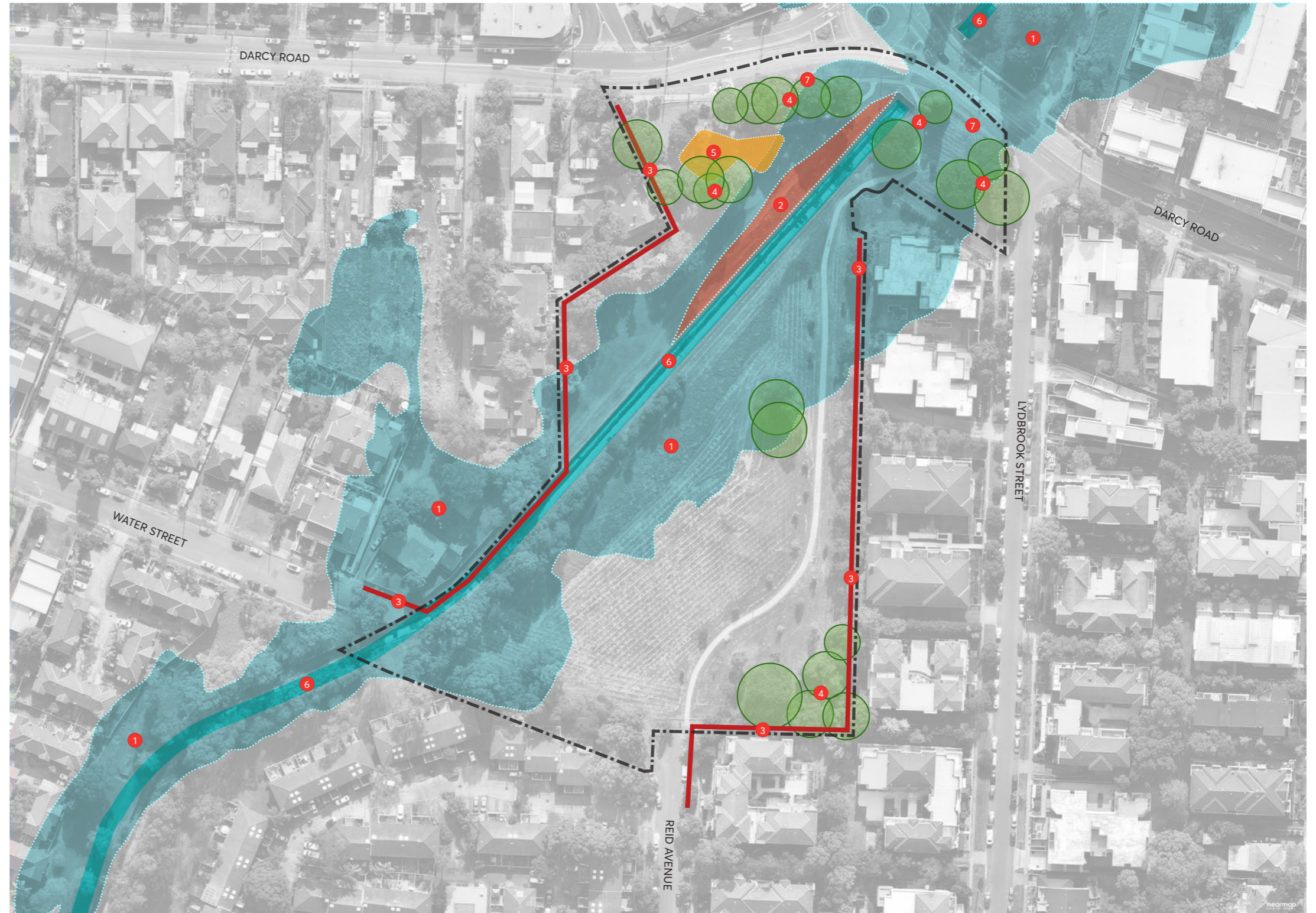
Facility Level	Local
Size	~300m <sup>2</sup>
Observations	<ul style="list-style-type: none"> <li>- Partially fenced threshold to Darcy Street and natural shade</li> <li>- Close to public transport</li> <li>- No access to public toilets</li> <li>- Suitable for ages &lt;10 years</li> <li>- Outdated equipment which could be upgraded to better fit site requirements and serve a broader user group</li> </ul>

# SITE ANALYSIS

## CONSTRAINTS

### LEGEND

- ① Design consideration for 1% AEP (1 in 100 year) flood event. capacity requirements of drainage channel and surrounds to be assessed by hydraulic/flood engineer.
- ② Steep topography between existing local playground and fence line of drainage channel
- ③ Boundary to private residences in close proximity to active program within the park
- ④ Existing high value mature trees to be retained
- ⑤ Existing playground is aging and offers limited play value
- ⑥ Fenced channel blocks east-west access across park
- ⑦ Busy traffic to Darcy Road frontage



# SITE ANALYSIS

## OPPORTUNITIES

### LEGEND

- ① Improve path networks and create closed loop circuit path to perimeter of open lawn area.
- ② Create new path networks adjacent to ecological zone.
- ③ Maintain open lawn space and improve turf condition to better facilitate informal sports and game play.
- ④ Re-construct concrete drainage channel to form naturalised drainage swale
- ⑤ Upgrade local playground to district playground with supporting public amenities
- ⑥ Create new bridge connections to facilitate cycle connections and direct links to points of attraction
- ⑦ Provide new fitness stations to closed loop circuit path
- ⑧ New pedestrian and cycleway links from Wentworthville Station, through Shannons Paddock to Milson Park and beyond
- ⑨ Create park entry and pedestrian path from Water Street
- ⑩ Improve connectivity to Milson Park







**3.0 COMMUNITY & ENGAGEMENT**



# COMMUNITY & ENGAGEMENT



## INTRODUCTION

City of Parramatta worked alongside community consultation specialists JOC Consulting to undertake an engagement strategy to inform the development of the masterplan. The engagement strategy aimed to identify and understand key opportunities and needs for the future from the community's perspective.

Community engagement was undertaken across 3 phases:

- Phase 1 (January - February 2022): Ideas - understanding the community's priorities for the future of Shannons Paddock, and how they wish to use the space.
- Phase 2 (May - June 2022): Feedback - presentation of draft Landscape Concept Plan for community feedback including a long term vision for Shannons Paddock.
- Phase 3 (August - September 2022): Public Exhibition - 28 day exhibition of Draft Landscape Masterplan Report prior to formal adoption.

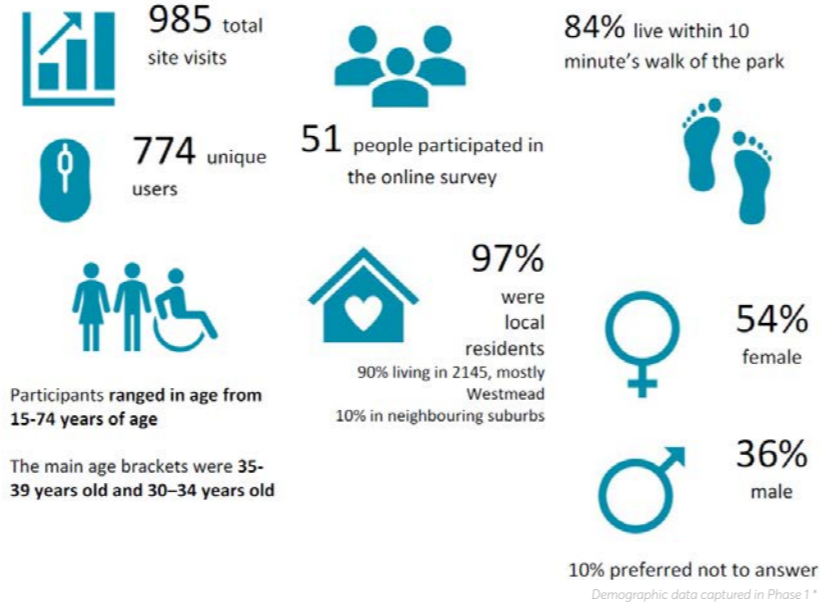
Data was collected through a number of channels including an online survey, on-site 'pop-up' session, social media and email.

This section of the report is intended to provide a brief overview of the key themes and community's priorities identified as the result of the engagement process. A comprehensive Outcomes Report for all phases of engagement can be found in the appendices of this report.

# PHASE 1 - IDEAS

## WHO PARTICIPATED IN THE CONSULTATION?

### Who participated in the consultation?



## FINDINGS & INSIGHTS

### TOP PRIORITIES WERE:

- Building a healthier, happier, more creative community through opportunities to play and get active.
- Revitalising the natural landscape to deliver a cool and open space for relaxation, celebration, and education.
- Strengthening the community's connection to place and landscape by bettering accessibility through and into the park.
- Facilitating a park that is welcoming and safe for all members of the community at all hours of the day.

### COMMON IDEAS FOR IMPROVING SHANNONS PADDOCK:

- Upgrading the children's play space to encourage imaginative play and exploration
- Increasing the tree planting and landscaping to create more shaded areas
- Improving the park amenities for social and family gatherings e.g. tables, shade, bins
- Connected cycleways, bike trails and walking trails
- Additional park lighting

## FINDINGS & INSIGHTS

Top three visions for Shannons Paddock were:



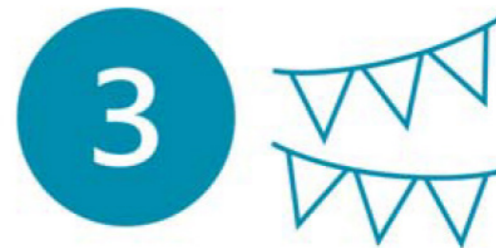
### A FUN PLACE WITH LOTS OF DIFFERENT ACTIVITIES AND PLAY EQUIPMENT

Building a healthier, happier, more creative community through opportunities to play and get active.



### A PLACE FOR ADVENTURE AND DISCOVERY THROUGH THE NATURAL LANDSCAPES

Building a healthier, happier, more creative community through opportunities to play and get active.



### A COMMUNITY GATHERING PLACE FOR PICNICS AND EVENTS

Building a healthier, happier, more creative community through opportunities to play and get active.

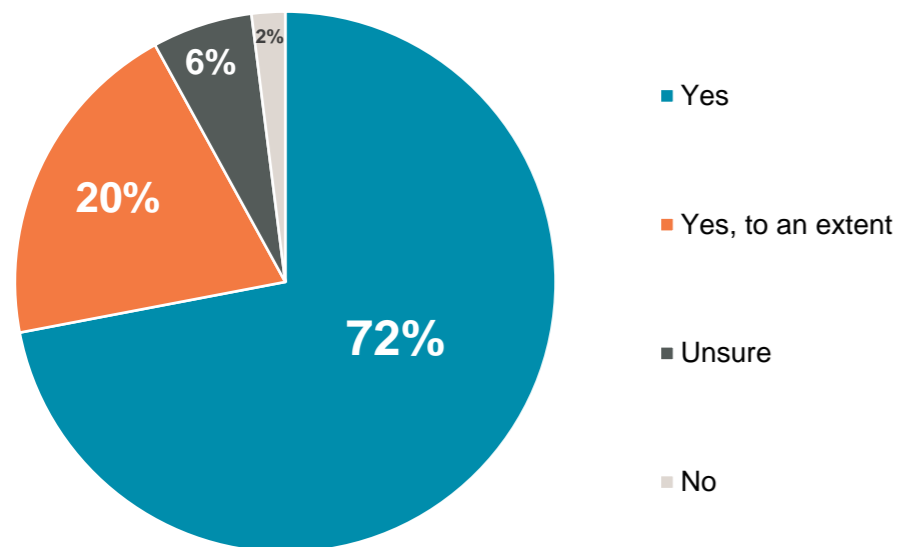
## PHASE 2 - FEEDBACK ON THE DRAFT LANDSCAPE CONCEPT PLAN

Overall, engagement participants expressed a high level of support (>90%) for the draft Landscape Concept Plan for Shannons Paddock. Participants especially loved the inclusion of the additional bridges connecting the two halves of the park together, improving the general connectivity within the park.

In addition to this, the naturalisation of Finlayson Creek received the highest level of support with 6 up votes on the ideas wall, with participants commenting that this will improve the natural landscape and overall beauty of the park.

### DO YOU SUPPORT THE DRAFT LANDSCAPE CONCEPT PLAN?

When asked if they supported the draft Landscape Masterplan (Landscape Concept Plan), the community responded (51 responses):



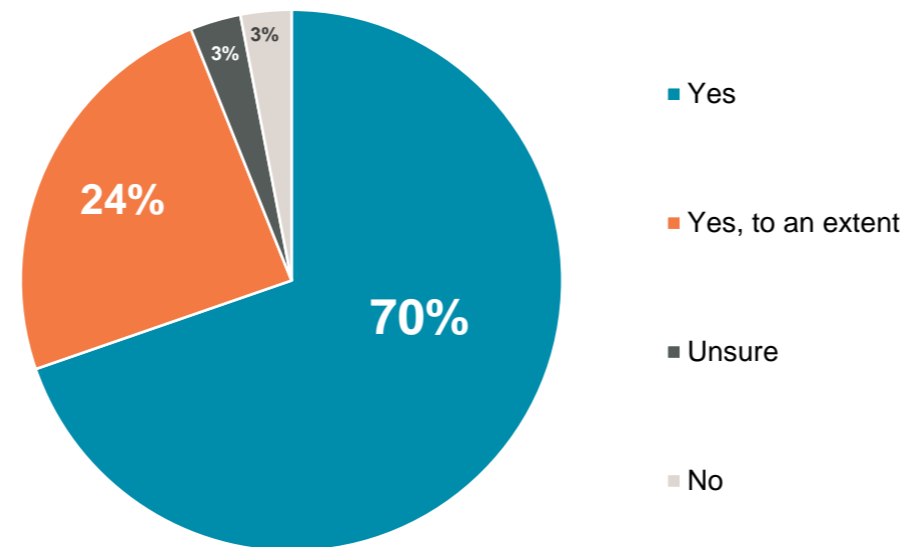
## PHASE 3 - PUBLIC EXHIBITION OF DRAFT LANDSCAPE MASTERPLAN

Similar to Phase 2 engagement, community feedback during the Public Exhibition Period was positive and constructive. When asked, "Do you support the draft Shannons Paddock Masterplan?", over 93% of respondents provided a positive response. Frequently mentioned themes in the comments were: toilets, bins, trees (shade, canopy), planting and heat.

There were several positive expressions: "The channel naturalisation and new vegetation look amazing"; "My appreciations to the authorities for making it people-centric"; "Thank you for designing the space carefully and for trying to accommodate for the residents' requests and ideas :)"; "Very much excited of the outcome of this space", "This look very nice - thanks".

### DO YOU SUPPORT THE DRAFT LANDSCAPE MASTERPLAN?

When asked if they supported the draft Landscape Masterplan, the community responded (33 responses):



Draft Landscape Masterplan provided at Public Consultation







4.0 DESIGN PRINCIPLES

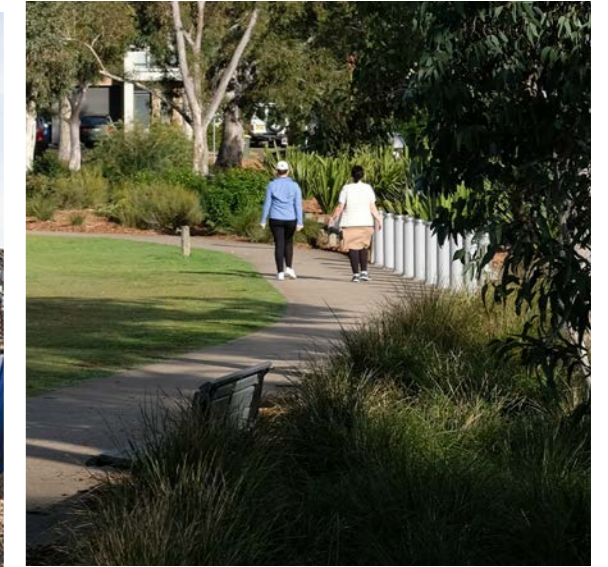


# DESIGN PRINCIPLES

The following design principles are drawn from the Top 3 Visions for Shannons Paddock which emerged through the community engagement process. These principles have been integrated into the designed outcome proposed by the Masterplan Report.

## CREATE A PLACE FOR FUN WITH A RANGE OF DIFFERENT ACTIVITIES AND PLAY EQUIPMENT

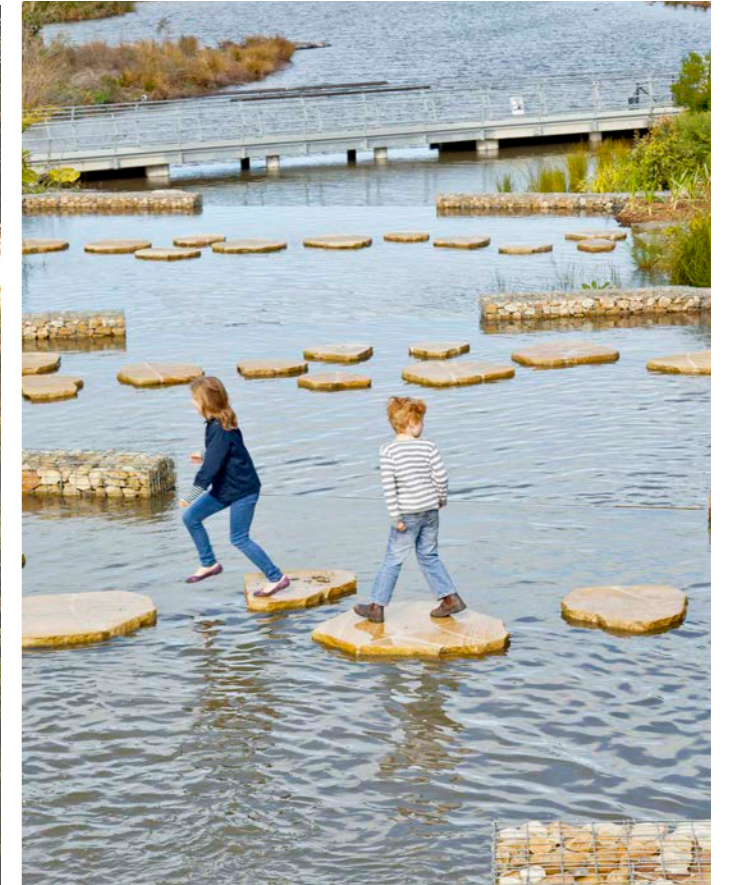
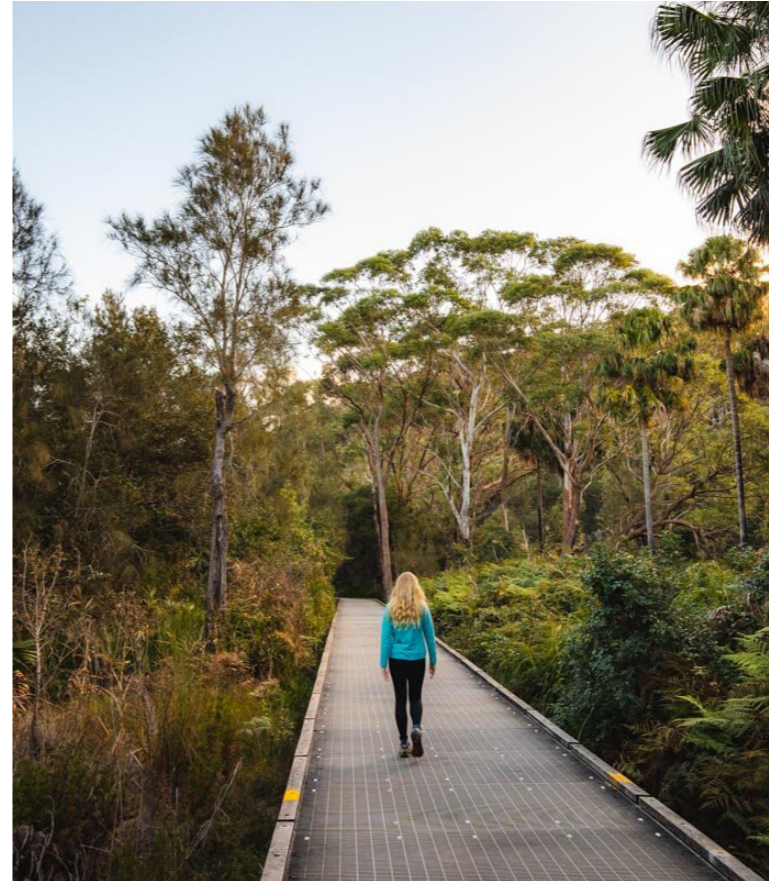
- + Provide a district level playground with a range of challenging play experiences for different age groups
- + Utilize topography and existing natural settings to provide unique and site specific play experiences
- + Improve quality of open lawn area to better facilitate informal sports and game play
- + Integrate a circuit path with fitness stations



# DESIGN PRINCIPLES

## A PLACE FOR ADVENTURE AND DISCOVERY THROUGH NATURAL LANDSCAPES

- + Provide a naturalised ecological swale to replace the existing Finlaysons Creek drainage channel
- + Provide pathways, sheltered picnic areas and bench seating in close proximity to swale to promote engagement with the newly established landscape condition
- + Design play experiences that promote an engagement with nature and existing natural settings
- + Promote shade, new canopy cover and comfortable micro climate to all seating areas and points of interest within the park
- + Retain significant existing trees



# DESIGN PRINCIPLES

## A COMMUNITY GATHERING PLACE FOR PICNICS AND EVENTS

- + Provide different sized gathering spaces and shelters for a range of different events and occasions
- + Maintain clear lines of site and suitable lighting levels to all gathering spaces
- + Design shelter structures to establish a memorable and easily identifiable visual identity for the park
- + Ensure equal access to all picnic facilities and gathering spaces.





**5.0 MASTERPLAN**



# SHANNONS PADDOCK MASTERPLAN

The masterplan for Shannon's Paddock seeks to build upon the existing offering of recreational facilities which make the park a well-loved public open space.

The masterplan proposes an extensive upgrade to the path network within the park. A single north south pedestrian connection is to be replaced by a series of pathways, designed to provide direct connections to all points of interest within the park. An additional circuit path is proposed to the outside edge of a centrally located open lawn space. The circuit path affords the opportunity for exercise and passive recreation. Two fitness stations are located to its perimeter.

A separated cycleway is proposed to provide a direct and uninterrupted connection from Wentworthville station, through Shannon's Paddock, to Milson Park. The existing Finlaysons Creek stormwater channel is proposed to be naturalized to resemble a planted drainage swale. \*

The masterplan proposes that the creek become an ecological and social focal point within the park. New path connections, picnic settings and barbeque areas are all proposed to be located adjacent to the swale to promote an engagement with nature. New shade trees, habitat planting, and wetland plantings are proposed for the swale area. \*

New bridge connections are proposed to establish crossing points over Finlayson's Creek. The bridges connect Water Street to the park with a direct bridge connection for both cyclists and pedestrians. An additional bridge provides a direct east west connection to the proposed district playground.

A district playground is proposed as an upgrade to the popular local play facility. The new play space is designed to provide a challenging play experience for older children, with an elevated rope climb, nature play areas, triple swing, in ground trampoline and sensory play areas. The playground area will also provide public amenities in the form of bench seating, bbq shelters, picnic tables and a public toilet.

The much loved open lawn area has been maintained and is proposed to be improved significantly to better support recreational ball sports and active recreation.

**\* Note:**

At the time of the masterplans adoption the stormwater channel has been assessed as being in a very good condition. As such, there is no immediate need to naturalise Finlayson Creek from an asset renewal perspective. Naturalisation has been included in the masterplan as a long-term aspiration which Council strives to achieve to improve environmental, aesthetic, and well-being outcomes at this site with subsequent funding programs pursued to achieve this. Previous works (including tree planting) within the proposed naturalisation area may need to be removed for the future naturalisation project to occur.



LEGEND	
①	Pedestrian paths including circuit path.
②	Cycleway connection.
③	A new district level playground including public toilet.
④	Gathering and picnicking spaces including tables, BBQs and shelters.
⑤	Boardwalk over wetland.
⑥	Bridges to improve accessibility and permeability.
⑦	Entry wall and maintenance access on Darcy Road frontage.
⑧	Outdoor exercise equipment/ fitness stations on marked circuit path.
⑨	Open lawn and kick-about area.
⑩	Tree and native vegetation planting.
⑪	* Naturalisation of Finlaysons Creek including wetland and water treatment (Sydney Water asset. Subject to further design and renewal program).
⑫	Improved intersection at Darcy Road and Briens Road (Subject to detail design and traffic approvals).

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Illustrations are indicative only and subject to detailed design development.



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6.0 DESIGN STRATEGIES



## SIGNAGE STRATEGY

A signage strategy has been considered to improve wayfinding within the park as well as the identification of key features and attractions. An entry signage wall is proposed at the Darcy Street frontage to provide a wayfinding landmark and a welcoming to the main entrance of the park. General wayfinding signage is proposed at all points of interest, key intersections and other park entrances.

The upgraded playground will contain elements and materials which recall the former Shannons Brick, Tile and Pottery Factory which gave the site its name. Signage can be used to interpret these elements and provide a window to the past.

The naturalised channel will present an opportunity for the ongoing development of endemic habitats and ecological restoration of the corridor to a more naturalised state. Planting will be selected for its native or endemic origin, potential for layering to create safe habitats for smaller native fauna and suitability for bush tucker. Signage is proposed to sit within planted areas, drawing attention to the various functions and attributes of endemic planting within the creek corridor. Interpretive signage can also be used to draw attention to the original condition of the site including memory line of Finlaysons Creek prior to channelisation.

All interpretive and educational signage, as well as the entry wall, is proposed to be constructed of a material palette which is sensitive to the naturalised environment, and reflect former industry. Native hardwood timbers, corten steel, bricks, pottery and gabion cages are all suggested as suitable construction materials.



1. INTERPRETIVE SIGNAGE OF FINLAYSONS CREEK MEMORY LINE



2. INTERPRETATIVE & EDUCATIONAL SIGNAGE



3. INTERPRETATIVE & EDUCATIONAL SIGNAGE  
Deuce Design



4. ENTRY WALL SIGNAGE  
CAPITAL PROJECTS

## PROPOSED FURNITURE SELECTIONS

The community has identified a clear need for the provision of sheltered picnic areas. The proposed design includes 'small', 'medium' and 'large' sheltered spaces to accommodate social and family events of varying sizes. The suite of shelters is proposed to become a memorable design element within the park. The shelters should take on their own sculptural form and consider their potential to frame views within the park.

Sheltered areas include 1-3 picnic tables and 1-2 accessible electric barbecues (quantity is dependent on size of sheltered area).

Bench seats are proposed at various locations, for respite on path networks and for supervision to the newly proposed district playground.

All furniture items should be of a similar aesthetic, with consistent materials, colours and finishes creating a visual continuity between spaces. All furniture should be durable in its design and should prioritise repeated elements and units to reduce maintenance requirements and improve efficiency of general upkeep.

## CUSTOM FURNITURE ITEMS



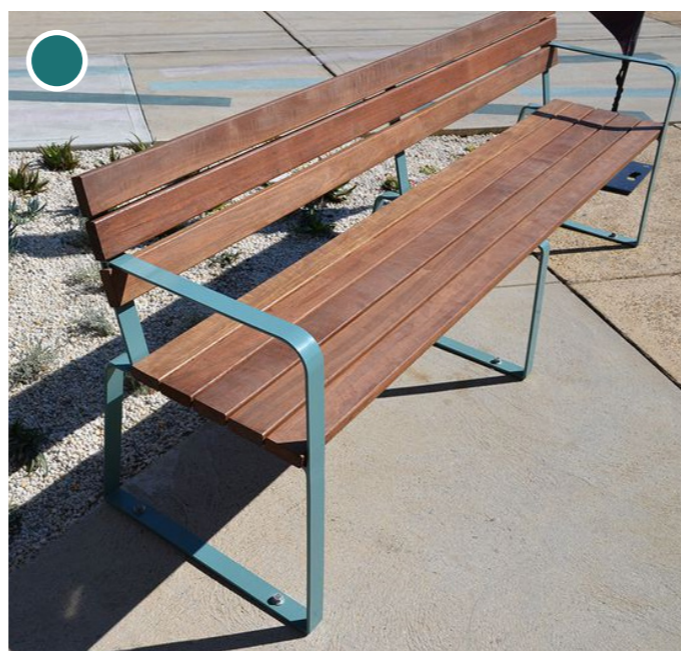
**PICNIC AREAS**  
Stanic Harding



JMD



Sam Crawford Architects



**BENCH SEATING**  
Sprout Studio



Sam Crawford Architects/CAPITAL PROJECTS



# PROPOSED MATERIALS PALETTE

Materials palette has been developed to be both hard-wearing and sympathetic to the landscape setting of Shannons Paddock. Material and colour selections should draw inspiration from the naturalised environment of the park, and reflect former industry.

Generally construction materials should be Australian hardwood timbers, corten steel, bricks, pottery and other warm, natural materials. Gathering and social spaces within the park are defined by a ground plane of brick paving or exposed aggregate concrete, contrasting pedestrian footpaths of insitu concrete.

Consideration should be given to the establishment of a consistent colour palette across all new interventions within the park. Materials should be pared-back to allow the texture, colour and form of the existing and proposed vegetation to create a more naturalized setting.

## PROPOSED MATERIALS SELECTIONS



**EXISTING TREES**  
To inform materials selections



**EXPOSED AGGREGATE CONCRETE PAVING**  
Throughout proposed works



**CORTEN STEEL**  
Proposed wayfinding signage, pedestrian foot bridges, entry wall signage



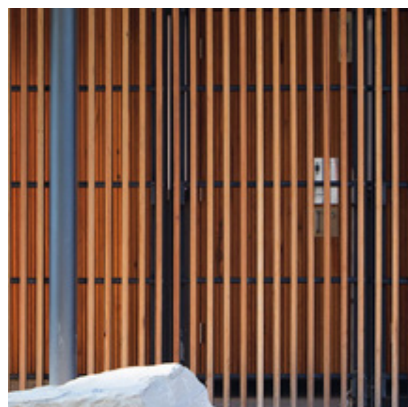
**BRICK FEATURE PAVING**  
To picnic areas and focal points



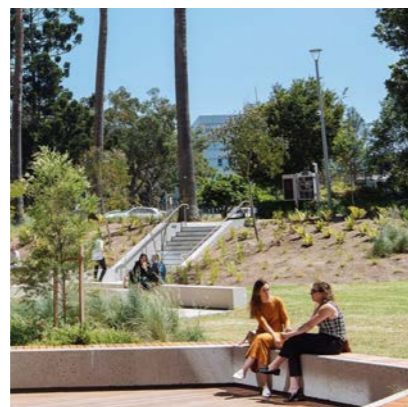
**WARM, TONAL RUBBER SOFTFALL**  
Playground and fitness equipment



**EXISTING TREES**  
To inform material and colour selections



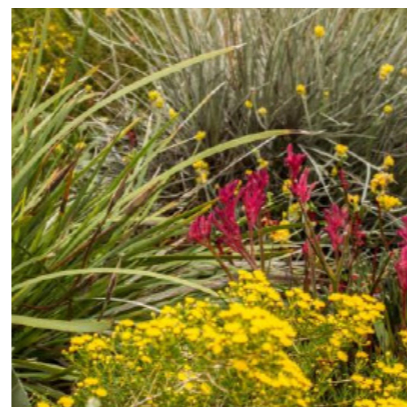
**AUSTRALIAN HARDWOOD TIMBER**  
To amenities building, pedestrian foot bridges, furniture and signage



**CONCRETE/TIMBER SEATING EDGES**  
Throughout



**TIMBER ELEMENTS WITH PAINTED HIGHLIGHTS**  
Playground/throughout



**LAYERED NATIVE PLANTING**  
Throughout



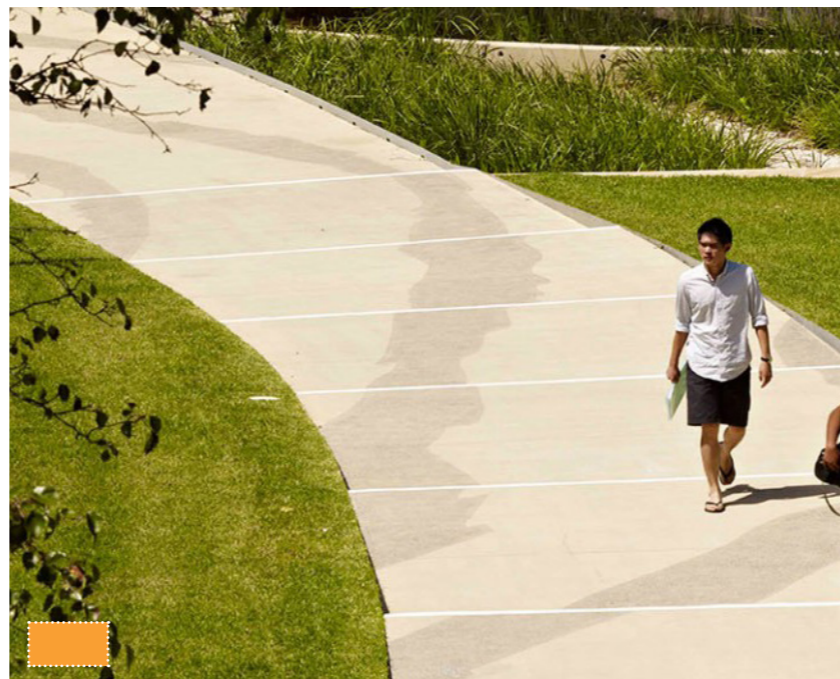
**FORMER INDUSTRY**  
To inform material and colour selections

# PROPOSED CREEK INTERPRETATION STRATEGY

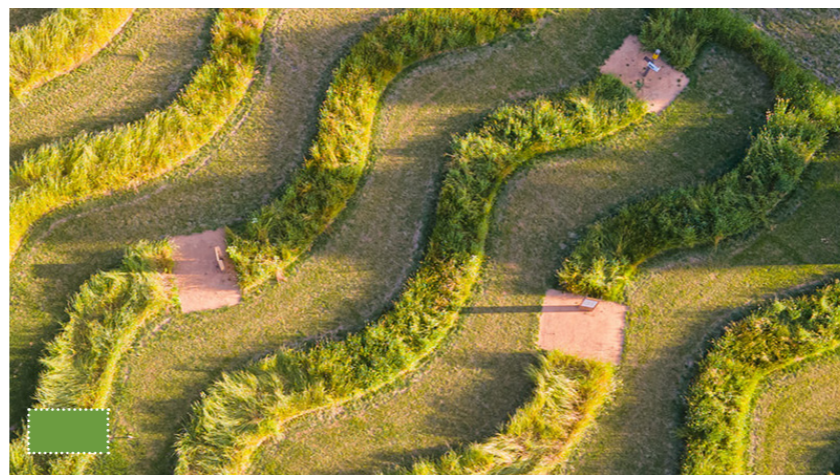
In recognizing the historic importance of Finlaysons Creek to the modern day landscape, a site specific approach to the interpretation of the creek memory line (natural alignment) prior to channelisation has been considered.

To align with the general materials being used across the Shannons Paddock site, textured concrete is proposed where the historic creek alignment overlaps the newly proposed path network. Interpretive inlays within the paving and descriptive signage will further highlight the memory line and support the story telling of the landscape's development over time.

Planting will also be utilised across the site to delineate the memory line. This could be through a change in species across proposed garden beds with seasonal colour and subtly different textures denoting the creeks alignment prior to channelisation.



**1. INTERPRETATIVE PATH MATERIALITY**  
Using alternative paving textures to denote Finlaysons Creek Memory Line



**2. INTERPRETATIVE PLANTING**  
Historic creek alignment through planting



**3. INTERPRETATIVE INLAYS**  
Metal inlays to be used as wayfinding of creek alignment

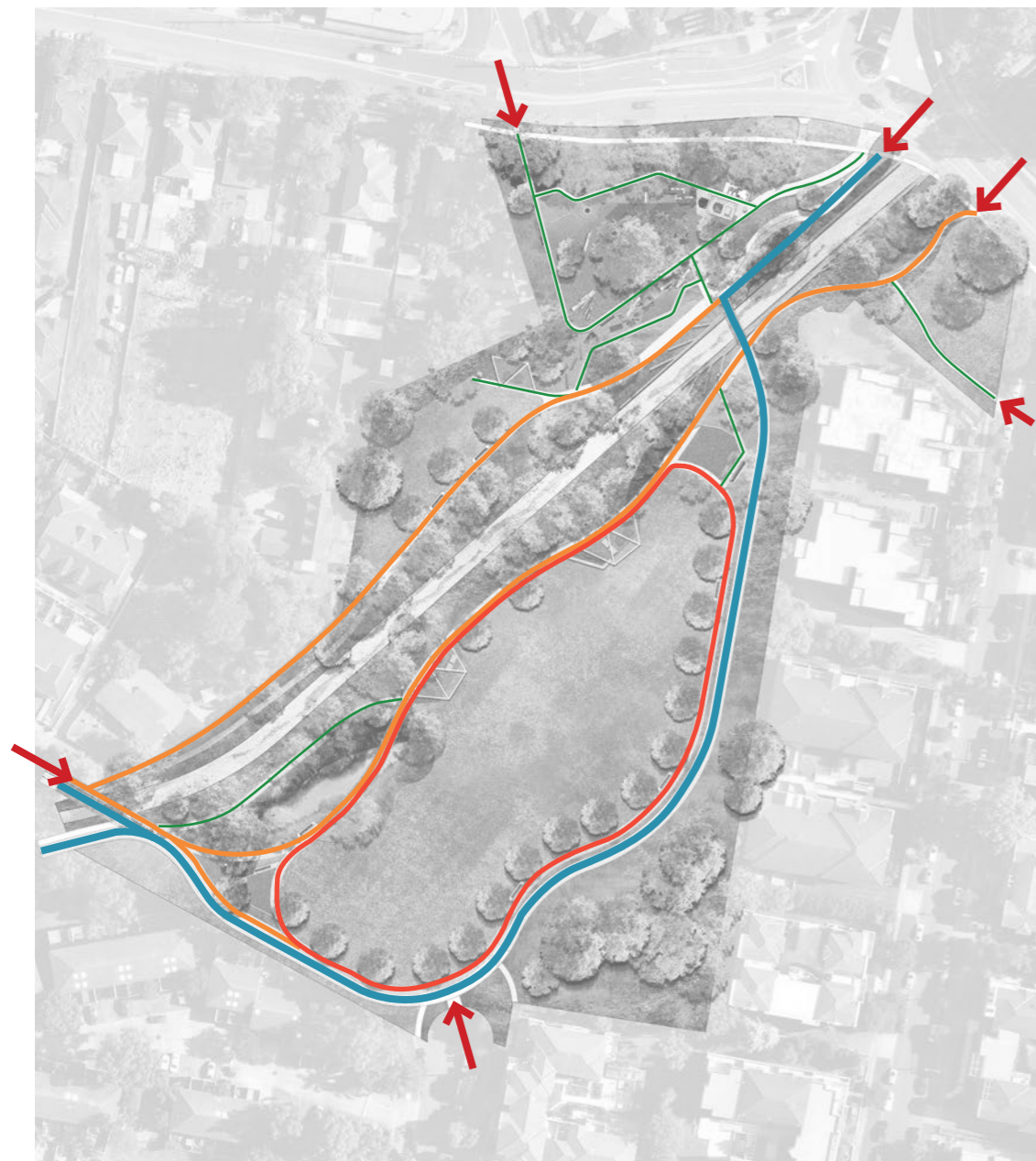


**4. INTERPRETATIVE SIGNAGE**  
Educational wayfinding signage on the creek history

## ACCESS & CIRCULATION

Circulation and access within the park has the potential to be significantly improved through the introduction of a new separated cycleway connection. The connection is proposed to link Wentworthville Station with Milson Park and beyond. The proposed alignment of the cycleway includes two crossings of the Finlaysons Creek stormwater channel, with shared pedestrian/cycleway use. The Cycleway includes entry points from Darcy Road, Reid Avenue and Water Street.

New paths are proposed to provide a vastly improved pedestrian experience. New connections draw visitors towards the naturalized drainage channel and encourage an engagement with their natural surroundings. In addition to a path network a circuit path borders the central lawn area and provides a loop for exercise and passive recreation.



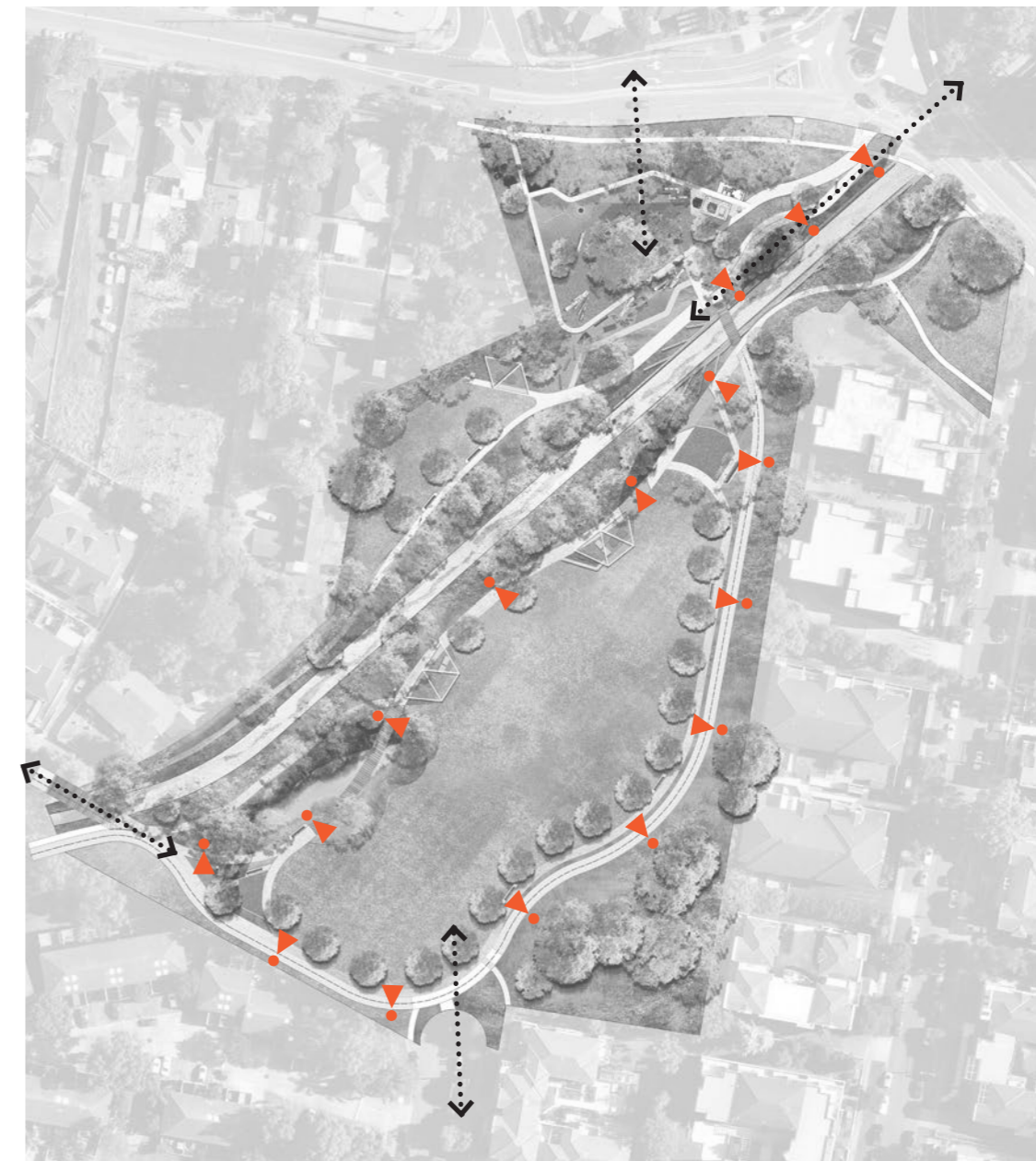
### LEGEND

- Proposed cycleway
- Primary pedestrian path
- Secondary pedestrian path
- Circuit path
- ↔ Park entry points

## LIGHTING & CPTED

The masterplan report proposes that the cycleway connection and key pedestrian thoroughfares be well lit by solar pole top lighting. Pole top lighting would also be beneficial on the circuit path/ fitness loop to facilitate evening exercise, particularly in winter months.

Passive surveillance of the park can be improved by increasing visual permeability to park entrances and providing clear lines of sight to all areas of the park. Site lines should be maintained as part of the masterplan's design proposal.



### LEGEND

- Pole top lighting
- ⋯ Sight lines

# PROPOSED PLANTING PALETTE

## TREE PLANTING



*Eucalyptus saligna*



*Eucalyptus fibrosa*



*Glochidion ferdinandi*  
Cheese Tree



*Lophostemon Confertus*  
Brush Box

## MASS PLANTING/UNDERSTOREY PLANTING



*Leucopogon juniperinus*  
Prickly Beard-Heath



*Brachyscome daisies*  
Mauve Bliss



*Adenanthos cuneatus*  
Jug Flower



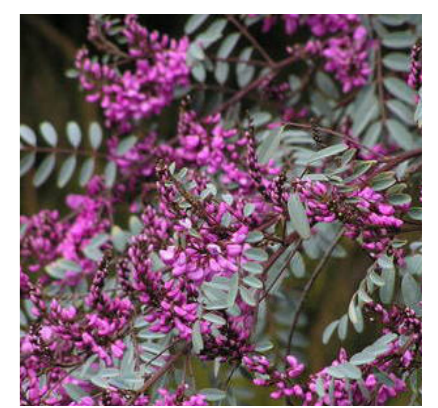
*Grevillea alpinia x rosmarinifolia*  
Grevillea Bonnie Prince Charlie



*Baeckea imbrica*  
Basket grass



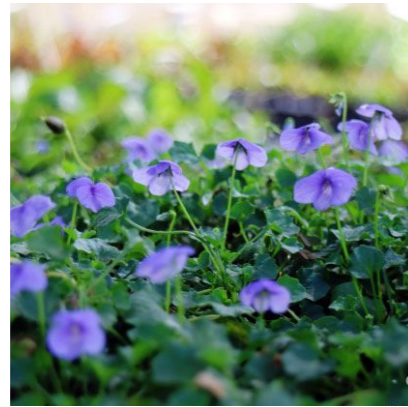
*Dodonaea triquetra*  
Variable Swordsedge



*Indigofera australis*  
Bird's Nest Fern



*Goodenia ovata*  
Gold Cover



*Viola hederacea*  
Viola Baby Blue



*Grevillia lanigera*  
Grevillia Mt Tamboritha



*Poa poiformis*  
Kingsdale Grass



*Liriope muscari*  
Liriope Isabella



*Westringia fruticosa*  
Native Rosemary



*Doryanthes excelsa*  
Gynea lily



*Wahlenbergia gracilis*  
Gold Cover



*Dichelachne micrantha*  
Viola Baby Blue



*Cymbopogon refractus*  
Mt Tamboritha



*Melaluca tymifolia*  
Kingsdale Grass



*Aristida vegans*  
Liriope Isabella



*Pomaderris discolor*  
Native Rosemary



*Dianella caerulea*  
Gynea lily

## STAGED IMPLEMENTATION

The masterplan proposes a staged implementation process for the delivery of the park upgrades outlined in the report.

The staged implementation of the masterplan seeks to ensure the ongoing operation of Shannons Paddock as a community destination. Works are proposed to be sequential in nature and to remove the possibility of sacrificial or abortive works.

**\* Note:**

At the time of the master plans adoption the stormwater channel has been assessed as being in a very good condition. As such, there is no immediate need to naturalise Finlayson Creek from an asset renewal perspective. Naturalisation has been included in the masterplan as a long-term aspiration which Council strives to achieve to improve environmental, aesthetic, and well-being outcomes at this site with subsequent funding programs pursued to achieve this. Previous works (including tree planting) within the proposed naturalisation area may need to be removed for the future naturalisation project to occur.

### STAGE 1

- District playground
- Picnic and BBQ area, seating, water fountains, waste bins
- Footpaths
- Landscaping and tree planting

### STAGE 2

- District playground extension
- Separated cycleway including bridge crossings
- Public toilet

### STAGE 3A

- Upgrade to open lawn area
- Fitness stations
- Picnic areas
- Circuit path and pedestrian path network
- Landscaping and tree planting
- Barbeque areas and picnic shelters

### STAGE 3B

(DELIVERED IN CONJUNCTION WITH SYDNEY WATER)

- Naturalisation of existing drainage channel
- Surrounding planting



ITEM	INDICATIVE COST
District playground	\$600,000
Furniture and fixtures	\$50,000
Footpaths and hardworks	\$100,000
Landscaping and tree planting	\$30,000
<b>TOTAL</b>	<b>\$780,000</b>

ITEM	INDICATIVE COST
District playground extension	\$600,000
Separated cycleway including bridge crossings	\$2,750,000
Amenities building	\$400,000
<b>TOTAL</b>	<b>\$3,200,000</b>

ITEM	INDICATIVE COST
Upgrade to lawn area	\$400,000
Fitness Stations	\$175,000
Circuit path and pedestrian path network	\$1,750,000
Landscaping and tree planting	\$500,000
Barbeque areas and picnic shelters	\$1,600,000
<b>TOTAL</b>	<b>\$2,800,000</b>

ITEM	INDICATIVE COST
Naturalisation of existing drainage channel	\$20,000,000
Landscaping and tree planting	\$500,000
<b>TOTAL</b>	<b>\$20,500,000</b>





## 7.0 APPENDICES





City of Parramatta  
**Phase 1 Engagement Outcomes Report**  
Shannons Paddock Landscape Masterplan

March 2022

**JOC**CONSULTING  
creative urban planners



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All care has been taken to prepare this report for the City of Parramatta Council

If you have any queries regarding this report please get in touch:

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Photography by Being Agency.

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Vision 2 – A place for adventure and discovery through the natural landscapes

Vision 3 – A community gathering place for picnics and events

Community vision for play space

## Where to from here

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## Appendix B – Email Submissions

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# Acknowledgement

This document acknowledges that Parramatta is on Aboriginal land where the traditional custodians have been caring for Country for more than 70,000 years.

We pay our respects to the traditional owners of this land, their Elders past, present and emerging, and acknowledge the continued rich culture and heritage of all Aboriginal people on this land.

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**“...recognition of the past to help everyone understand (the park’s) passage through time to the current day, starting with the Dharug inhabitants. Recognise their language and the way they would have utilised the space.”**

– Survey participant

# Executive Summary

The City of Parramatta is drafting a landscape masterplan for Shannon’s Paddock, a project funded under Council’s Better Neighbourhoods Program (BNP). The first round of consultation consisted of an online survey, which was hosted on Council’s community engagement platform, Participate Parramatta, and promoted via Council’s social media platforms, as well as onsite posters around the park during February 2022.

Overall, community members saw a need for the proposed park upgrades, and participants expressed opinions and ideas that were passionate, creative, and largely positive. It was evident that community members were eager for improvements made to their local park and the expansion of the children’s play space to accommodate for the growing community, and the increased foot traffic through the space. These ideas along with the community vision for the space have been captured in this Engagement Outcomes Report

## Who participated in the consultation?



**985** total  
site visits



**84%** live within 10  
minute’s walk of the park



**774** unique  
users

**51** people participated in  
the online survey



Participants **ranged in age from 15-74 years of age**



**97%**  
were  
local  
residents  
90% living in 2145, mostly  
Westmead  
10% in neighbouring suburbs



**54%**  
female

The main age brackets were **35-39 years old and 30–34 years old**



**36%**  
male

10% preferred not to answer

N.B. Demographic statistics relating to online survey

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## What did we hear?

### Top three visions for Shannons Paddock were



A fun place with lots of different activities and play equipment



A place for adventure and discovery through the natural landscapes



A community gathering place for picnics and events

### Top priorities were:

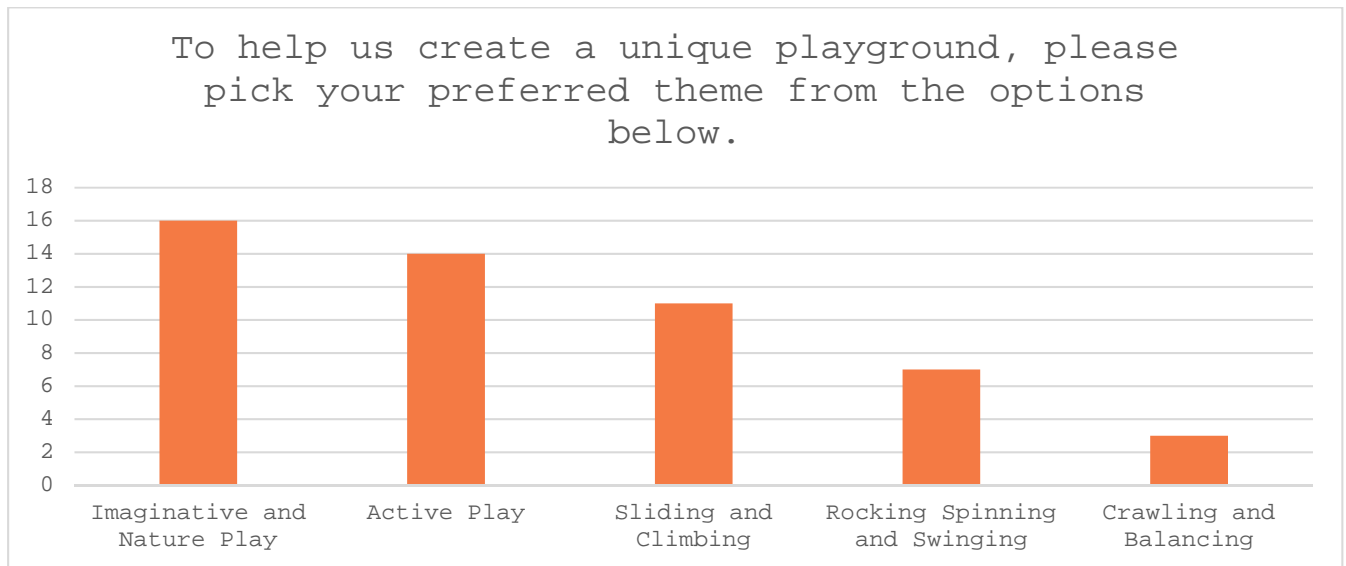
- Building a healthier, happier, more creative community through opportunities to play and get active.
- Revitalising the natural landscape to deliver a cool and open space for relaxation, celebration, and education.
- Strengthening the community's connection to place and landscape by bettering accessibility through and into the park.
- Facilitating a park that is welcoming and safe for all members of the community at all hours of the day.

### Common ideas for improving Shannons Paddock:

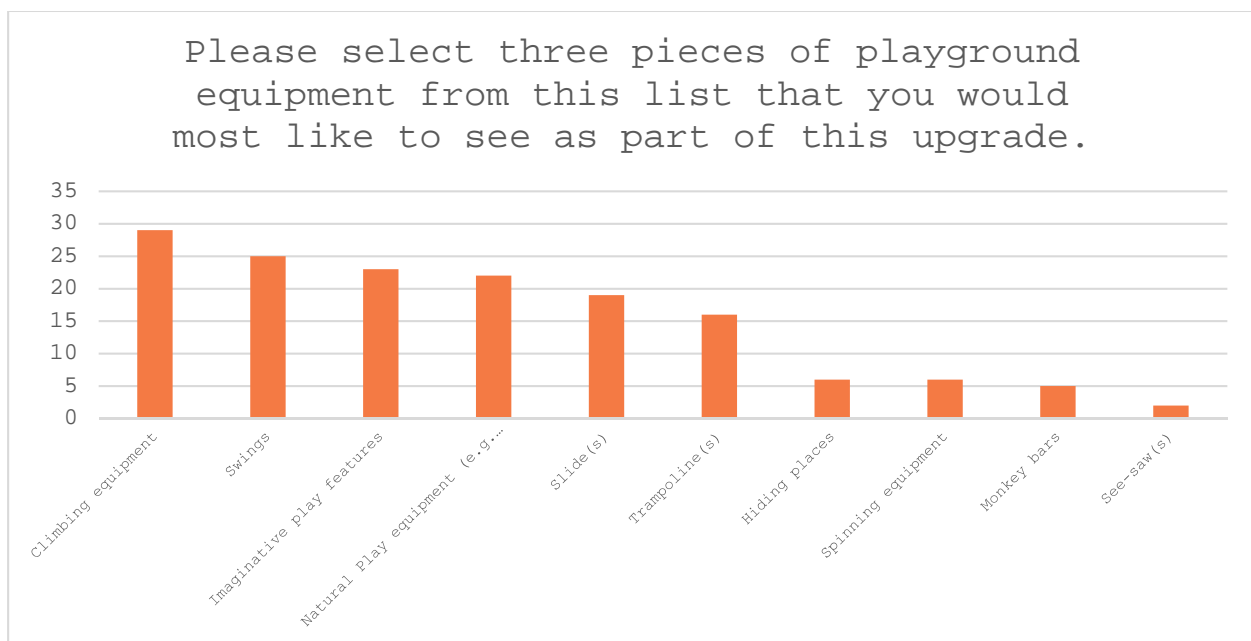
- Upgrading the children's play space to encourage imaginative play and exploration
- Increasing the tree planting and landscaping to create more shaded areas
- Improving the park amenities for social and family gatherings e.g. tables, shade, bins
- Connected cycleways, bike trails and walking trails
- Additional park lighting

### The community's vision for the play space

This phase of engagement captured a community vision for a unique playground that has imagination and nature play at the core of its design. Alongside encouraging active play, participants wanted to see a playground that incorporates sliding and climbing in its design, including climbing equipment and swings, alongside natural play elements.



When asked what pieces of play equipment they would like to see within the final play space, participants nominated a combination of classic play equipment interweaved with elements of nature play that encouraged children to use their imagination:



These play features were further emphasised by the findings from the engagement that was undertaken with local children at two local pre-schools, who also nominated a flying-fox or zipline as an additional feature for consideration.



### Project risks and considerations:

As an existing and already well-utilised space for the community being used on a daily basis, the upgrades being made to the park need to address the community's concerns. The following themes were identified during Phase 1 of community engagement and should be addressed by the City of Parramatta Council, to ensure continued support for the Shannons Paddock Landscape Masterplan.

#### Safety

Shannons Paddock acts as a popular shortcut and walking track for much of the community, but many participants expressed that the park felt unapproachable at times, especially at night. Participants recognised that increased lighting throughout the park would make the space more accessible later in the afternoon, and feel safer, especially for families in the community.

- "During the day, I walk through the park to get home quicker and at night I walk past it as it's just too dark to walk" – Survey Participant

Another concern raised was that many participants reported feeling unsafe as a result of anti-social activity that takes place in the park. Along with increased lighting for visibility, security measures like CCTV cameras were suggested by participants.

- "It needs much better lighting and security at night to stop unauthorised use that disrespects the time, money, effort, and dignity of the community who have made the park a happy place for families and children." – Survey Participant

#### Concentrated user hours

About 42% of participants would visit the park from 4pm onwards, and feedback was that at peak times the playground, especially, feels congested. Participants want to see additional park seating as well as an expansion of the playground, being mindful that the shade needs to also expand in relation to any upgrades made.

Furthermore, it can be inferred from the data that this peak time period also coincides with users commuting through the park, highlighting a need for increased capacity on the walk-ways and paths through the park.

- "Keep it spacious so that people aren't on top of each other, particularly in the playground i.e. spread out the equipment and activities." – Survey Participant

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# About the project

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## Background

City of Parramatta Council is delivering a landscape masterplan for Shannons Paddock. With Shannons Paddock sitting adjacent the Westmead Innovation District and surrounded by dense suburbia, the landscape masterplan will identify a strategic approach to guide future park upgrades which respond to the diverse and rapidly evolving community.

Development of the landscape masterplan will be funded under City of Parramatta Council's Better Neighbourhood Program (BNP). BNP funding has also been allocated for the first phase of masterplan implementation and will include the construction of a new 'district' level playground, as identified in Council's Community Infrastructure Strategy.



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## Purpose of engagement

The purpose of the first round of engagement was to better understand the community's aspirations for Shannons Paddock. It focused on gaining an understanding of community values, as well as gaining insight into how the community wants to use the space, the facilities needed in the park to support their desired activities, and the general community sentiment around the project. The engagement was motivated by a desire to create a high-quality open space that is aligned with the needs and characteristics of the local community.

In total, 51 people were engaged through the online survey, while an additional 8 written submissions were received from residents or local organisations. The design of the survey questions and engagement approach explored community values and asked for the community's big ideas, led by the following call to action: *"Help us shape the vision for the future of Shannons Paddock!"*

This report consolidates the feedback received by the community for consideration by the design team in preparing preliminary concepts for further engagement.

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## What we heard

### Introduction

The community insights captured through the Phase 1 engagement, highlighted the current importance of Shannons Paddock as a play space, gathering point, thoroughfare, and key transport linkage for the local community. However, participants also recognised and highlighted that the evolving and growing local community are placing new priorities and demands upon this space, which the Masterplan is well suited to respond to.







The natural beauty and importance of retaining this green, open space were emphasised by all engagement participants who wished to see this element of the park leveraged to provide opportunities for play, activity, transport, and gathering that are grounded in the respite provided by the natural environment.

The word cloud, created using the most common phrases on the survey convey the community's desired features and visions for the upgrade to Shannons Paddock.



**Visions:**

The community feedback can be grouped under three key priority themes –

	<p>A fun place with lots of different activities and play equipment</p> 	<p>Building a healthier, happier, more creative community through opportunities to play and get active.</p>
	<p>A place for adventure and discovery through the natural landscapes</p> 	<p>Leveraging the natural beauty of the site as a foundation to deliver an open space for play, relaxation, celebration, and education.</p>
	<p>A community gathering place for picnics and events</p> 	<p>Strengthening a sense of community by providing the facilities needed for people to celebrate and entertain together</p>

The following pages further outline each of these visions, along with the challenges and opportunities identified by the community, and the design implications of the engagement findings.

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## Vision 1 – A fun place with lots of different activities and play equipment

“Colour, imaginative, and inspiring play equipment to encourage role playing games and exploration.”

– Survey participant

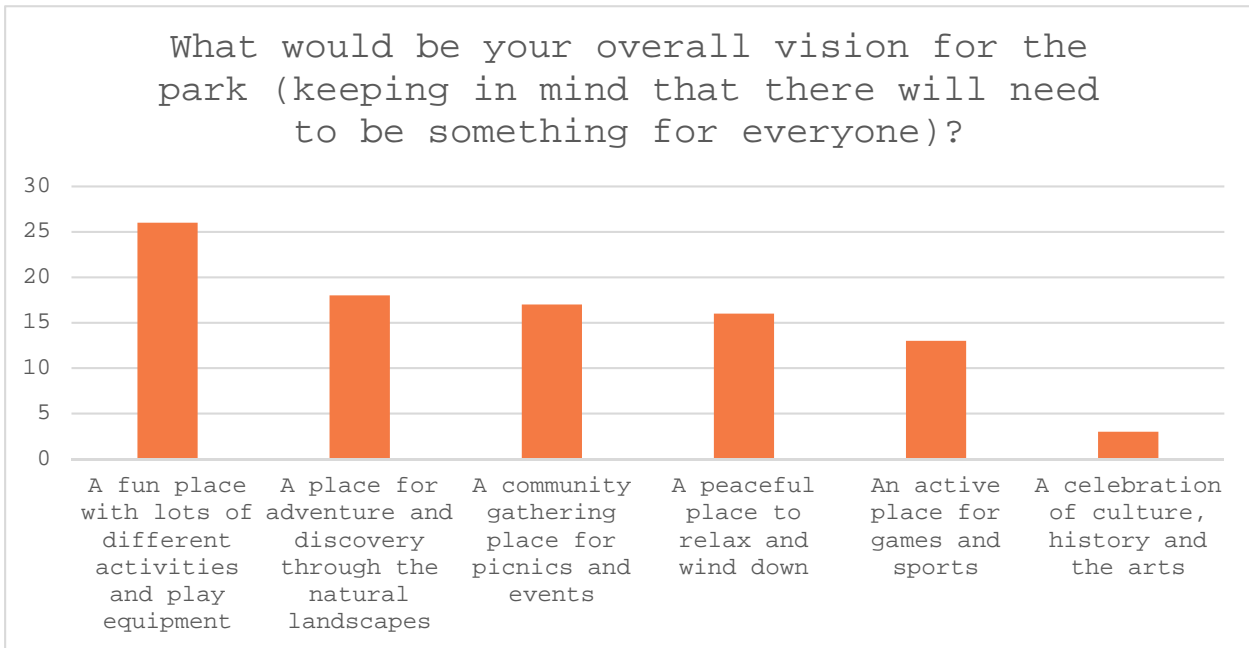
Shannons Paddock is the local park for families in the area with people visiting the park with children and loved ones, and the need to accommodate for this growing demographic within the community was the highest priority identified during the first round of community engagement. The community wish to see a variety of activities available for all ages, with creative and imaginative play weaved throughout the play areas and facilities.



## What people said

The upgraded *Shannons Paddock as a place for play, activity, and discovery* was the number one vision shared by engagement participants. When asked to select a theme for the upgraded playground, the top two responses were those of a Shannons Paddock that encouraged attendees to play and get active:

1. A fun place with lots of different activities and play equipment - 28%
2. A place for adventure and discovery through the natural landscapes – 19%



The number one priority captured during the engagement was the need to upgrade and expand the children’s play space. Participants also wanted to see these play facilities be safer and more diverse, allowing for other sporting activities like bike tracks, and multi-purpose ball courts. There was a general agreement across the engagement the park needs to provide opportunities for people of all ages to get active and offer an enjoyable experience for parents accompanying young children.

Specific community aspirations relating to an overall desire for active and fun spaces are described in more detail below.

### 1. Playground

The need for better quality and larger play space was a common theme identified during the engagement. With about a third of participants visiting the park with children and 41% of visitors visiting after school hours, participants saw a need for a larger play space to accommodate for these busy peak hours.

Increasing the safety of the play space was a common theme, including the use of soft fall and natural materials. Furthermore, both submissions from the local day care and pre-school providers emphasised the importance of comprehensive fencing around the play space, in order for parents to utilise the space with full confidence and enable them to feel a sense of respite by knowing their child is safe when in Shannons Paddock

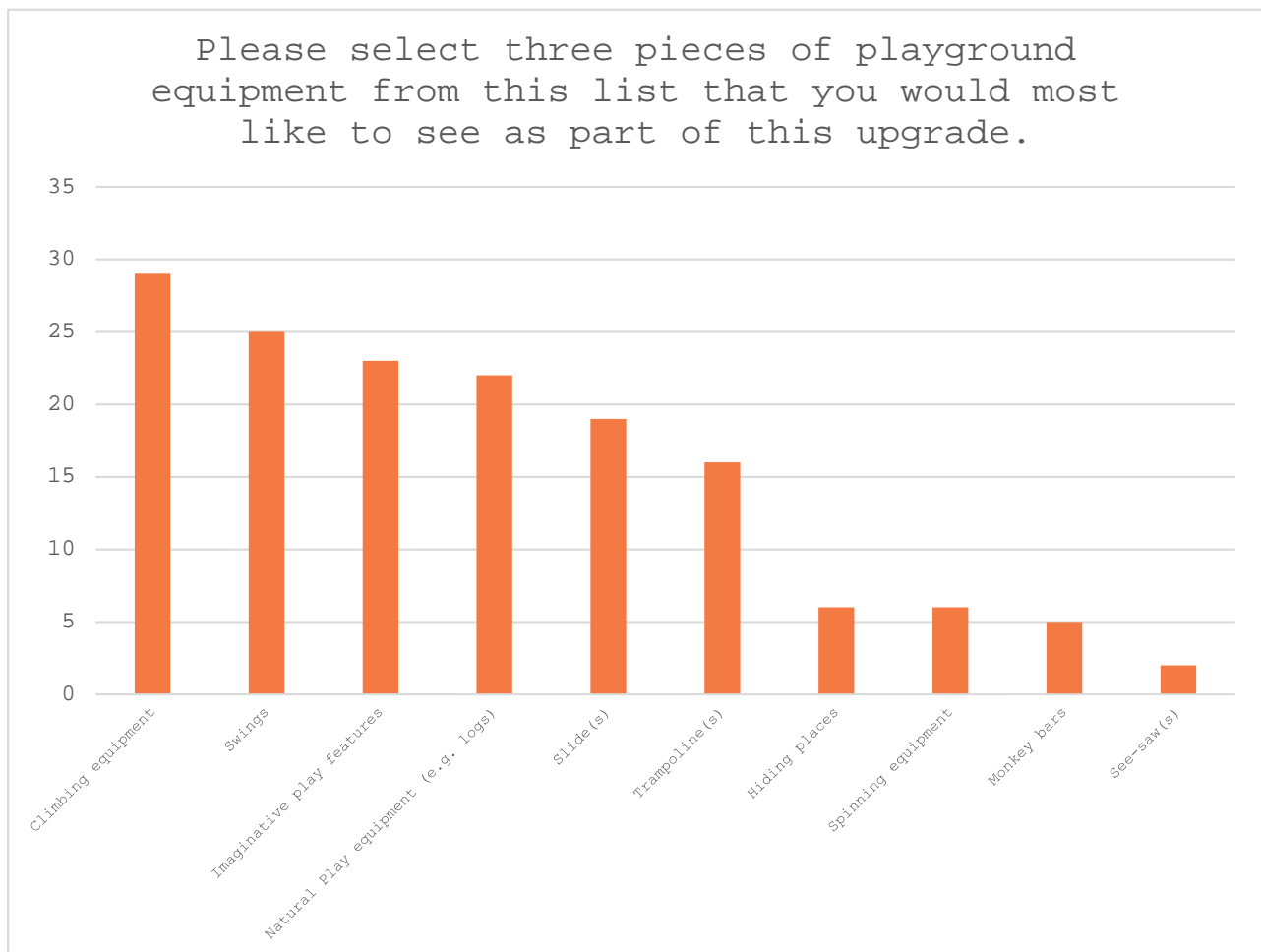
The expansion of shade was also a top three priority for participants when asked about essential elements for the play space. The co-location of adequate seating, shading, and possibly food and beverage alongside the play space was highlighted as being an essential consideration for creating a play space that not only enabled children to play, but also provided opportunity for parents and minders to socialise and take respite whilst in the park

- “Any improvements to build a bigger playground will be largely wasted as so many of the other local playgrounds are virtually unusable in summer (prime example being at Parramatta Park).” – Survey Participant

A playground that harnessed nature play and encouraged imagination play were visions that were shared by 31% of survey participants. With the growing density of the surrounding suburbs and built form, survey comments highlighted the opportunity for the play space to create a sense of escape:

- ‘It would be nice to have a natural-looking playground, since it’s surrounded by apartments.’ – Survey Participant

The engagement data also highlights the need for the play space to cater for a wide age group, as participants indicated that they are currently visiting the park with children aged between 0-12 years old. This diverse user base was reflected in the variety of play features that participants nominated for the space:



In addition to this, a written submission prepared by a local preschool emphasised these as top features along with the inclusion of a flying fox, and a “learn to ride” bike track.

## 2. Activities – sports, being active (bike tracks, walking track)

Across all engagement methods participants highlighted the opportunity for Shannons Paddock to offer a diverse range of active uses for local residents of all ages. Alongside the playground, participants indicated a bike track as one of the top three improvements that could be made to the park, accommodating both beginner and expert bike riders that could also connect to a regional cycle network.

Other common active facilities that were nominated, included dog-friendly spaces, exercise equipment, multiuse courts, and features that would activate open spaces (such as goal posts). Participants noted that there was a need for facilities that suited older people, as not only was this a space for children but for the whole community that needs a communal backyard to be active within.

- “There are many apartments in the area. It would be beneficial to have an open space where adults can exercise.” – Survey Participant

## 3. A place to move through

The importance of active transport links to and through Shannons Paddock was most strongly indicated throughout the survey, with 87% of participants indicating that they walk to the park. Furthermore, when asked “*why do you visit Shannons Paddock?*”, 32% of respondents selected “*To walk around/through the park*” making it the most popular response - participants indicated that Shannons Paddock was commonly included in their walking routes, and often used as a shortcut away from the busy Darcy Road.

For this reason, increased accessibility into the park was something raised by participants who wanted to see more access points into the park and to the play spaces. Access throughout the park - like bridges over the creek and around grassy areas - was also a consideration that was raised.

- “Integration of the park to the streets that it sits within – Shannon’s paddock has real potential to become a community hub.” – Survey Participant

Overall, the engagement identified that the paths and tracks are integral to the current visitor experience, but open comments highlighted the opportunities for improvement. Participants chose “*Better footpaths to provide access*” as being one of the top five features of the park that needed the most improvement, wanting safer pedestrian access within and around the park, and for the paths to have increased capacity. The separation of the bike and walking tracks was something requested by several participants, to allow people to walk safely especially at park peak hours when the path is shared.

## Opportunities and design ideas

Participants made the following suggestions to utilise the park efficiently.

- Increased lighting across the park for safe access into the park at all hours of the day
- Accessible exercise equipment/station
- Expansions to the footpath to accommodate for growing community use
- Multipurpose courts for other uses of the park
- Utilising natural materials for the play space
- Leveraging the natural environment and incorporating play amongst nature
- Extending shade, including through tree canopy
- Exercise equipment for adults
- Building a bridge over the waterway to connect the two sides of the park
- Improving wayfinding into the park for cyclists and walkers



---

## Visions 2 – A place for adventure and discovery through the natural landscapes

“A place of nature where people can come out of their units and enjoy the environment” – Survey participant

The community engagement highlighted the need for high quality open spaces in the Westmead area. The community value Shannons Paddock as open and green space, and the community recognises that enhancing the natural surroundings would enable more opportunities to engage with the landscape, in this rapidly evolving urban environment. The community valued the green open space and its ability to provide respite and a sense of escape from the day to day.



## What people said

High quality open space is of increasing importance especially in recent times, and the immediacy of this need was evident in the engagement findings. Shannons Paddock as a place of play has its appeal in its greenery, and survey participants wanted to see a prioritisation of maintaining and enhancing the natural environment within the space for people to explore and enjoy for generations.

### 1. Enhancing the natural landscape

Participants deeply valued the existing natural landscape and wished to see more. Tree planting was the top improvement that participants suggested would increase the number of times they would visit Shannon's Paddock, and a need to improve the existing cool and natural shade was a general sentiment made across the engagement. In addition to tree planting, survey participants also suggested more shrubbery and man-made bird nests, inviting small birds and native fauna back into the site.

- "Planting lots of trees and natives to encourage natural environment and shade. Habitat for animals. Please do not cut down existing trees." – Survey participant

Participants across all engagement methods recognised the element of water that is currently a dominant feature in the park and wished to see this integrated in a more interactive way throughout the park. Beginning with reversing the channelizing of the creek that has previously taken place in Shannons Paddock, a number of written submissions highlighted the long-term opportunities to creek natural ecosystems that served as nature-based solutions for drainage and waterways management, whilst also creating a wildlife corridor through the park.

### 2. Retaining the open space

As an already well-utilised space, survey participants noted that the existing open space was important to maintain, considering the park's popularity and the need to space out the activities.

- "The open space on the eastern side of Finlayson's Creek, between the creek and the footpath, is well utilised by children for various sports, so this is important to retain." – Survey participant

Creating dog-friendly spaces was also suggested by a few survey participants. Fully enclosed off-leash dog park areas would make play safer for both dog owners and other community members to enjoy the park simultaneously.

## Opportunities and design ideas

Participants made the following suggestions for Shannons Paddock:

- Establishing a park that promotes wellbeing through interaction with nature
- Designing the landscape that showcases local species within Cumberland
- Regular maintenance and cleaning of the park
- Increased tree planting, especially natives and flowering trees
- Walk paths in and around the natural landscape
- Dog-friendly spaces distanced from the play space and picnic facilities

---

### Vision 3 – A community gathering place for picnics and events

“Overall, a space for everyone that they can treat as a ‘haven’ since there are lots of the residents needing that extra outdoor space.” – Survey participant

The densely populated Westmead community want to see open spaces that encourage people to come together and create greater connection. As housing density increases, the community recognise the importance of high-quality open spaces as the venue for tomorrow’s barbecues, picnics, and playdates.



## What people said

Creating a community gathering place was the third most common vision captured from survey participants. Not only does the community want the park to be enjoyable for the children using the playground, it needs to also be welcoming and inviting for older community members as well.

### 1. Improving the Amenities

Across the engagement, participants expressed a desire for additional park furniture and amenities that can improve the overall park experience. 46% of survey participants highlighted the need for improvements and additions to the current facilities, including simple elements such as increased drink water, rubbish bins, and upgraded bathrooms. When asked to specify what could deliver a greater user experience and encourage community to use the space more often, *“More picnic facilities, like tables and shelters”*, was the second most recommended feature.

- *“Please have more bins. More instructions to the community on how to keep the park clean.”* – Survey participant
- *“Improve the equipment and seating to encourage people to come to the park. The current equipment and seating spaces are very old and not great to use.”* – Survey Participant

Increased shading across the park was not only the number one improvement recommended by survey participants, but open responses reiterated that increased shading was about creating a space that responded to the challenge of urban heat, and helped build a more resilient community.

- *“Shade, shade, shade. Western Sydney is a hot place. Shade will protect us from excess heat, keep the area cool and protect us and our children from the sun.”* – Survey participant

### 2. Community involvement

A common idea captured across the survey and written submissions was to engage the community within the space in more formal ways, through community-led activities that bring people together. Some specific ideas raised were yoga, tai-chi, and other group activities for people to meet with the rest of the community. While this is obviously a programming consideration, many participants recommended the inclusion of a versatile, multi-use space that enabled community to activate the park in a variety of ways.

## Opportunities and design ideas

- Additional shaded tables and seating
- Increased number of bins and signage
- Improved amenities, like bubblers and toilets
- Versatile, multi-use space that enabled community-led recreation and activation
- Community garden plots

---

## Where to from here

The intention to upgrade Shannons Paddock has been well received by participants throughout the engagement. Through the course of community engagement, a shared vision for the park was identified along with ideas and elements for consideration by the design team.

These engagement findings will provide a firm foundation for the development of a draft Landscape Masterplan for Shannons Paddock.

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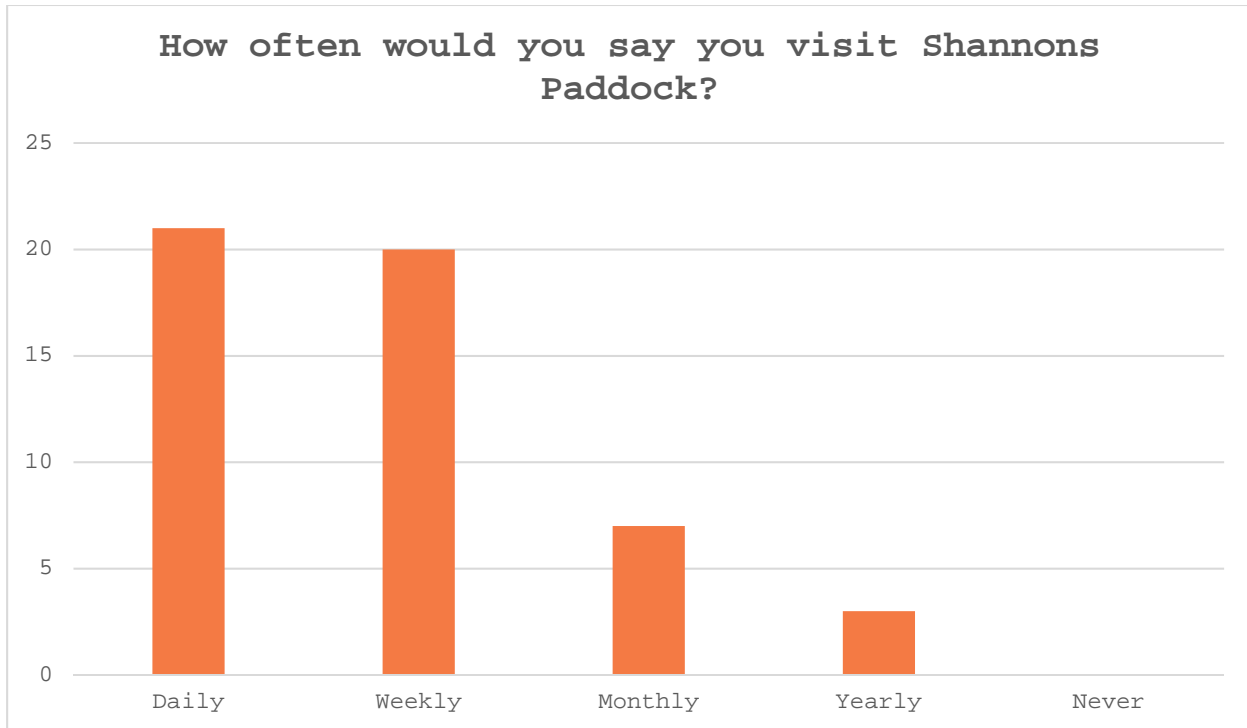
### Next steps

- The findings from this report will be used to inform the design team as they prepare the Detailed Concept Design for the playground upgrades, as well as the draft Concept Design for the broader Masterplan.
- Both draft designs will be the basis for a second round of community engagement that will aim to capture community feedback on how the plan responds to community needs and priorities that were captured during the first round of engagement

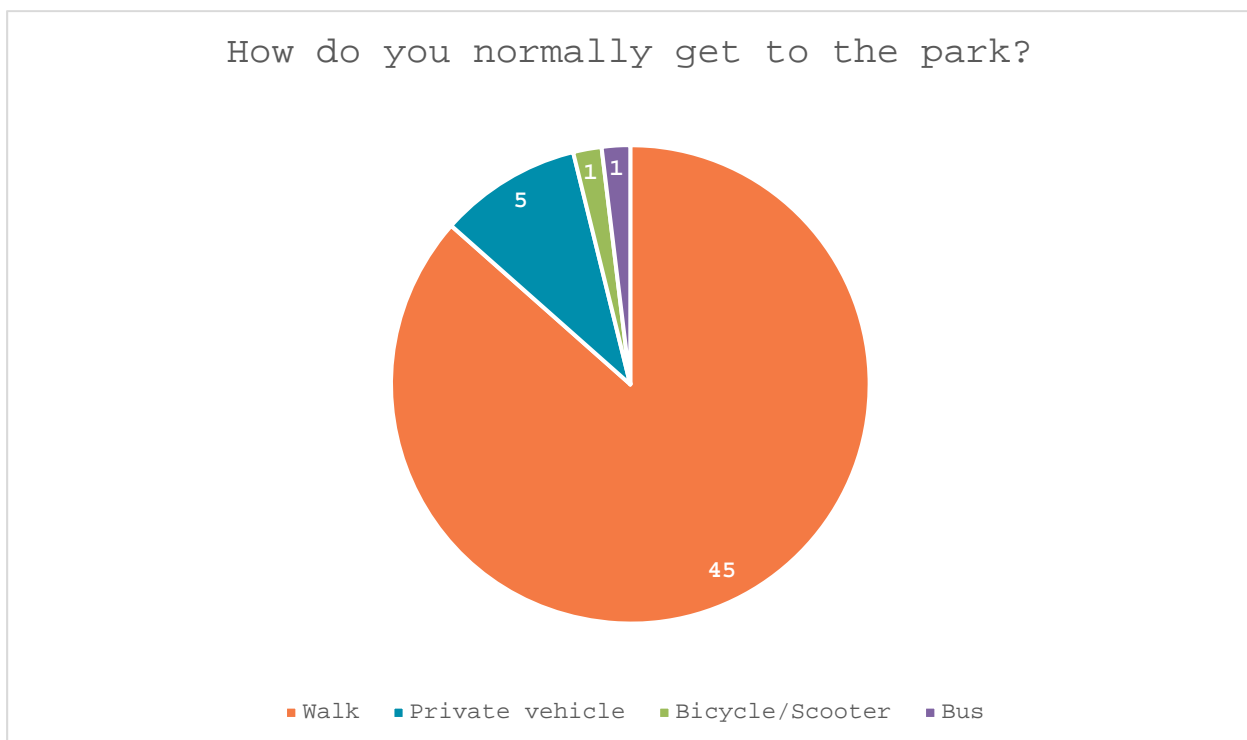
# Appendix A

## Survey data

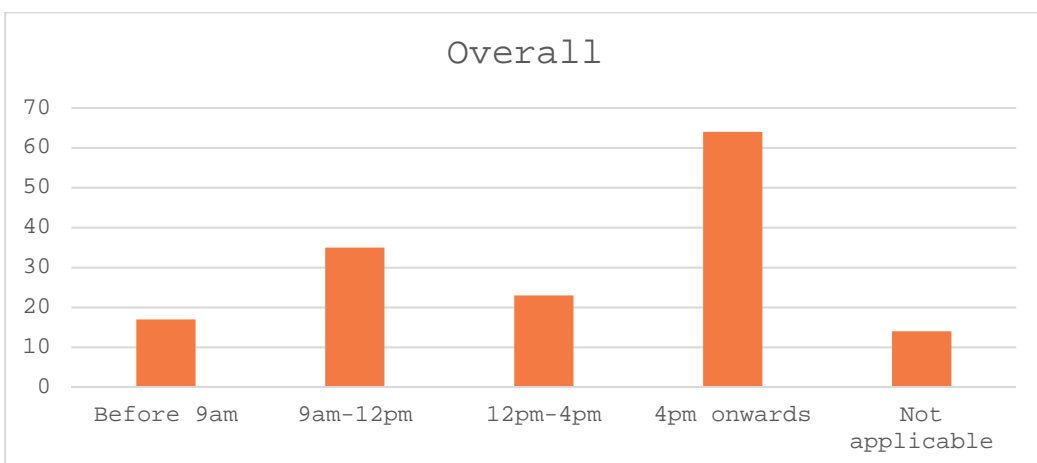
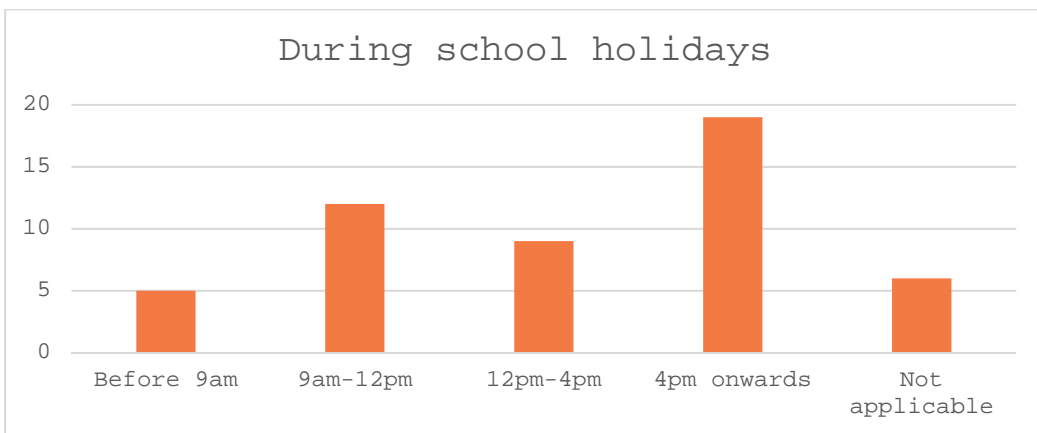
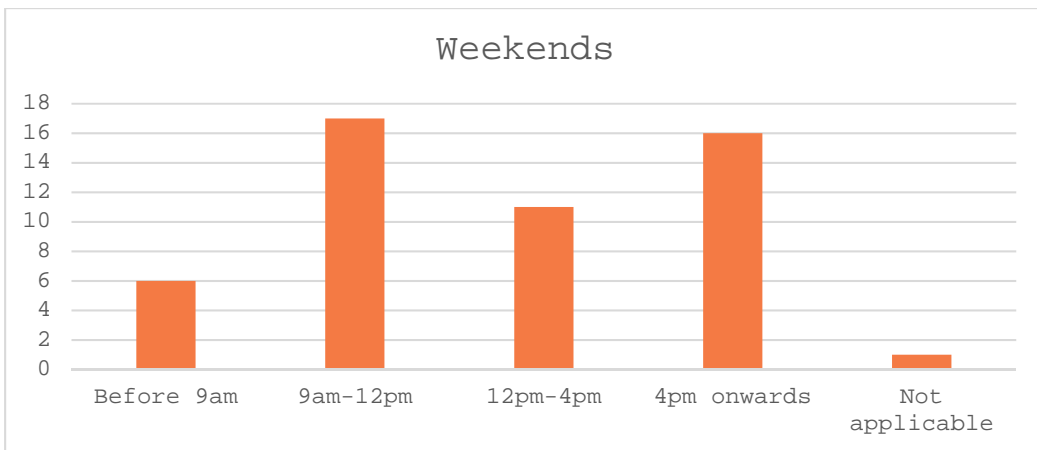
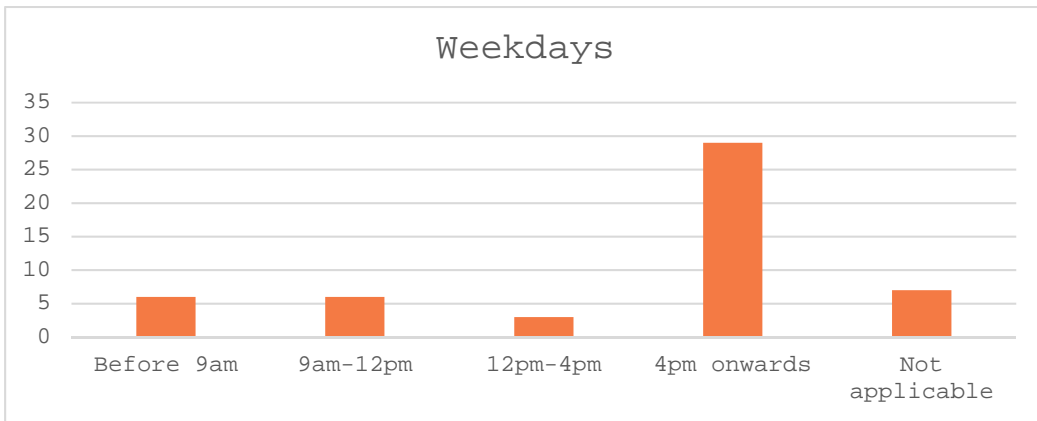
Q1 How often would you say you visit Shannons Paddock?



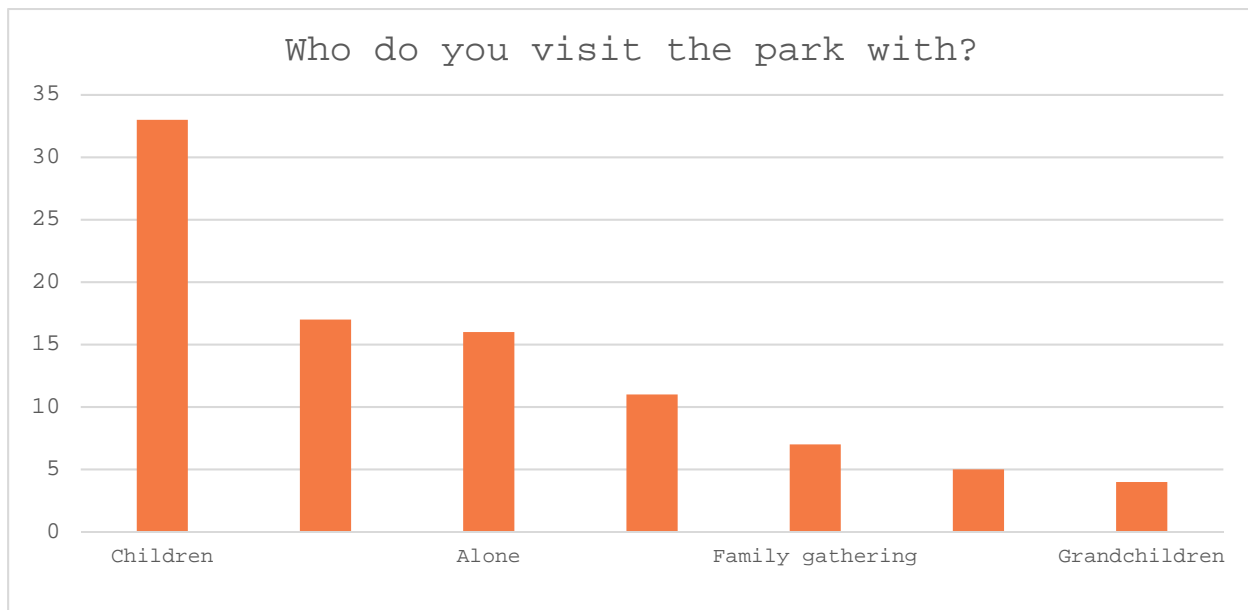
Q2 How do you normally get to the park?



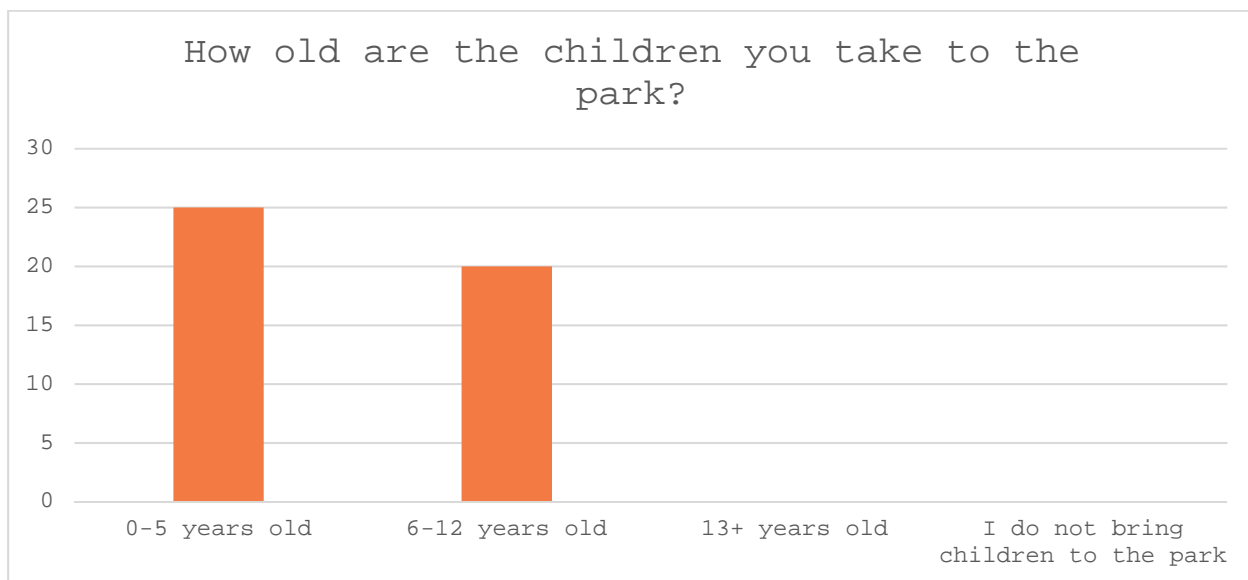
**Q3 When do you mainly visit the park?**



**Q4 Who do you visit the park with? (n=93)**



**Q5 How old are the children you take to the park?**



**Q6 On a scale of 0 to 10, how likely are you to recommend this park to a neighbour or friend?**

Out of 51 respondents, 12% (6 votes) of participants were likely to promote the park, while 67% (34 votes) would not. 22% (11 votes) felt passively about the park. The net promote score was -55.



**Q7 Why do you visit Shannons Paddock?**

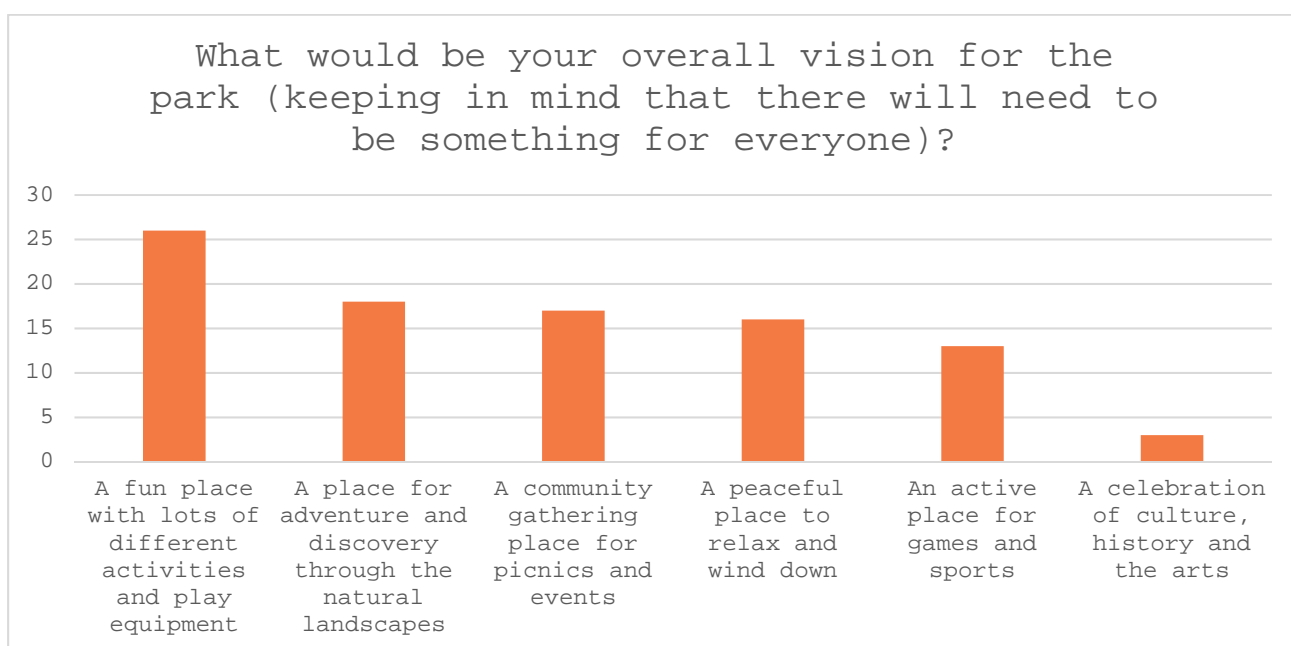


**Q8 Which of the existing elements of the park need the most improvement? (n=51) (nominate your top two priorities)**

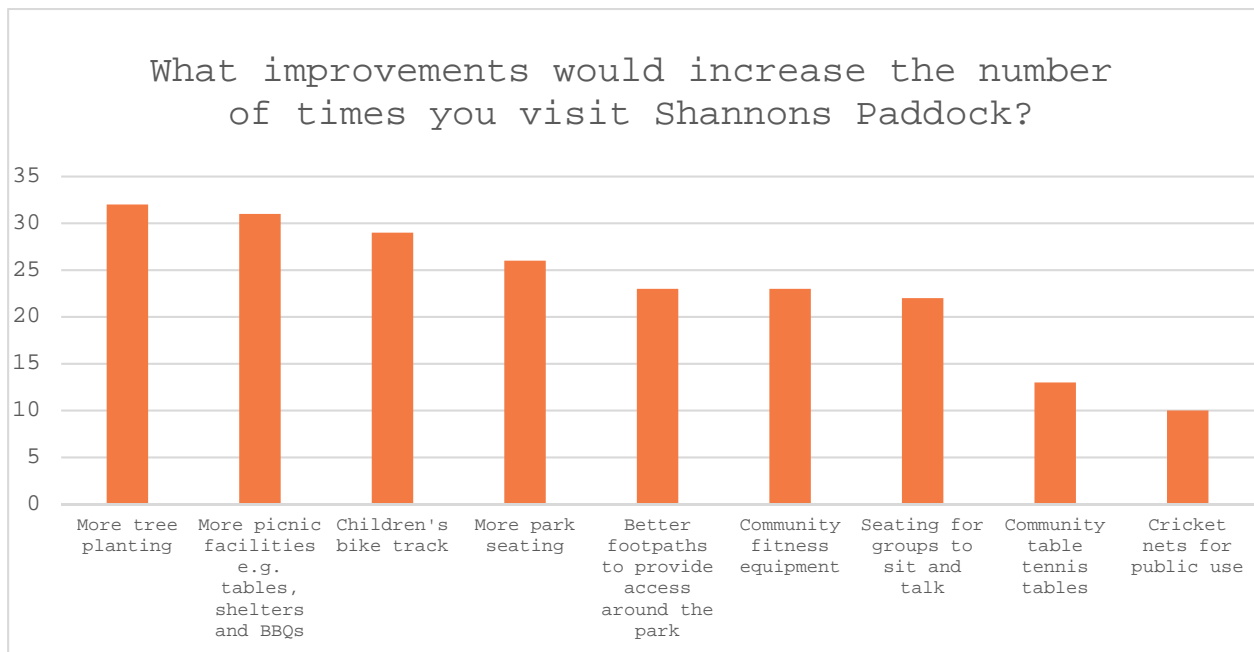
In order of priority, participants wanted to improve:

1. Playground/play spaces (Selected by 31 participants)
2. Shade trees (Selected by 24 participants)
3. Park furniture (Selected by 22 participants)
4. Lighting (Selected by 16 participants)
5. Pedestrian footpaths (Selected by 8 participants)
6. Parking (Selected by 2 participants)

**Q9 What would be your overall vision for the park (keeping in mind that there will need to be something for everyone)?**



**Q10 What improvements would increase the number of times you visit Shannons Paddock?**

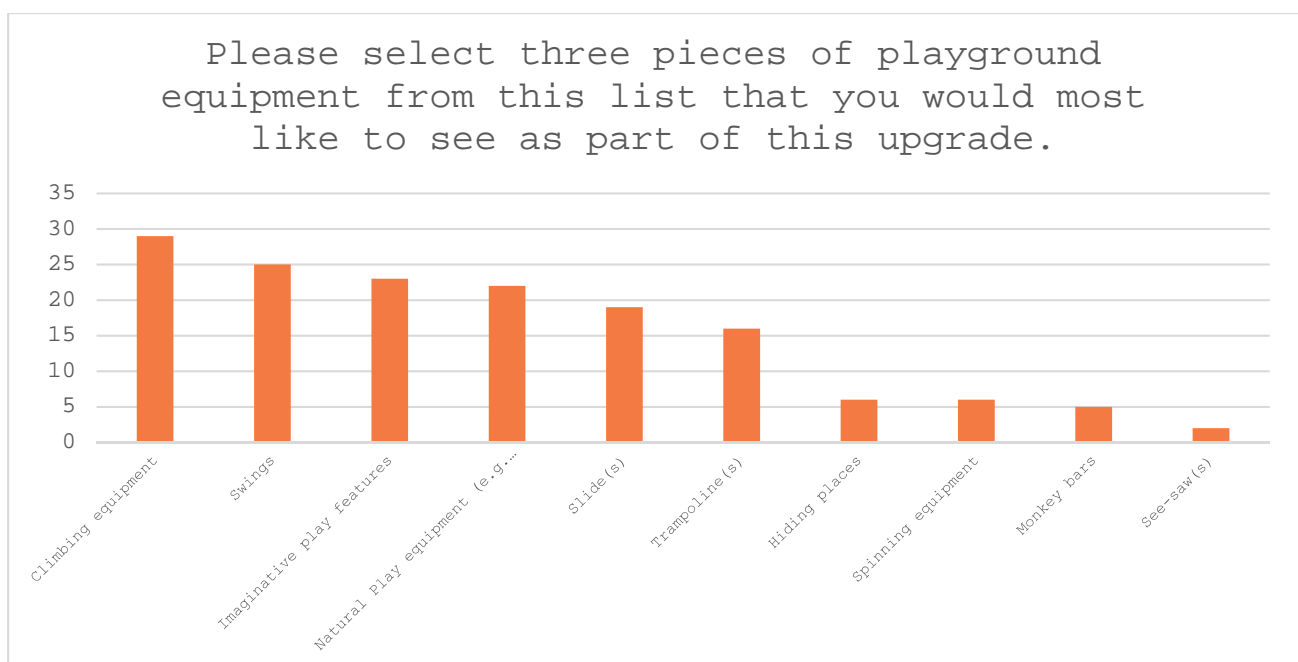


**Q11 What parts of a playground are most important to you? (nominate your top two priorities) (n=51)**

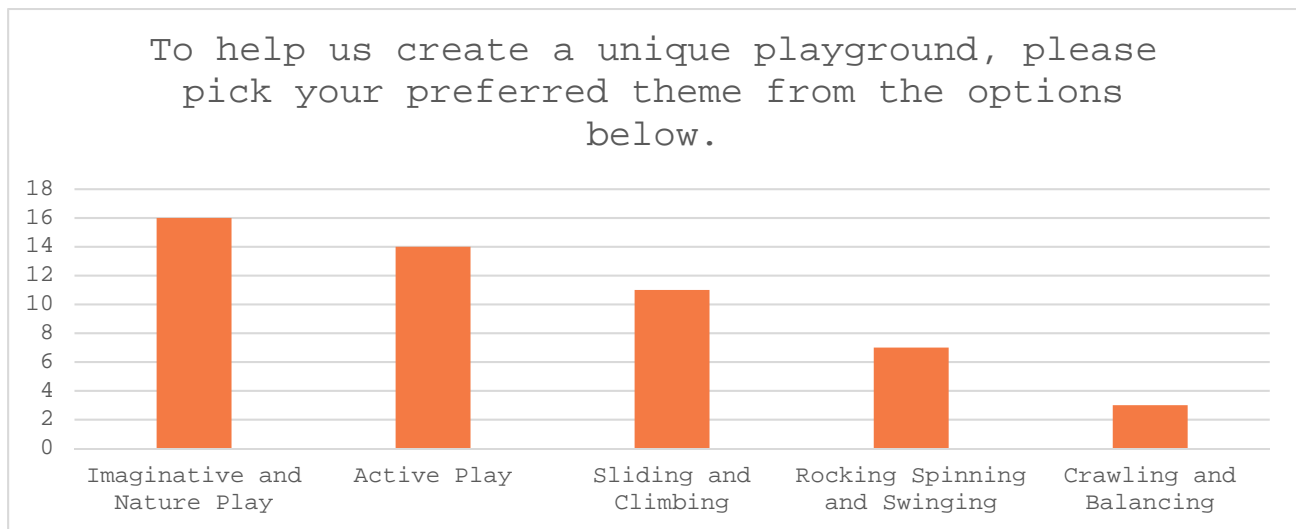
In order of importance, participants said the following:

1. Play equipment (Selected by 24 participants)
2. Tree Planting/Landscaping 18 (Selected by 18 participants)
3. Shade structures (Selected by 16 participants)
4. Amenities such as bubblers and bins (Selected by 14 participants)
5. Safety Fencing (Selected by 13 participants)
6. Seating (Selected by 8 participants)

**Q12 Please select three pieces of playground equipment from this list that you would most like to see as part of this upgrade.**



**Q13 To help us create a unique playground, please pick your preferred theme from the options below.**



**Q14 What is your number one big idea to make Shannons Paddock an amazing space for our community?**

More than tree planting, a landscape design that showcases the local species for the Cumberland Plain River Flat Forest and acknowledges the form of the land as it was. Recognising the original form of Finlayson's creek line. The unique history of the local area with Shannon's industrial pursuits.
I would LOVE to see this space be one of the greenest and most natural in town (even though it will be constructed)!
Flowers tree shades and calming space with kids playing
To create a play space where families can be active together and where they feel safe. Somewhere that is clean and has terrain that can be enjoyed in all weather conditions. No bark but soft fall. A safety fence around the area. Equipment that is safe for all children and abilities to use e.g., inclusive. and for a wider age group. On the other side of the creek there could be the cricket nets, basketball nets, maybe some soccer goals and adult exercise equipment as there are often adults exercising in this open space throughout the day. This is where you could also have picnic tables and barbeques.
Will be nice to see Tai Chi classes, Yoga something where the community too can come together
Increase the number of play activities and seat with shades
A footbridge over the canal and relocate play area away from Darcy Road
More picnic tables with shade and a running track oval
Back road access
Great play equipment with plenty of shades
Bike track around the outside of the park, and sensory things for leaning and exploring
Put lights so kids can play more longer
Dedicated handball courts for kids to play on rather than having to use the footpath
Flying fox, sand pits, cricket nets
An awesome playground

More play equipment, as of now congested with the number of people and children around. And also, please think of the pets too.
Better, safer pedestrian access and picnic/seating options
The area south of the existing playground and west of Finlayson's Creek is underutilised and has poor accessibility. A bridge over the creek in the southern end of the park, near Water Street, would open up this area and improve its usage.
The Shannons paddock is a place for community to gathering and children playing in the park. Most unique features this park could have been an active play area but less equipment's as equipment's gets damaged and they take a while to get repaired to need places where children can play active sports, but no equipment's are needed or equipment's which are low maintenance.
<ol style="list-style-type: none"> <li>1. A little water fun would be great. (Water splashing equipment's)</li> <li>2. New equipment's we must need as current ones are very risky and noisy.</li> <li>3. A big trampoline would be great</li> <li>4. seating arrangements with shades would be great.</li> <li>5. proper bin and drinking water.</li> <li>6. Some equipment's for little ones, some for bigger kids. As the age range in the park is between 0-14.</li> </ol>
Add more space and equipment for children, connect 2 sides with walking bridge for easy stroll and make BBQ and seating
You need some sort of bridge over the storm water and a way to make a feature out of it that adds to the sense of discovery.
<p>Play Equipment for older kids</p> <p>More bins provided especially on the grassy side</p>
More trees.
A fenced area for dog play off leash
A playground with a theme such as a medieval castle or a maritime theme will enable children to engage in more imaginative play such as playing at being knights or pirates. More equipment that expands or builds on the existing equipment that is available as the playground is already very popular with children (retain popular features such as the bridge). Aboriginal themes or artwork would be another thematic idea.
It would be nice to have a natural-looking playground since it's surrounded by apartments and the playground will cater to all ages from 0-12 since there are lots of children living in the surrounding apartments. A scooter/bike track would be nice and that caters to most ages and more challenging equipment's with variety would also be nice and also a community exercise space for the adults which they could use while the children are playing.
A place of nature where people can come out of their units enjoy the environment.
Separate cycle/scooter and pedestrian paths around the perimeter to allow people to safely walk and kids to ride bicycles and scooters. A dedicated area with soft ground for kids learning to scooter/bike or skate.
Cafe with outdoor seating next to kids' area
More play facility for kids
Include fitness stations for adults as well - press ups, cycling, bars etc. There are many apartments in this area. It would be beneficial to have an open space where adults can exercise
Basketball courts
Fully enclosed off leash dog park area. With so many apartments it would be amazing for the local dogs and their families to have a safe space to run around free and socialise. Fenced area would ensure the park is safe for small children
Keep it spacious so that people aren't on top of each other, particularly in the playground. I.e., spread out the equipment and activities.

As this is only park reachable for complete Wentworthville public so it would fetch more visitors for every day. Due to less space specially, children can't enjoy.
Improve the equipment and seating to encourage people to come to the park. The current equipment and seating spaces are very old and not great to use.
Natural items that Bring native animals back to the area. Flowering trees small, protected shrubbery for small birds man-made birds' nests.
Amenities block in the upgrade.
Make it disability accessible/inclusive, so that children with disabilities don't have to miss out.  Possibly a water park as well?  On the other side with open land, possibly a basketball court OR skate park, it'll be an attraction that will keep local young people out of trouble and engaged in sport/basketball/skating etc.  Our local community will be better off for it and for future generations, especially with the basketball court. We don't have one in this area, the only 2 public ones I know if are in Parramatta city & down next to Parramatta High.
Add a basketball court.
Having a great adventure play space for kids.
Water features
new playground
Sports access - Cricket Nets, Lawn Tennis, Volleyball Nets.
I would love love love it to be a water park. There are so many units nearby and so many kids in the surrounding schools that this should be an imperative.
Colour, imaginative and inspiring play equipment to encourage role playing games and exploration.
Integration of the park to the streets that it sits within - Shannon's paddock has real potential to become a community hub. Also, integration of the waterway into the parkland - it's very unattractive currently.

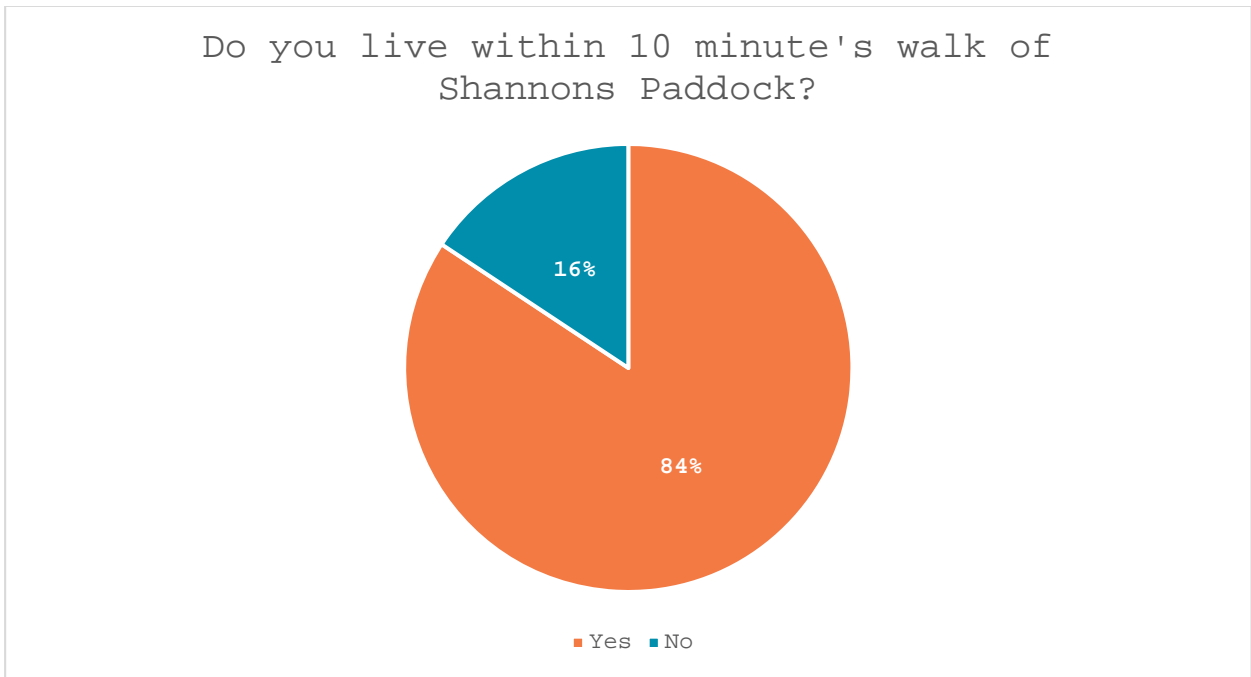
### Q15, Have you got any other suggestions or ideas for making Shannons Paddock even better?

Make it completely unique for that site in recognition of the past to help everyone understand its passage through time to the current day starting with the Dharug inhabitants. Recognise their language and the way they would have utilised the space.
I would LOVE to see this space be one of the greenest and most natural in town (even though it will be constructed)! If we had a bridge over the channel, and reinvented the channel to include some meander and some natural features (rocks, logs) areas for overflow, this would not only create habitat, which then enhances an area's natural values, but links to echoes of the past (Dharug usage (Finlayson was meant to be one of the best spots for fishing and habitat pre-colonial days), natural freshwater creek, riparian tree lined shady features etc ) It will also reduce stormwater drivers and velocity (which will assist further downstream). It could link this space to the Milson Park work that is occurring downstream and pre empty the natural enviros in Milson Park wetlands and add further connectivity to the landscape reducing fragmentation in natural habitat, desperately needed as we move South along Finlayson's Creek). Mass tree plantings, and a few established trees first are desperately needed right across this site. Get community involved. Mulched areas reduce run off and increase absorption and create microclimates, and in turn cool the area, in addition to shade, amenity and aesthetics. Urban heat is increasing annually in Western Sydney - and with so many locals needing cool spaces to play meet and relax, this could be an absolute showcase of best practice reinvention- shading and cooling for people, and reclamation of natural habitat for wildlife. There is also opportunity to tell Freshwater Dharug Stories and connect the First Nations people and their usage of spaces to new local inhabitants via art, storytelling interpretation and use of Dharug language for features, trees, water birds and places e.g.: seating spaces, meeting places etc Multicultural meeting.
Small flower bed along the walk with fragrant flowers gives a calming influence on the mind

<p>A footpath that runs from water street to the play area as there is a lot of foot traffic along this area, and it is very difficult for prams and children riding scooters in the long grass. A lot of families visit the park before and after KU Wentworthville Preschool and this would be a great meeting/play space for families. Some signage would also be good, so people know how to locate the park from Water and surrounding streets as there are a lot of units in this area and the park is hidden. People could also park in Water Street and then walk to the park instead of walking down busy Darcy Road.</p>
<p>Nice, clean, safe, picnic chairs and tables, playground good activities and lovely gardens always draw the crowd</p>
<p>More shade</p>
<p>More light and seating with shade and basketball court!</p>
<p>bike paths connecting to regional cycle network</p>
<p>Put more lights can't go through nights More benches to sit Shades Barbecues</p>
<p>The paddock is in dire need of rubbish bins near the seating along the footpath. I walk through or sit in the park multiple times a week and there is nearly always rubbish littered around the park benches, including glass bottles which can cause a risk to the kids playing there.</p>
<p>It should definitely have some toilets and drinking water facilities.</p>
<p>Pets' areas</p>
<p>Cricket NETs set a fantastic idea</p>
<p>The open space on the eastern side of Finlayson's Creek, between the creek and the footpath, is well utilised by children for various sports, so this is important to retain.</p>
<p>Though it's a public place I haven't seen any CCTV cameras as I have seen sometimes some anti-social people having alcoholics drinks there. It should have more lights as well.</p>
<ol style="list-style-type: none"> <li>1. A little water fun would be great. (Water splashing equipment's)</li> <li>2. New equipment's we must need as current ones are very risky and noisy.</li> <li>3. A big trampoline would be great</li> <li>4. Seating arrangements with shades would be great.</li> <li>5. Proper bin and drinking water.</li> <li>6. Some equipment for little ones, some for bigger kids. As the age range in the park is between 0-14.</li> <li>7. We also need footpath to walk and also safe place for kids to ride bikes</li> </ol>
<p>It needs a toilet facility and cleaning facility of some sort. <b>It also needs much better lighting and security at night to stop unauthorized use in a way that disrespects the time, money, effort and dignity of the community who have made the park a happy place for families and children.</b> Please no more permits for evangelicals with microphones talking about buying a boarding pass to God. While parking on Darcy road a bit challenging it really should remain a mostly local park and from what I can see the amount of persons within walking distance meets or exceeds the capacity of the park at peak times.</p>
<p>Drinking in the park is common. In the past, they've troubled children here as well. Random police patrols to keep out undesirable elements would make this safer.</p>
<p>Establish gardens. Better and more frequent maintenance and upkeep.</p>
<p>Dog friendly, please</p>
<p>Amenities block needs to have toilets. This will enable families to stay for longer and use the space.</p> <p>It is one of the most well-shaded playgrounds around so any opportunities to retain existing shade and expand on it would be essential. If the works involve less shade, any improvements to build a bigger playground will be largely wasted as so many of the other local playgrounds are virtually unusable in summer (prime example being at Parramatta Park).</p>

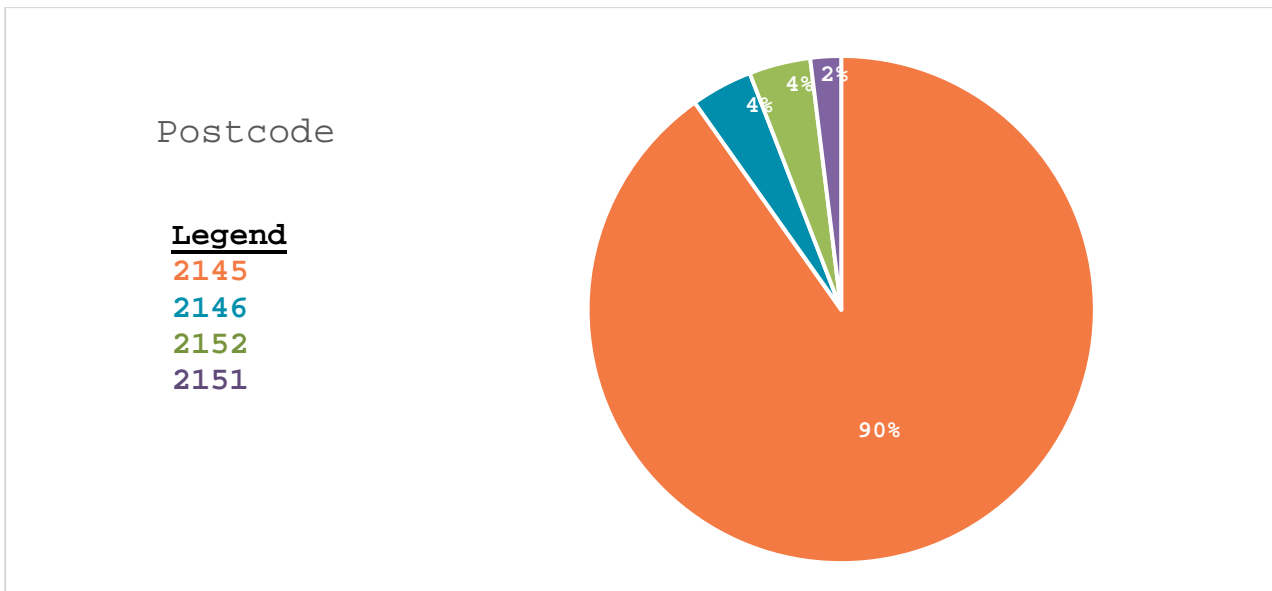
<p>We hope you use not just the space where the playground is now but also the other free spaces which would no doubt benefit not just the children but also the adults. Overall, a space for everyone that they can treat as a 'haven' since there are lots of the residents needing that extra outdoor space.</p>
<p>Please think about more trees and shrubs for shade and to encourage birds and other small animals.</p>
<p>Planting lots of trees and natives to encourage natural environment and shade. Habitat for animals. Please do not cut down existing trees. Build a bridge over the waterway to connect the two sides.</p>
<p>Please consider walking access bridges at two points across the channel - remove the divide between the two sides of Shannon's paddock.</p> <p>Community garden plots</p>
<p>Having bathroom facility at park. Too many kids are playing and forced to do vivi in park's common area due to no bathroom facility available around this area and park.</p>
<p>Include more native landscaping, it's very bare at the moment. Include a running track. Include an interpretive board or display about the history of the paddock. Include Indigenous acknowledgement, history or information.</p>
<p>Basketball courts</p>
<p>Lighting is a real issue. I walk through the park at night with my dog and it is almost pitch black, doesn't feel completely safe. More pathways around the park/circuit for exercise</p>
<p>Shade, shade, shade. Western Sydney is a hot place. Shade will protect us from excess heat, keep the area cool and protect us and our children from the sun.</p>
<p>Add washrooms for sure and Bins. Add more walking paths and exercise equipment. Larger space for children to play.</p>
<p>More community events</p>
<p>Ensure shade included, or in summer will not be able to use much equipment due to heat.</p>
<p>Toilet facilities would be great and really good lighting, especially at night it's risky walking past, to get home.</p> <p>I will say having the basketball court may deter young people from sitting there in the night and drinking (which I find is happening more frequently).</p> <p>During the day, I walk through the park to get home quicker and at night I walk past it as it's just too dark to walk through.</p>
<p>A pump track/bike track for kids would be fantastic</p>
<p>Please have more bins. More instructions to community on how to keep the park clean.</p>
<p>Create one space for sporting activity with kids' playground. As there are different age people attends the park.</p>
<p>More smooth services for skating, skate boarding, cycling, bicycling, and scooting.</p>
<p>It would be great to incorporate a 'hospital' theme so kids can pretend to be driving ambulances, be doctors and health care workers like the Westmead Hospital up the road. There could be an "x-ray" machine which essentially is a blackboard that kids can stand behind, whilst others draw their imaginative ideas of what's inside.</p> <p>You could also include a search game for kids to find images of the parts of the body hidden around the play equipment.</p>
<p>The inclusion of bins will go a long way to resolving some of the issues. The playground is very outdated and tiny for the population that use it - I'd really like to see Shannon's paddock become a shared backyard for the properties that surround it.</p>

**Q16 Do you live within 10 minutes' walk of Shannons Paddock?**



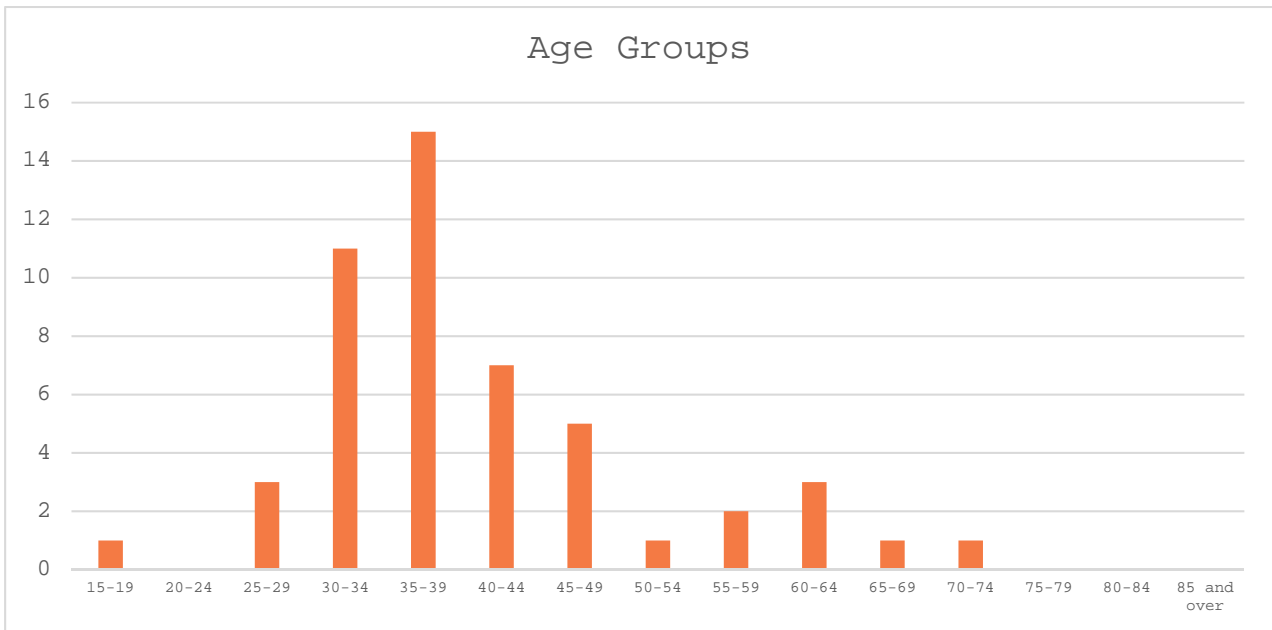
**Q17 Postcode?**

Majority of respondents reside in Westmead and Wentworthville, followed by Northmead and Toongabbie. Other suburbs include Parramatta, Constitution Hill, Giraween, Mays Hill, South Wentworthville, and North Rocks.

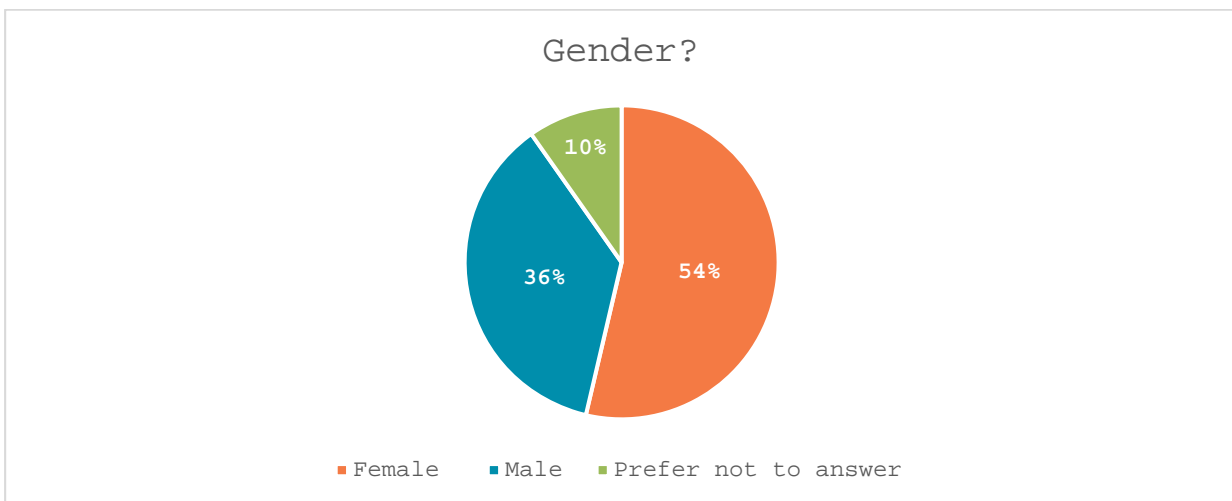




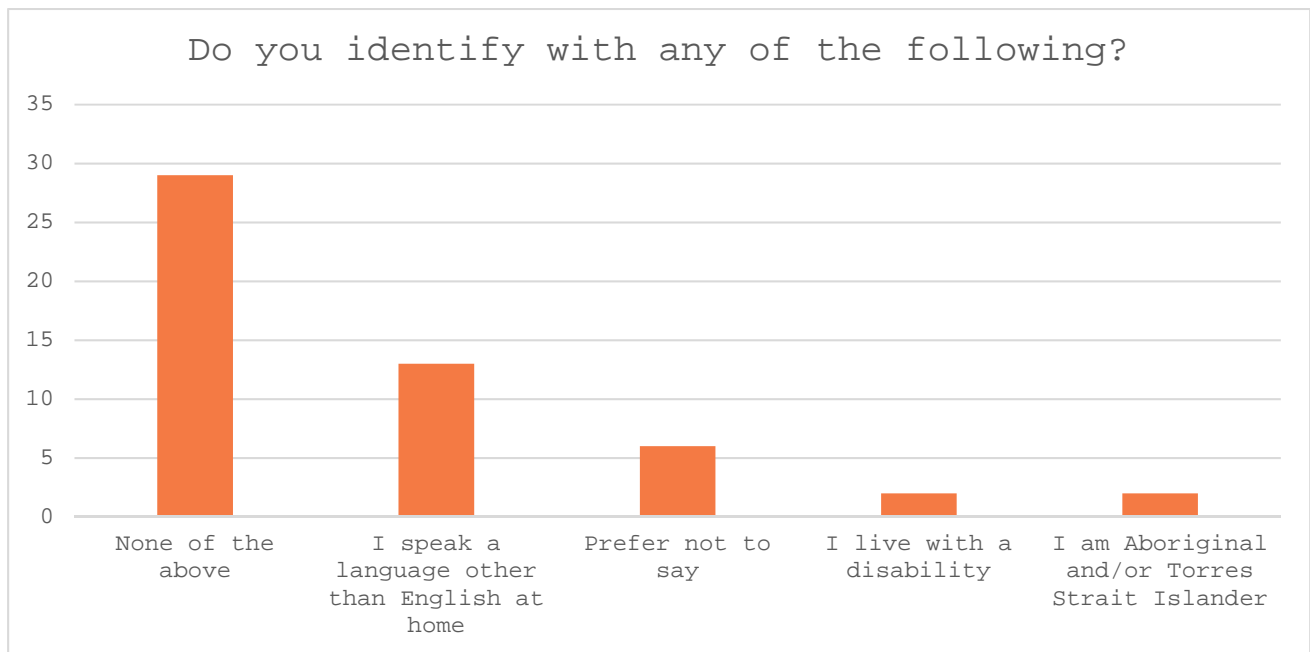
### Q18 Age Group?



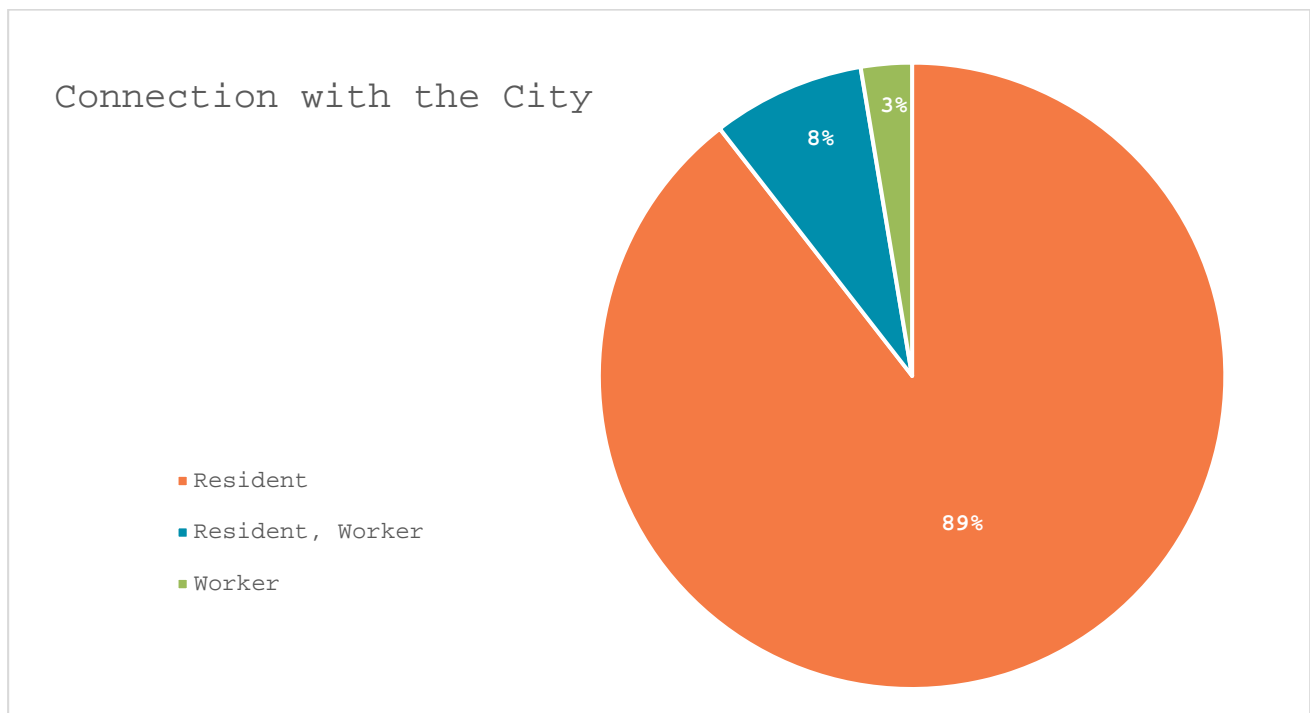
### Q19 Gender?



**Q20 Do you identify with any of the following?**



**Q21 Connection with the city?**



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City of Parramatta

## Phase 2 Engagement Outcomes Report

### Shannons Paddock Landscape Masterplan

September 2022

**JOC**CONSULTING  
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All care has been taken to prepare this  
report for the City of Parramatta  
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# Acknowledgement of Country

This document acknowledges that Parramatta is on Aboriginal land where the traditional custodians, the Dharug People, have been caring for Country for more than 70,000 years.

We pay our respects to the Traditional Owners of this land, their Elders past, present and emerging, and acknowledge the continued rich culture and heritage of all Aboriginal people on this land.

# Executive summary

The community engagement for the Shannons Paddock Landscape Masterplan and Playspace Concept Design, held between 24 May and 28 June 2022, has captured wide spread support and excitement from the local community, with a near 100% support level from all engagement participants, across 2 rounds.

Across the drop-in sessions, surveys, submissions and ideas wall, **all but two engagement participants expressed support for the draft masterplan** for Shannons Paddock, and **98% approved of the proposed concept designs for the new district playground**. The participants widely praised the designs and were passionate about the opportunity that the project held to connect the growing Westmead community through high quality open space.

## Key findings

This second phase of engagement aimed to understand if community needs and priorities, expressed in Phase 1, were responded to in the draft designs and captured community feedback on the key design moves. Most broadly, community supported all of the key design moves, with particular excitement expressed for the playground upgrades (which was considered to be operating at capacity at the moment), the bridge linking both sides of the park/suburb, and the amenities proposed across the park.

While expressing support for the proposed designs, engagement participants commonly highlighted a number of design details that would transform the park from a great open space into a park that is loved by the community, including:

- **The opportunity for the trees and native plants to serve as an educational opportunity for park goers**
- **Additional parking spaces and pedestrian safety along Darcy Road, especially near the proposed playground**
- **The need for improved wayfinding and having language-inclusive signage around the park**
- **Increasing safety at all hours of the day, including additional lighting and visibility across the park**
- **Consideration of more swing sets, in addition to the proposed upgrades**

## How we engaged

The community has been encouraged to be involved, have their say, and play a leading role across the key phases in the design process. Phase 2 is the last step of of this rigorous method designed to capture

### Informing the community

**1,002**

Project page views

**871**

Website visits

### Engaging the community

**1**

Park Drop-In sessions

**28**

Ideas wall comments

**51**

Surveys completed

**3**

Written submissions



community values and ensure genuine engagement with the locals that care most about this valuable open space.

<p>Phase 1: <b>COMPLETED</b> February 2022</p> <p><b>Community Ideas and Priorities</b></p> <p>Identified community values, priorities, and ideas for the park</p> <ul style="list-style-type: none"> <li>■ Online Survey</li> <li>■ Onsite and online project promotion</li> <li>■ Written submissions</li> <li>■ Letter box drop to all local residents</li> </ul>	<p>Phase 2: <b>COMPLETED</b> June 2022</p> <p><b>Draft Masterplan and Playground Concept feedback</b></p> <p>Captured feedback on the draft Masterplan and Concept Design</p> <ul style="list-style-type: none"> <li>■ 1 Park Pop-up</li> <li>■ Onsite and online project promotion</li> <li>■ Online ideas wall</li> <li>■ Written submissions</li> <li>■ Online/Hard-copy surveys</li> <li>■ Letter box drop to all local residents</li> </ul>
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### What we engaged on

Across all engagement methods (survey, ideas wall, drop-in sessions, and submissions), community members and stakeholders were asked to indicate whether they supported the draft Masterplan and playground upgrades for Shannons Paddock, why that was the case, and whether they had any additional comments that may help shape the future of this important open space.

The following report provides a summary of the findings from the Phase 2 Engagement, along with a high-level overview of the key findings from Phase 1 Engagement.

**SHANNONS PADDOCK MASTERPLAN**  
DRAFT CONCEPT PLAN



# What we heard in Phase 1

Phase 1 of engagement consisted of an online survey, which was hosted on Council's community engagement platform, Participate Parramatta, and promoted via Council's social media platforms, as well as onsite posters around the park, and a letter box drop to local residents during February 2022.

## The most popular vision statements were:



A fun place with lots of different activities and play equipment



A place for adventure and discovery through the natural landscapes



A community gathering place for picnics and events

## The key priorities for the community included:

- Building a healthier, happier, more creative community through opportunities to play and get active.
- Revitalising the natural landscape to deliver a cool and open space for relaxation, celebration, and education.
- Strengthening the community's connection to place and landscape by bettering accessibility through and into the park.
- Facilitating a park that is welcoming and safe for all members of the community at all hours of the day.

## Some of the community's big ideas included:

- Upgrading the children's play space to encourage imaginative play and exploration
- Increasing the tree planting and landscaping to create more shaded areas
- Improving the park amenities for social and family gatherings e.g. tables, shade, bins
- Connected cycleways, bike trails and walking trails
- Additional park lighting

We heard from:

**51**

Community members who participated in the surveys

Ranging from 15-74 years of age  
54% female, 36% male  
97% local residents

**985**

Total site visits

**774**

Unique users

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# Feedback on the draft Masterplan

Overall, engagement participants expressed a high level of support (90%) for the draft Masterplan for Shannons Paddock. Participants especially loved the inclusion of the additional bridges connecting the two halves of the park together, improving the general connectivity within the park. In addition to this, the naturalisation of Finlayson Creek received the highest level of support with 6 up votes on the ideas wall, with participants commenting that this will improve the natural landscape and overall beauty of the park.

*"The bridges will absolutely change this park and make the playground so much more attractive for us to get to."*

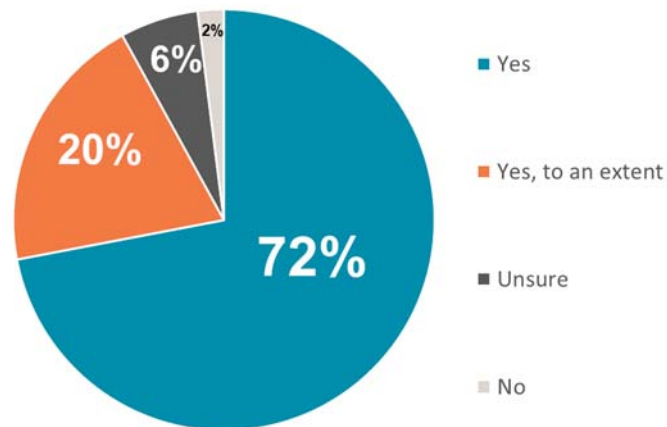
- Ideas wall comment

*"The idea to make this an experience along the water rather than the creek currently being the worst part of the park, is such a great idea!"*

- Ideas wall comment

The addition of a toilet block was also the equal highest voted feature in the masterplan from participants (6 up votes). Participants noting that the park currently lacks bathroom facilities, which ultimately limits the length of stay for park users, and would like to see council make this feature a priority when planning the delivery of masterplan elements.

Do you support the draft Landscape Masterplan? (N=51)



Sheltered areas for picnics and barbeques was the third most loved element by participants, gathering 5 up votes on the ideas wall. Participants highlighted the importance of having these gathering spaces for large groups, especially considering the high density of apartment dwellings surrounding the park.

Those participants who supported the draft Masterplan "To an extent" provided additional comments and feedback on how they felt it could be amended to better respond to community priorities and needs. They highlighted an opportunity to make the park safer at all hours of the day, with additional lighting and improving visibility across the park. Other comments expressed that they wanted to see more child-friendly amenities, and better wayfinding into and around the park.

*"This park is a highly popular park. I hope there will be plenty of seating and different play stations to stop congestion of people. It's a large space I would love to see utilize to its full potential."*

- **Survey Participant**

These ideas and considerations are discussed further in the following pages.

## General issues and considerations

The following issues have been identified for the design team to consider when finalising the draft Concept Design:

- **Tree planting and shading:** A number of comments highlighted the importance of utilising trees across the park for shade and cooling, as well as the beautification of the space. Comments also suggested that the native trees and planting can be utilised to provide an educational opportunity throughout the park, with signage and connection to traditional Aboriginal uses/knowledge for each species.
- **Parking:** Participants suggested exploring the opportunity for additional street parking around the park, and having dedicated mobility and disabled parking for accessibility.
- **Safety and visibility:** Participants wished to see the park become a safe and welcoming space at all times of the day. Additional lighting was a popular suggestion across multiple comments, with one suggesting that visibility across the entire park was important for the safety of all park goers.
- **Diverse cycleway use:** Participants value the cycleway as both an active transport route through the park, as well as a recreational feature for all park goers. To accommodate these diverse uses comments suggested a separation of use, whether it be through signage or allocating sections along the path to different users.
- **Signage and accessibility:** A number of comments emphasised having adequate signage around and into the park, indicating areas for different uses i.e. bike riding. Participants highlighted the need for translations on signs to accommodate for the large CALD community living in close proximity to the park.
- **Additional park features:** In addition to the features laid out in the draft designs, some participants suggested other park features and uses, including:
  - Community gardens
  - Shaded open areas, for community events (e.g. performances and stages, tai chi)
  - Adequate bins along the walking path

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# Feedback on District Playground Concept Design

Overall, participants confirmed that the design team is on the right track, with 98% of participants supporting the concept designs for the playground, commonly expressing excitement for an upgrade to this space. Most notably, the nature play area and in-ground trampoline gathered the highest number of votes on the online ideas wall.

*"I love that the playground can grow and change and be gradually updated to suit our community - great design"*

- **Ideas wall comment**

*"There's currently monkey bars here which the kids love. It would be great to add other play elements that challenge kids such as an obstacle course - so building on the nature play elements but adding the chance to for kids to challenge themselves."*

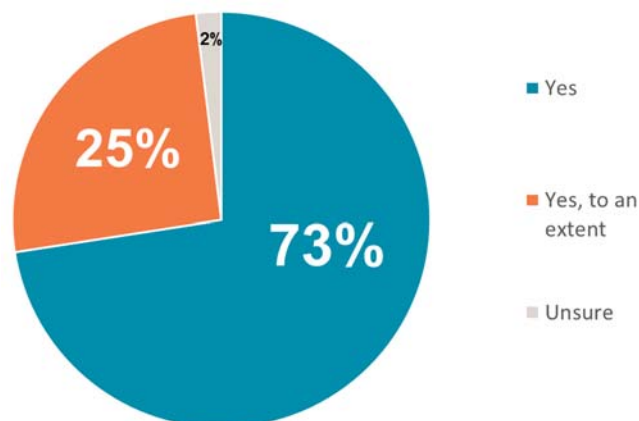
- **Survey participant**

In order to better accommodate users, many participants felt the proposed number of swings in the concept designs could be increased, and the inclusion of a flying fox also suggested by a number of participants, with a written submission from a local preschool saying this was highly requested by their students. A separate written submission received highlighted that the natural level changes within the designated play area lends itself to the installation of a flying fox feature.

*"Given the popularity of swing sets and how many children use this park on a regular basis, I think it would be wise to consider an additional child swing and infant swing"*

- **Ideas wall comment**

**Do you support the concept plan for the new district playground at Shannons Paddock? (N=51)**



## General issues and considerations

The following issues have been identified for the design team to consider when finalising the District Playground Concept Design:

- **Additional swing set:** The consideration of additional swing sets - including child and infant sets - was a top priority for many participants. Comments drew attention to this urgent need, considering the wait times to use the existing swing sets.
- **Pedestrian safety along Darcy Road:** The proximity of the playground to the busy Darcy Road was a concern captured in a number of comments, particularly regarding the safety of younger children. One submission from a local preschool asked if safety fences and gates would be installed around the playground, while others suggested creating a clear buffer between the roadway and playspace.
- **Accommodating all age groups:** Engagement participants praised the design's designation of different play equipment to accommodate a range of age groups. Participants wished to see this feature emphasised in the design, to create a separation in play equipment to ensure safety for all ages.
- **Play equipment for all weather:** Comments emphasised the importance of having play equipment that will be useable throughout the year, asking for play equipment under shelter and the use of heat resistant materials. A written submission included the avoidance of 'hot-pour' crumbed rubber, as it retains heat and is a long-term environmental hazard.

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## Feedback on design features

Participants were asked to provide direct feedback on the key design features by leaving a comment or voting on the Social Pinpoint Ideas Wall. The word cloud below has been created using the most common phrases on the Design Board, to highlight the community's areas of interest for upgrades at Shannons Paddock.



A summary of responses collected on the Social Pinpoint Design Board is provided in the table on the following page, feedback has been categorised according to the key design features of the masterplan and playground concept design.



## Feedback on Design Features

Design feature and description	Community Support	What did the community like?	Additional ideas from the community
<b>A place to move through nature</b>			
<b>Pedestrian paths and walking loop</b>	Up Votes: 4 Down Votes: 0	<ul style="list-style-type: none"> <li>Provides a new use for the park</li> <li>Inclusion of the bridge to connect the two sides of the park</li> </ul>	<ul style="list-style-type: none"> <li>Separation between different uses of the path (e.g. bikes, walking)</li> <li>Additional lighting</li> <li>Improvement of access points into the park</li> <li>Bins and amenities along the loop</li> </ul>
<b>Connected Cycleway as part of Finlayson Creek Trail and up to Wentworthville Station</b>	Up Votes: 4 Down Votes: 0	<ul style="list-style-type: none"> <li>Encourages pedestrian access into the station</li> </ul>	<ul style="list-style-type: none"> <li>Signage separating bike riders and pedestrians</li> <li>Additional lighting</li> <li>increased spacing between the treeline and the cycleway</li> </ul>
<b>Outdoor exercise equipment and fitness stations</b>	Up Votes: 3 Down Votes: 0	<ul style="list-style-type: none"> <li>Useful addition for the surrounding residents</li> </ul>	<ul style="list-style-type: none"> <li>Shaded areas for informal exercise</li> <li>Accessible and inclusive equipment for all ages and abilities</li> </ul>
<b>Naturalise Finlayson Creek</b>	Up Votes: 6 Down Votes: 0	<ul style="list-style-type: none"> <li>Creating an experience out of a functional element of the park</li> </ul>	<ul style="list-style-type: none"> <li>Consideration to combat a history of flooding in the park</li> <li>Wanting to see commentary from Sydney Water about how this project fits into their asset planning</li> <li>Additional bins and signage to deter littering</li> </ul>
<b>Increased native planting throughout the park</b>	Up Votes: 4 Down Votes: 0	<ul style="list-style-type: none"> <li>Revitalising the natural feel of the park</li> </ul>	<ul style="list-style-type: none"> <li>Creation of a small nature reserve onsite, encouraging wildlife</li> <li>Additional large, native trees for shading throughout the park</li> <li>Educational signage near gardens</li> <li>Community gardens</li> </ul>

Design feature and description	Community Support	What did the community like?	Additional ideas from the community
<b>A place for play and activity</b>			
<b>Playground suspension bridge</b>	Up Votes: 3 Down Votes: 0	<ul style="list-style-type: none"> <li>N/A</li> </ul>	<ul style="list-style-type: none"> <li>N/A</li> </ul>
<b>Nature play area comprised of cubby houses, balance obstacles, imaginative play elements, natural logs, and sandstone blocks</b>	Up Votes: 4 Down Votes: 0	<ul style="list-style-type: none"> <li>Incorporating natural play elements to create a challenging obstacle course</li> </ul>	<ul style="list-style-type: none"> <li>Monkey bars - a well-loved feature of the current playground to be retained</li> <li>A mix of challenging and educational, creative play</li> <li>Accommodating play for all age groups</li> <li>Other suggested features: sandpit, climbing wall, and flying fox</li> </ul>
<b>Large rope climbing frame with slide</b>	Up Votes: 1 Down Votes: 0	<ul style="list-style-type: none"> <li>A popular playground feature with a large capacity</li> </ul>	<ul style="list-style-type: none"> <li>Utilising the natural slope of the playground area to incorporate an additional slide</li> </ul>
<b>Triple swing with basket swing, regular swing and infant swing</b>	Up Votes: 1 Down Votes: 0	<ul style="list-style-type: none"> <li>Accounts for the high demand for the existing swings</li> </ul>	<ul style="list-style-type: none"> <li>Additional swings needed - proposed number isn't enough considering its current popularity</li> </ul>
<b>In-ground trampoline</b>	Up Votes: 4 Down Votes: 0	<ul style="list-style-type: none"> <li>N/A</li> </ul>	<ul style="list-style-type: none"> <li>Using recycled and sustainable materials</li> </ul>
<b>A place to gather with community</b>			

Design feature and description	Community Support	What did the community like?	Additional ideas from the community
<b>Sheltered picnic and BBQ areas of different sizes</b>	Up Votes: 5 Down Votes: 0	<ul style="list-style-type: none"> <li>Facilitating the parks use as gathering space for large groups</li> </ul>	<ul style="list-style-type: none"> <li>Sheltered areas separate to picnic areas for other uses e.g. stage for community events, tai chi</li> </ul>
<b>Open community lawns throughout the park</b>	Up Votes: 4 Down Votes: 0	<ul style="list-style-type: none"> <li>Retaining the open feel of the parkland</li> </ul>	<ul style="list-style-type: none"> <li>Consider goal posts to facilitate ball games</li> <li>Planting more trees for natural shading</li> <li>Visibility across the park for safety</li> <li>Public artwork</li> </ul>
<b>New toilet facilities to accommodate longer park stays</b>	Up Votes: 6 Down Votes: 0	<ul style="list-style-type: none"> <li>Appropriate for the parks' role as a district park</li> <li>A need to prioritise this feature</li> </ul>	<ul style="list-style-type: none"> <li>Family friendly toilet facilities</li> </ul>
<b>Extra seating to stop and take a break</b>	Up Votes: 1 Down Votes: 0	<ul style="list-style-type: none"> <li>Creating an accessible park for elderly visitors</li> </ul>	<ul style="list-style-type: none"> <li>Well-spaced across the park to limit congestion</li> <li>Adequate shaded seating</li> <li>Visibility of seated areas for safety</li> </ul>

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# Where to from here

The draft Landscape Masterplan and Playspace Concept Design for the upgrades to Shannons Paddock have been well received by participants. Through the course of community engagement, the community have helped shape a vision to inform the design team, and valuable feedback on the draft design was captured along with additional design ideas and elements for consideration.

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## Next steps

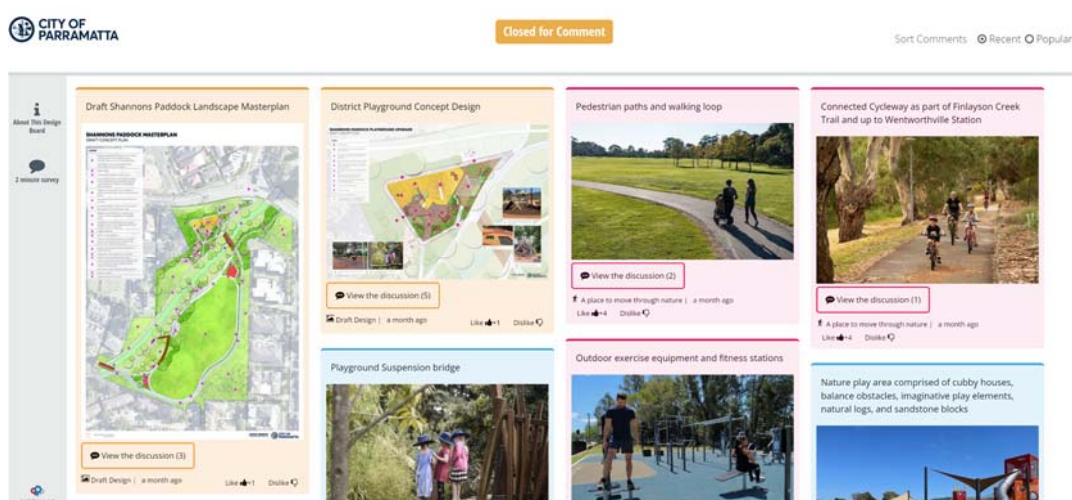
- The Draft Masterplan and District Playground concept designs will be further developed based on the findings from this report, to ensure future developments meet community requirements and expectations.
- A summary of findings will be reported back to the community, highlighting how community feedback has influenced the project.
- A full Draft Landscape Masterplan Report (including the overall site plan) will now be prepared. The draft report will be presented to the elected Council to seek approval to commence a 28 day public exhibition period (Phase 3 Engagement). The public exhibition period provides the community an opportunity to comment on the draft report.
- The District Playground will be detailed designed for procurement and construction in 2023.

# Appendix A – Social Pinpoint Design Board Analysis

## Overview

The ideas board was visited a total of 372 times by 140 unique visitors. 28 comments were made on the ideas board under the following posts:

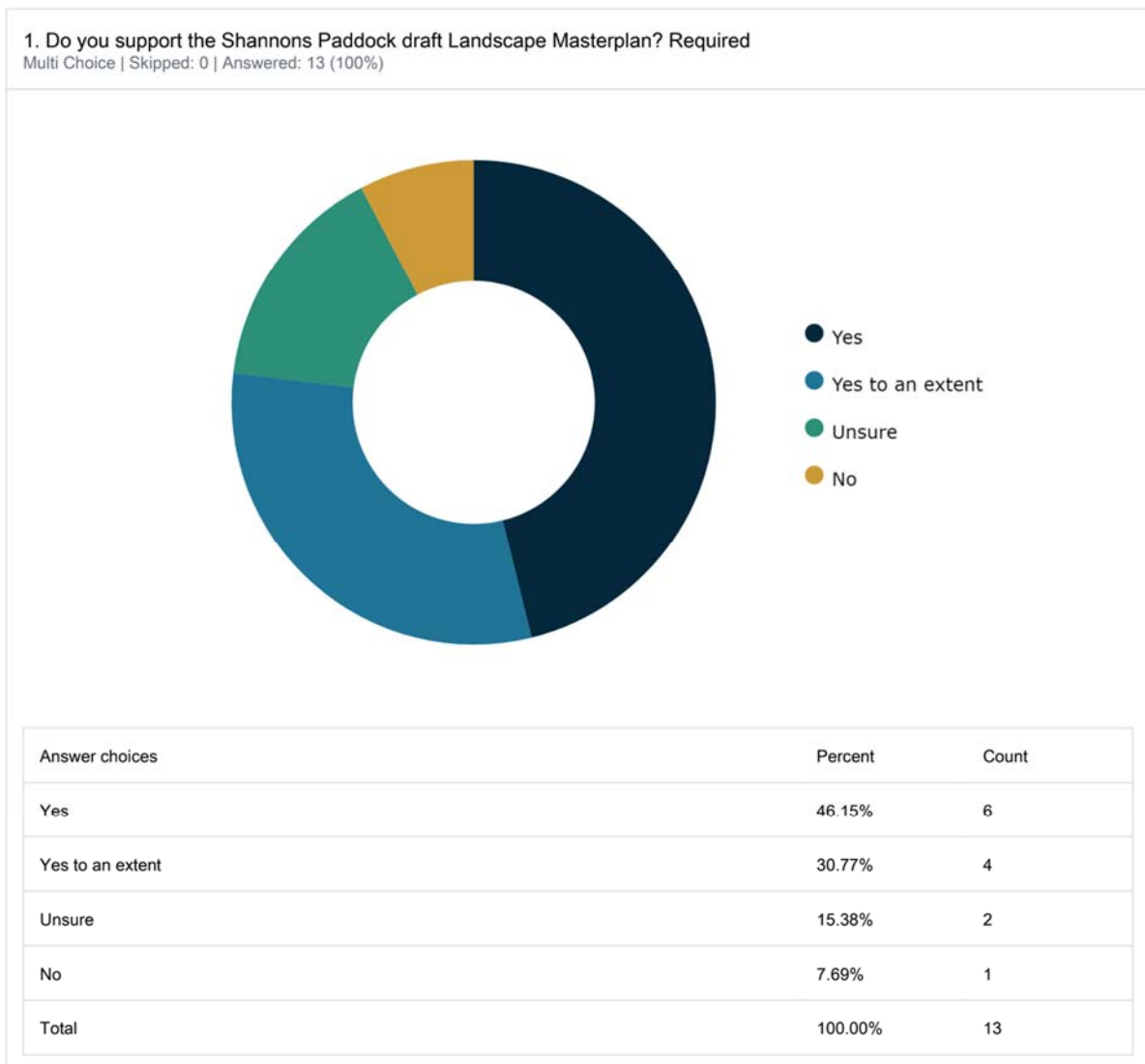
- **31% "A place to move through nature" comments**
  - 2 comments on "Pedestrian paths and walking loop"
  - 1 comment on "Connected Cycleway as part of Finlayson Creek Trail and up to Wentworthville Station"
  - 1 comment on "Outdoor exercise equipment and fitness stations"
  - 3 comments on "Naturalise Finlayson Creek"
  - 1 comment on "Increased native planting throughout the park"
- **31% "A place for play and activity" comments**
  - 1 comment on "Nature play area comprised of cubby houses, balance obstacles, imaginative play elements, natural logs, and sandstone blocks"
  - 1 comment on "Large rope climbing frame with slide"
  - 3 comments on "Triple swing with basket swing, regular swing and infant swing"
- **25% "A place to gather with community" comments**
  - 1 comment on "Sheltered picnic and BBQ areas of different sizes"
  - 2 comments on "Open community lawns throughout the park"
  - 3 comments on "New toilet facilities to accommodate longer park stays"
  - 1 comment on "Extra seating to stop and take a break"
- **13% "Draft design" comments**
  - 3 comments on the draft masterplan
  - 5 comments on the district playground concept design



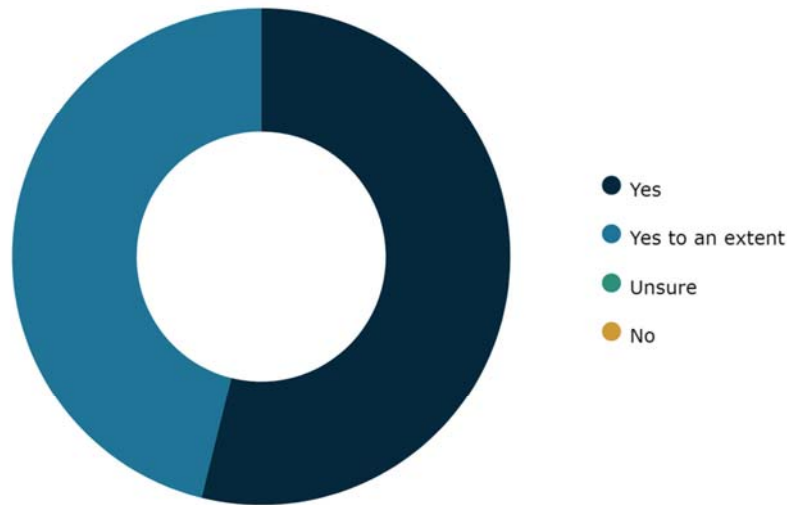
# Appendix B – Participate Parramatta Results

## Survey Results

There were 13 contributions who accessed the online survey through Council's Project page.



2. Do you support the concept plan for the new district playground at Shannons Paddock? Required  
Multi Choice | Skipped: 0 | Answered: 13 (100%)



Answer choices	Percent	Count
Yes	53.85%	7
Yes to an extent	46.15%	6
Unsure	0%	0
No	0%	0
Total	100.00%	13

**Do you have any additional comments on the draft Landscape Masterplan or Playground Concept Plan?**

Long text | Skipped: 1 | Answered: 12 (92.3%)

- Wheres the basketball court, great at the end of the oval. The walking track would be great.  
*Contribution 12 of 12 | 27 June 2022*
- There are no enough street parking around the park. We need parking space for this park please.  
*Contribution 11 of 12 | 26 June 2022*
- Please consider adding below in the playground plan: 1. Monkey bars. 2. A giant tunnel slider, when getting into the slide be a climbing rope web. 3. Sand pit. 4. Big rock climbing wall. 5. Spinner bowl. Please add in the landscape master plan: 1. More barbecue points. 2. Cricket nets. 3. Tennis court. 4. Running track. 5. Drinking water point.  
*Contribution 10 of 12 | 25 June 2022*
- Boundary of playground area along Darcy road needs to have a safe design to restrict children wandering to the roadway which can have a high volume of traffic. Will the local preschool property be affected by the plans ?

*Contribution 9 of 12 | 23 June 2022*

- I have a number of questions and concerns as follows:  
Will there be at least one if not two accessible toilets and/or an AACF that could support both Shannons Paddock and Milton Park with adequate directional signage? Will there be accessible BBQs and accessible water fountains? Has consideration been given to planting saplings that will become significant shade trees in a decade or two to provide that really value tree shade canopy for the hotter summers/years ahead? We value the large shade trees in Parramatta Park that have been there for centuries. This is a very busy space. Will there be plenty of directional signage in EASY READ font etc. Also, will there be directional signage from the Hospital precinct so patients, staff and visitors can get away from the hospital for a time and enjoy the great outdoors. Is there any provision for a kiss and drop/collection zone? I note there is mention of the interconnectivity between Shannons Paddock and Milton Park but no firm commitments or timelines. I am a huge advocate for connecting our riparian corridors along Toongabbie and Darling Mills Creek to the Parramatta River walkways/cycleways. Just imagine being able to walk/ride from Toongabbie to Sydney in safety without crossing a road or not many with the kids; certainly a scenic commute or day out perhaps with a spot or two for a coffee/refreshments resting place van along the way??? Looks great however, we do need another water play park like Ollie Webb that based upon my observations is loved to death by the kids especially in hot weather.

*Contribution 8 of 12 | 23 June 2022*

- I like that the existing environment is considered and the canal to be improved upon. The idea of a wetland is great and would provide much-needed habitat spaces.

*Contribution 7 of 12 | 23 June 2022*

- We need some Gym equipments at the park for the health and wellness of the community.

*Contribution 6 of 12 | 16 June 2022*

- With the growing community in westmead/wentworthville signage around communal areas needs to be in multiple languages to accommodate for the EAL (english as an additional language) speakers. This will help those who use the facilities to help maintain the upgrades. - if possible can a small community garden be added to the plan.

*Contribution 5 of 12 | 16 June 2022*

- The Draft Plan is frustratingly cartoon-like and fails to provide thorough existing site data that needs to be included for a meaningful analysis of the likely impacts, design criteria and opportunities, yet we are then advised "this is only a draft, and 'detail-design' will follow" - Disappointingly this deferral of 'detail-design' does not even become public at the Council Approval stage, which is a fundamental flaw in participants being made aware of environmental and resource impacts. For example in this first Concept Draft: 1. MAPPING - the diagram does not fully map existing tree/rootzones, both established, recent and most importantly remnant trees. Several significant remnants, large clusters of established plantings and feature trees must be clearly included, in addition to those 'deemed for removal'. 2. TPZ - the new playground diagram (which will develop) does not respond to a clear TPZ base-plan of Existing Tree/Rootzones for best precautionary protection from earthworks damage. 3. HISTORIC - the original Creek 'memory-line', from 1943 aerial photo [that we provided], is not embraced adequately to provide a meaningful interpretive reconstruction feature. We requested this to be named and function as a 'Billabong' for



riparian core-habitat diversity, more than the pond sketched with 'an enormous' path across the middle. 4. CHANNEL - the notes (#1+7) 'subject to creek naturalisation works' need to be more informative and indicative of the scope of typical channel profile changes and the extent this could inform the Concept Design (more than wobble-lines) 5. SITE - the overall site plan needs to be more accurate (in addition to existing trees): to exclude the kindergarten backyard (#11) on Water St; to include Darcy Rd Bus-stop and access to this; distinct level changes, filled land and entry points. 6. LOOP - the placement of circuit track (#5) impacts the riparian zone trees, and seems too close to the cycleway (#4) or needs to be a distinctly designed path connecting itself. 7. REVISE - wish to clarify a request for: - a Playground Flying Fox device to use the level changes and linear site opportunity specifically from point (#12) to #8 to #11 - a 'Formal Spice Garden' square or precinct at the corner of Lydbrook St and Darcy Rd, including existing trees (#18) - a post and rail fence distinction for the protection of additional riparian habitat and rural references - a distinct industrial arts component/structure to reference the Shannons Brick+Tile Ceramics factory and chimney. - use of recycled materials, and avoidance of long term environmental hazard 'hot-pour' crumbed rubber

*Contribution 4 of 12 | 10 June 2022*

- I think its a thoughtful plan that covers most needs except security. I don't however see any comment about security lighting for night. The barbecue and seating areas proposed towards the back leg of Darcy road side will be a problem at night in warmer months. You only have to look at what's going on now. Not visible from road for any security deterrent or police response. If you are going to wall off the road access sometimes used for access to rear of Darcy road, you should have contingency access somehow for ambulance or police. Its a lovely design but it will be harder to put in security measures after integrate them from the start.

*Contribution 3 of 12 | 30 May 2022*

- Would you please consider building: - designated community/mobility parking - water fountains near play areas - recycling bins to encourage sustainability behaviours - building a footbridge over Darcy road to allow safe crossing for children and reducing impact to the traffic - traffic signages within the park/bike tracks for children learning to scoot and cycle - space for potential community gardening - Inclusive play equipment everyone to enjoy

*Contribution 2 of 12 | 30 May 2022*

- Just want to say we appreciate the plan so much since it actually covers most of our suggestions on the survey last time! Thank you! Excited to be able to use it in the future!

*Contribution 1 of 12 | 30 May 2022*

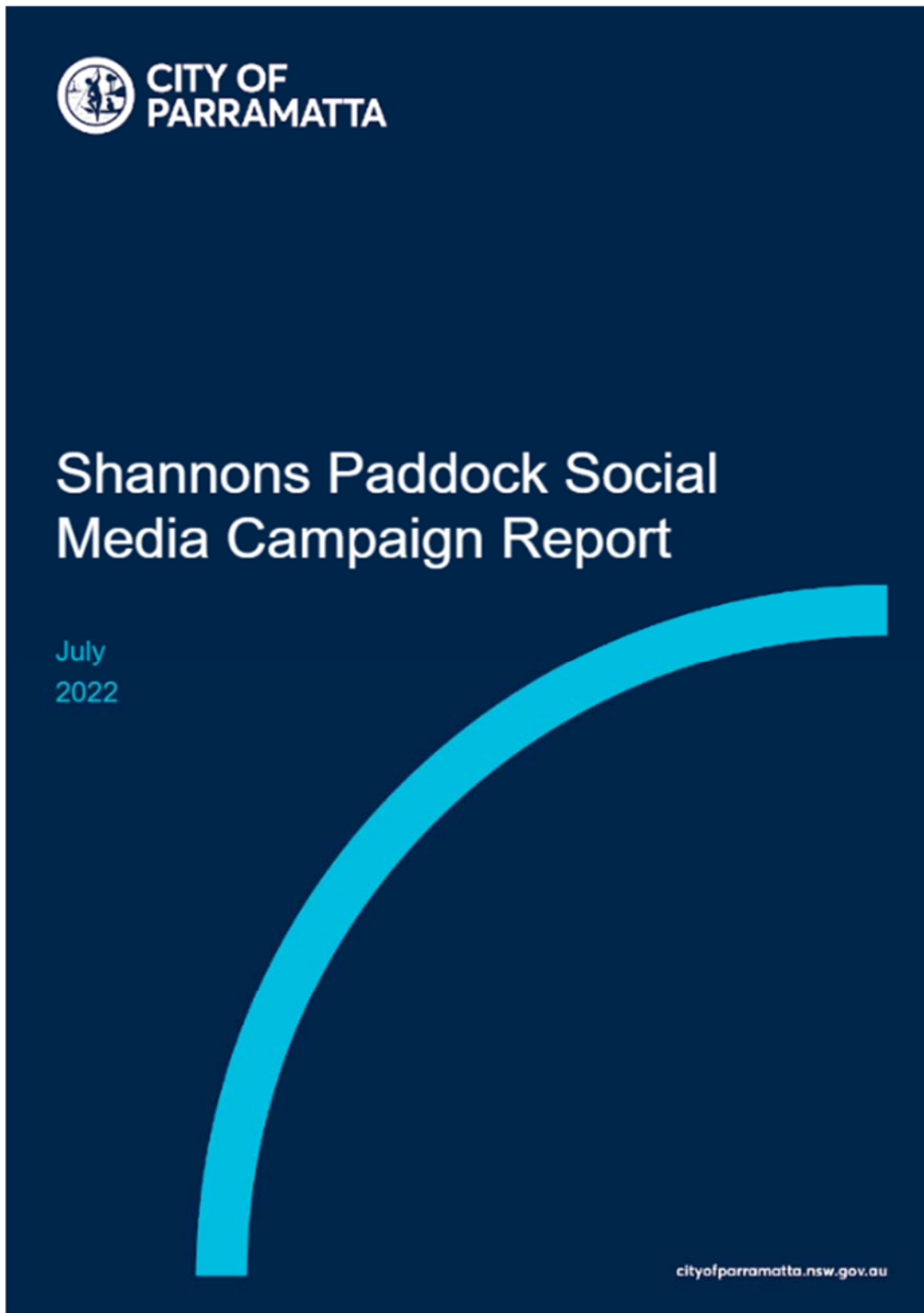
# Appendix C – Design Board Comments

Type	Comment	Up Votes
A place to move through nature	The idea to make this an experience along the water rather than the creek currently being the worst part of the park, is such a great idea!	1
Draft Design	I love that the playground can grow and change and be gradually updated to suit our community - great design	0
Draft Design	The bridges will absolutely change this park and make the playground so much more attractive for us to get to	1
Draft Design	Agree that the new bridges and paths will make this a much more useable parkland	0
Draft Design	Does this red line "extent of stage 1" indicate that only the playground works are in stage 1 of the master plan? So no other redevelopment works will occur except the playground in stage 1?	0
A place to move through nature	I think this is a really useful addition to a park that is the only open space for so many apartment blocks and townhouses.	1
A place to move through nature	Given the works at Milson Park - I would like to see commentary from Sydney Water about how this project fits into their asset planning/forward project planning. Is this a priority for Sydney Water?	0
A place to gather with community	Would like to see community lawns continue to have areas of natural shading through planting. Love the idea of retaining some of the open feel of the parkland	0
A place to gather with community	Given the role of this park as a district park, a toilet block would be ideal.	1
A place to gather with community	BBQ and picnic facilities are absolutely crucial to the park retaining its current attraction which is as a gathering place for large groups particularly where residential space might be limited (apartment living)	1
A place for play and activity	Given the popularity of swing sets and how many children use this park on a regular basis, I think it would be wise to consider an additional child swing and infant swing	1
A place to move through nature	The improvement of pedestrian pathways (lighting, bins, etc.) is a crucial success factor for the master plan. The amenity of the parkland will be significantly improved through improved access points and the creation of a walking loop (which will give more people more purposes to use the park)	1
A place to move through nature	More large shady native trees please. Or a small section of the park a mini dense forest. . Miyawaki method perhaps	0
A place for play and activity	Since the surroundings have R4 residential density, a larger spider web climbing structure would do justice.	0
A place to gather with community	The surrounding community has lot of overseas elderly visitors who frequent the park and socialise. Having extra benches for them to have a chat will be really helpful. Good thought!	1
A place to gather with community	The open field area should also house junior level goal posts. The area is popular for locals to play soccer as well as cricket. The Council should consider this.	0
Draft Design	What happened to the monkey bars? The children love monkey bars. Did the park design team speak to the children. They were terribly disappointed to see monkey bars missing from the concept design.  They asked for an installation of obstacle course in addition to monkey bars.  I visit this park regularly and have seen several children use the monkey bar. The Park team needs to consult the playground area with children and not with adults.	0

A place for play and activity	The Council should install a minimum of 4 swings and 1 additional swing like the one pictured here. If you have been to the park during summer and spring, you'll realise, there are people waiting to grab a turn for their child. More community consultation please.	0
A place to gather with community	Yes please. Build and maintain toilets. We are currently using the nearby toilets at Coles building. Have stand and pee urinals please.	1
A place to move through nature	Welcome change! Please adequately light the walkway area. Without it patronage will fall during autumn and winter months.	1
Draft Design	Fantastic to see the bridges connecting the two halves of this park and proposed naturalisation of the creek which will greatly improve the beauty and amenity of the park. There's a good combination of different facilities, though more could be done by adding a covered area (without picnic tables) that serves as a space for exercise protected from the sun/ rain and potential stage for community events, as well as multi purpose court (centre north side) and community garden space (southern end)	1
Draft Design	There's currently monkey bars here which the kids love. It would be great to add other play elements that challenge kids such as an obstacle course - so building on the nature play elements but adding the chance to for kids to challenge themselves.	0
Draft Design	From the looks of the visuals the play ground will match Max Ruddock's style of adventure play and traditional play equipment - huge fan of this	0
A place for play and activity	Certainly no danger of providing too many swings in this playground - as mentioned below there is often long waits during peak times at this park	0
A place to gather with community	Vital addition!	1
A place to move through nature	This is a great idea and would encourage more people to talk to the station but it needs to be much better lit than the park currently is.	0
A place to move through nature	This would be a great change to the current eyesore of a concrete channel but would be good to understand what impact this might have on draining and flooding given that this has flooded multiple times in the past.	0
A place for play and activity	My children requested if the Council can install a zip line like the one available at Lytton Street Park, Wentworthville under Cumberland Council limits? It would be a great add on!	0

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# Appendix D – Social Media Campaign Data



# PAID CAMPAIGN RESULTS

## Summary

Metric	Campaign Result	Benchmark
Spend	\$199.51	n/a
Reach	9193	n/a
Impressions	19924	n/a
Frequency (no. times ad seen p/p)	2.16	2-3
Link clicks	532	n/a
CPC (cost per click)	\$0.37	\$0.50-\$1
CTR (click through rate)	2.67%	More than 1%
Post engagements	576	n/a
Engagement rate (ER)	2.89%	More than 2%

## Top performing ads

Ad Image	Performance Metrics
	511 link clicks, \$0.37 CPC
	17 link clicks, \$0.40 CPC
	4 link clicks, \$0.56 CPC

## Insights, Comments & Recommendations

- Overall, the campaign performed well achieving a \$0.37 CPC, well under par for CoP paid campaigns.
- Frequency was right within target range indicating budget for audience size and length of campaign was appropriate.
- Imagery with concept plans had the highest performance, a trend we are starting to notice more with engagement campaigns.
- CTR was well above the target range at 2.67%, indicating the audience had high interest in providing feedback on the proposed plans.
- ER was also above the target indicating the content resonated well with the target audience.
- Potential improvements for future campaigns is to include more content variations and explore video content if feasible.

# Feed export summary




Name Shannons Paddock	Total records exported 2
Time zone Australia/Sydney	Date range selected 01 Jun 2022 - 30 Jun 2022
Public activity Not selected	Export generated 07 Jul 2022
Types No filters applied	Actions No filters applied
Tags No filters applied	Media No filters applied
Search term No filters applied	
Advanced search term paddock ( <i>This exact phrase</i> )	


## Accounts

-  **City of Parramatta**  
Facebook page
-  **Where It's At Parramatta**  
Instagram
-  **City of Parramatta**  
Twitter
-  **Australia Day Parramatta**  
Facebook page
-  **Where It's At Parramatta**  
LinkedIn
-  **Where It's At Parramatta**  
Facebook page
-  **City of Parramatta**  
Instagram
-  **Where It's At Parramatta**  
Twitter
-  **City of Parramatta**  
LinkedIn

2:26:14 PM 01 Jun 2022 Create Post


 **City of Parramatta**

Help shape the vision for the future of Shannons Paddock! We've developed a draft landscape masterplan based on what you told us in the first round of engagement. Let us know if we're on the right track, and if we've captured your vision.



[PARTICIPATE.CITYOFPARRAMATTA.NSW.GOV.AU](https://participate.cityofparramatta.nsw.gov.au) [\(view link\)](#)

**Shannons Paddock Landscape Masterplan and Playground Upgrade**  
Help shape the vision for the future of Shannons Paddock! Vie...

 4

## Details

Source: [Facebook page](#)  
Action time: 2:26:14 PM 01 Jun 2022  
Action type: Create  
Record type: Post  
Application: N/A  
Collection time: 4:00:01 PM 19 Jun 2022  
Collection type: Historic  
Hashtags:  
Brolly reference: [Brolly link](#)


## Tags

No tags


## Notes

No notes

2:26:11 PM 01 Jun 2022 Create Post


 **City of Parramatta**

Help shape the vision for the future of Shannons Paddock! We've developed a draft landscape masterplan based on what you told us in the first round of engagement. Let us know if we're on the right track, and if we've captured your vision.



[PARTICIPATE.CITYOFPARRAMATTA.NSW.GOV.AU](https://participate.cityofparramatta.nsw.gov.au) [\(view link\)](#)

**Shannons Paddock Landscape Masterplan and Playground Upgrade**  
Help shape the vision for the future of Shannons Paddock! Vie...

 1

## Details

Source: [Facebook page](#)  
Action time: 2:26:11 PM 01 Jun 2022  
Action type: Create  
Record type: Post  
Application: N/A  
Collection time: 10:00:03 PM 19 Jun 2022  
Collection type: Historic  
Hashtags:  
Brolly reference: [Brolly link](#)

## Tags

No tags

## Notes

No notes



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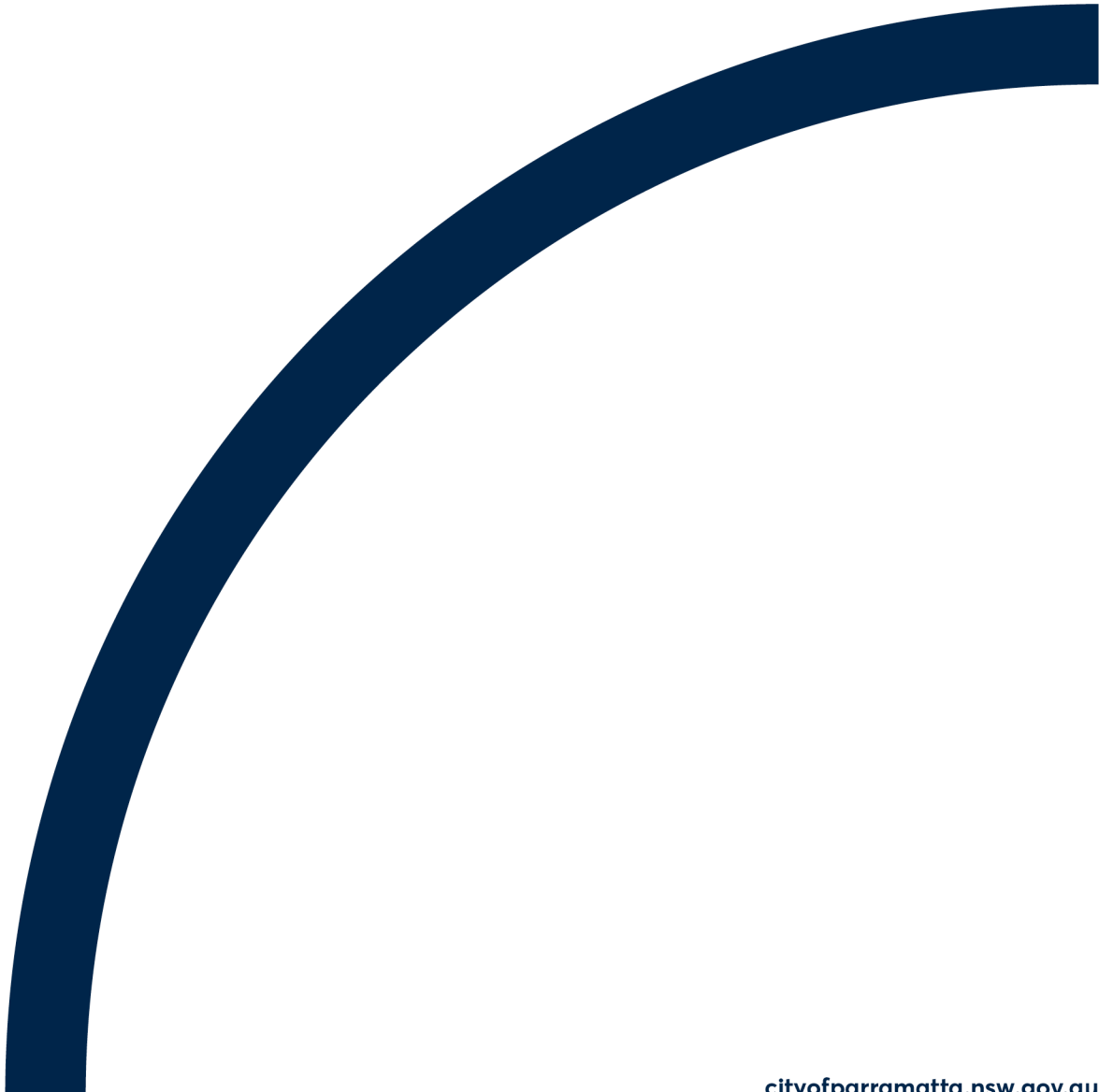
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**JOC**CONSULTING  
creative urban planners

**Shannons Paddock Landscape Masterplan Public Exhibition**

Engagement Report & Key Findings

5 May 2023



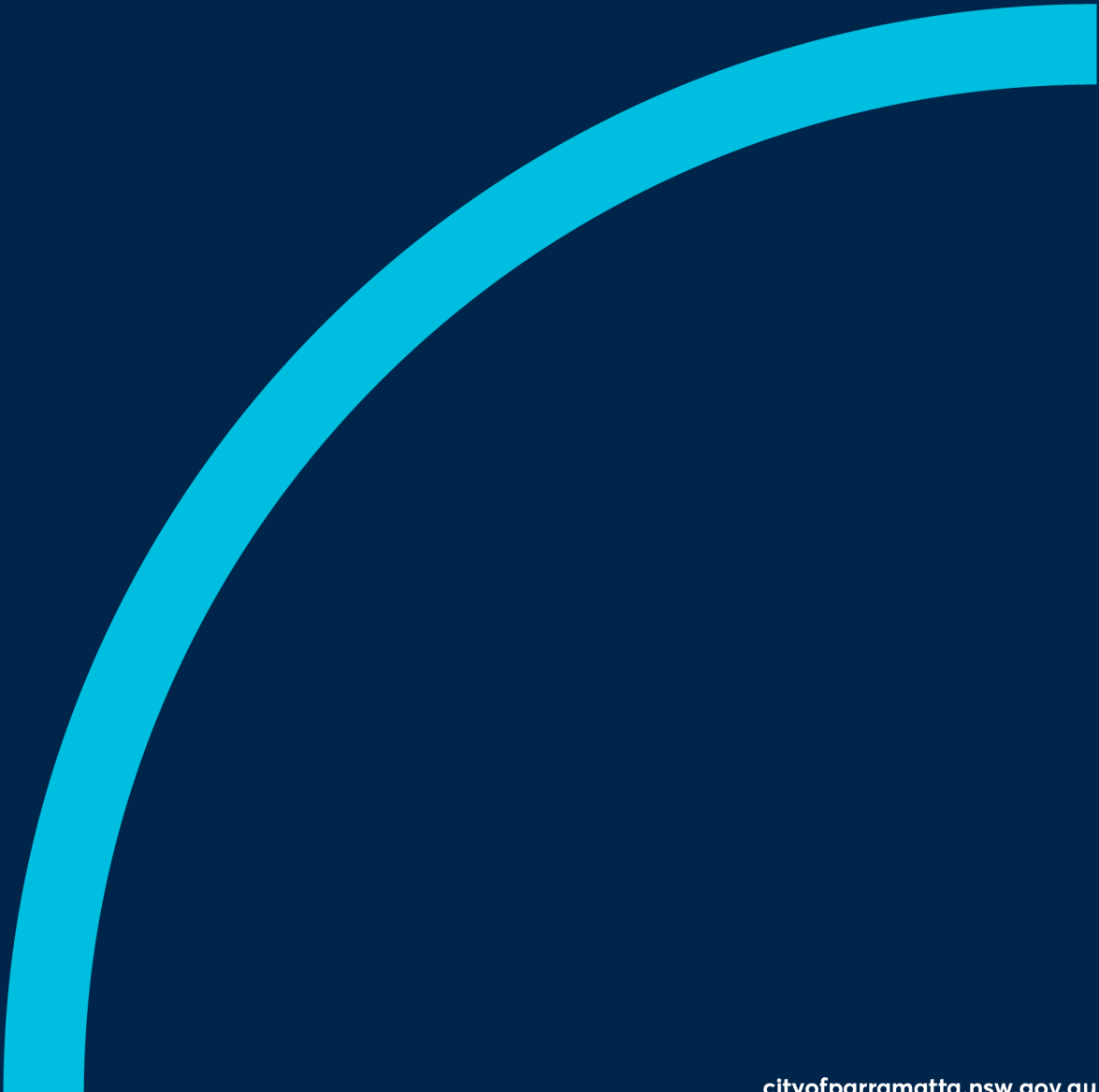


**CITY OF  
PARRAMATTA**

**Shannons Paddock Landscape Masterplan Public Exhibition**

Engagement Report & Key Findings

5 May 2023



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## 1. INTRODUCTION

In March and April 2023, the draft Shannons Paddock Landscape Masterplan was on public exhibition. The draft masterplan aims to provide a well-considered and strategic approach for the ongoing improvement of the park; and to guide future developments which will greatly benefit the local community through opportunities to be active, to be outdoors, to connect with nature, and to engage with each other.

The plan includes:

- Pedestrian paths and cycleway
- Park lighting on main cycleway and pedestrian links
- A new district level playground including public toilet (refer to detail in the masterplan)
- Gathering and picnic spaces including tables, BBQs and shelters
- Park seating
- Bridges to improve accessibility and permeability
- Entry wall on Darcy Road frontage
- Outdoor exercise equipment/ fitness stations on marked circuit path
- Open lawn and kick-about areas (the site is too small for a formal sports field)
- Tree and native vegetation planting

Additional features:

- The draft masterplan allows for the naturalisation of Finlaysons Creek including wetland and water treatment. This aspect will be subject to further design, environmental approvals and linking to Sydney Water's asset renewal program.
- Proposed improvements to the intersection at Darcy Road and Briens Road to provide better connection between Shannons Paddock and Milsons Park, will also be subject to further design and traffic approvals

Public exhibition followed two earlier stages of consultation held in 2022. The first stage asked the community to describe their vision for upgrades to the playground and the park; the second to respond to a design based on that ideation.

Feb 2022 - The community's vision	June 2022 - The draft concept plan
<ul style="list-style-type: none"><li>• A fun place with lots of different activities and play equipment.</li><li>• A place for adventure and discovery through the natural landscapes.</li><li>• A community gathering place for picnics and events.</li></ul>	<ul style="list-style-type: none"><li>• 72% said yes in support of the concept plan</li><li>• 20% said yes to an extent</li><li>• 6% were unsure</li><li>• 2% said no</li></ul> <p>Excitement was expressed for the playground upgrade, the bridge linking both sides of the park/suburb, and the amenities proposed across the park.</p>

## 2. EXECUTIVE SUMMARY

The public exhibition was held from Monday 6 March 2023 to Monday 3 April 2023. Overall, the community feedback was positive and constructive.

- 1267 people viewed the project page and **33 online survey contributions** were received during the 28-day exhibition.
- When asked, "Do you support the draft Shannons Paddock Masterplan?", 69.7% answered Yes; and 24.24% answered Yes to an extent.
- Frequently mentioned themes in the comments were: toilets, bins, trees (shade, canopy), planting, heat.
- There were several positive expressions: "The channel naturalisation and new vegetation look amazing"; "My appreciations to the authorities for making it people-centric"; "Thank you for designing the space carefully and for trying to accommodate for the residents' requests and ideas :)"; "Very much excited of the outcome of this space", "This look very nice – thanks".

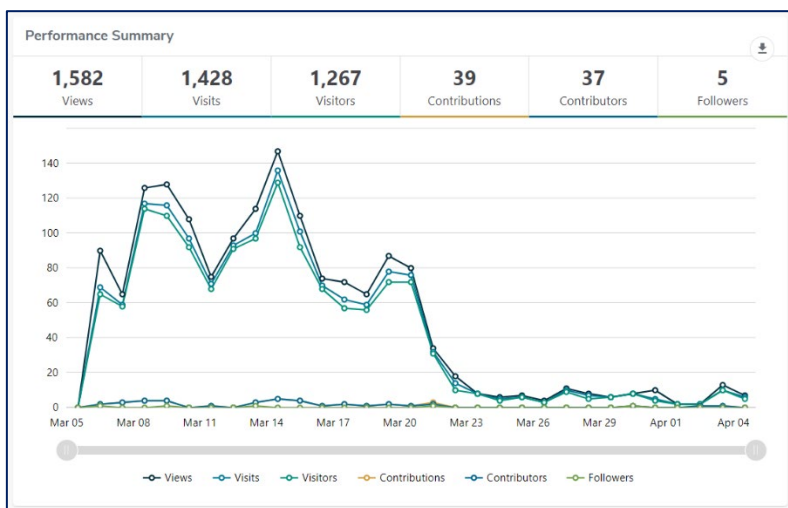


Figure 1 - Visitor activity on Participate Parramatta



Figure 2 - Comment themes

### 3. ENGAGEMENT EVALUATION

Below is a description of the methods used to communicate public exhibition of the draft Shannons Paddock Masterplan.

Overall, the opportunity to share feedback was presented on 36,722 occasions culminating in 1582 views of the project page, 33 survey contributions and three emails.

#### 3.1. Resources

- Posters onsite with QR code
- Flyers with QR code
- Participate Parramatta project page
- Hard copy plan on display at Parramatta Library Level 1
- Council website banner and landing page
- EDMs (Participate Parramatta and Active Parramatta)
- Paid social media campaign

#### 3.2. QR code

The QR code on advertising and letters was scanned 76 times.

#### 3.3. Social Media Campaign

A targeted social media campaign ran for two weeks across the Parramatta ward during the exhibition period with a total reach of 23,181 and 1,055 clicks to the project page. Below is a summary of results:

Metric	Campaign Result	Benchmark
Spend	\$299.70	n/a
Reach	23,181	n/a
Impressions	42,064	n/a
Frequency (no. times ad seen p/p)	2.05	2-3
Link clicks	1,055	n/a
CPC (cost per click)	\$0.28	\$0.50-\$1
CTR (click through rate)	2.51%	More than 1%
Post engagements	1,101	n/a
Engagement rate (ER)	2.62%	More than 2%

#### Insights & Recommendations

Overall, the paid campaign performed well with good CPC, CTR and ER. Frequency was within the target range indicating the allocated spend was appropriate for the campaign length and audience size.

Positive ER (2.62%) can be attributed to the imagery used, particularly the map contributing to 90% of the overall post engagements (1,001). It was also visibly a campaign that was of high interest to our audience, through their discussions in the comments and link clicks through to Participate Parramatta.

Fifty-six per cent of results came from men, 42% from women. 22% from 35-44 yo, 20% from 55-64 yo and 18% from 45-54 yo.

### Comments

There was a small amount of discussion on social media (15 entries) over the amenities proposed and the need for green space. These comments have been provided to the project team.



Figure 3 - Top performing post

### 3.4. Electronic Direct Notification

The project was included in the March edition of the Participate newsletter and project subscribers.

Channel	List	Open rate
Participate EDM March	13,306	40%
Shannons Paddock project followers (Stage 1 and 2 respondents)	103	82%

### 3.5. COP Website and Banner

Channel	Unique Page Views
COP Website Project landing page	132



COP Homepage with banner (unique pageviews)	20,926
---	--------

### 3.6. PARTICIPATE Parramatta

The Participate Parramatta project page provided a project summary, frequently asked questions, full documents for download, an online submission form and information about other avenues for giving feedback.

Project Page Events	
Views	1582
Visitors	1267
Total contributions	39 (33 surveys + 6 quick poll)
Contributors	37
Followers	+5
Document downloads	153

#### 3.6.1. Acquisition

Referrals to Participate Parramatta came via the following:

Referrer	
Direct (PP email and QR code)	265
Social media	943
Search Engines	60
Other websites	8



## Shannons Paddock Draft Landscape Masterplan

+ Follow

This exhibition closed at 5pm on Monday 3 April 2023.

Home / Shannons Paddock Draft Landscape Masterplan

<b>PUBLIC EXHIBITION</b>	COMMUNITY ENGAGEMENT	PLAY
--------------------------	----------------------	------

### Timeline

The City of Parramatta has prepared a draft Landscape Masterplan Report for Shannons Paddock, developed in consultation with the communities of Westmead and Wentworthville.

The draft masterplan aims to provide a well-considered and strategic approach for the ongoing improvement of the park; and to guide future developments which will greatly benefit the local community through opportunities to be active, to be outdoors, to connect with nature, and to engage with each other.

#### The plan includes:

- Pedestrian paths and cycleway
- Park lighting on main cycleway and pedestrian links
- A new district level playground including public toilet (refer to detail in the masterplan)
- Gathering and picnic spaces including tables, BBQs and shelters
- Park seating
- Bridges to improve accessibility and permeability
- Entry wall on Darcy Road frontage
- Outdoor exercise equipment/ fitness stations on marked circuit path
- Open lawn and kick-about areas (the site is too small for a formal sports field)
- Tree and native vegetation planting

#### Additional features:

The draft masterplan allows for the naturalisation of Finlaysons Creek including wetland and water treatment. This aspect will be subject to further design, environmental approvals and linking to Sydney Water's asset renewal program.

- ✓ **February 2022**  
Phase 1 engagement - understanding community uses, visions and priorities.
- ✓ **March 2022**  
Project update and reporting back to the community on what we heard from Phase 1.
- ✓ **June 2022**  
Phase 2 engagement - feedback on the concept design and key design moves.
- ✓ **July - September 2022**  
Review of feedback
- ✓ **March - April 2023**  
Public exhibition of the draft landscape masterplan prior to adoption.
- ★ **April 2023**  
Review community feedback and finalise landscape masterplan. Submit landscape masterplan to elected Council for approval (adoption).
- ★ **June 2023**

Figure 4 - Participate Parramatta project page

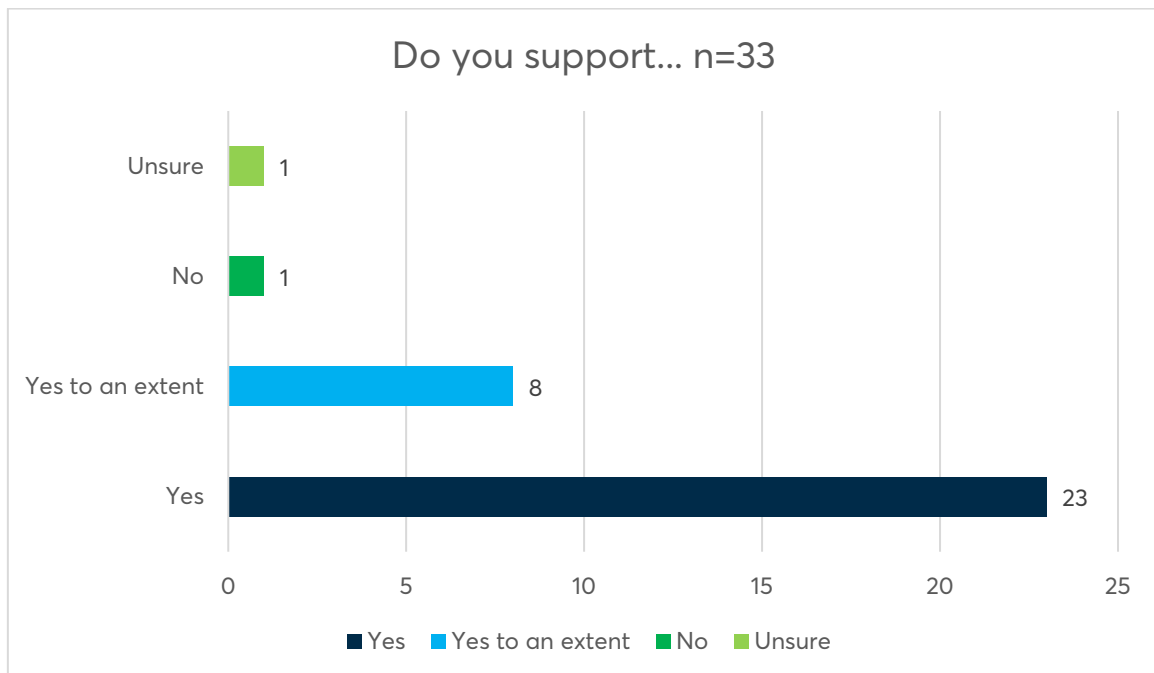
Page link: <https://participate.cityofparramatta.nsw.gov.au/shannons-paddock>

## 4. KEY FINDINGS

Below are the answers to the online survey and a summary of comments. Full comments can be found in the Appendix.

### 4.1. Participate Parramatta Survey

Question 1 asked, "Do you support the Shannons Paddock draft Masterplan?" Thirty-three people answered the question.



Question 2 asked, "Do you have any further comments for Council's consideration? Twenty-nine (29) people provided a comment. Responses covered themes including:

- Heat
- Trees
- Paths
- Signage
- Edible garden
- Assistance dog amenities
- Allergies
- Bins
- Disability/Elderly
- Parking
- Toilets
- Bubblers
- Off-leash
- Gate
- Cricket nets
- Maintenance
- Planting
- BBQs
- Art
- Air quality
- Colour
- Nesting boxes
- Street safety
- Traffic
- Playground size
- Seating
- Lighting
- Preserve sightlines
- Project delivery timeline
- Cleansing
- Environmentally friendly
- Provision of parking

➤ Water play

Question 3 invited participants to attach a supporting document. One (1) person provided an image attachment.

>>Please refer to the Appendix for comments and attachments.

Qs 4 – 5 asked for contact information.

Q 6 asked for Suburb.

Suburb	No
Wentworthville	10
Westmead	11
Other	12

Q 7 asked for email.

#### 4.2. Email

Council received three submissions via email. A submission by Sydney Water is being referred to Council staff for review.

1	<p>Sent: Thursday, 16 March 2023 9:51 AM</p> <p>Dear sir,madam</p> <p>The park in my neighborhood is very old. There are few facilities for children. It is a park where many children play until sunset.There are many children in this neighborhood.But the park lacks chairs and shade.Barbecue facilities, toilets, water. There is no light.</p> <p>I hope you take a look at this park.</p> <p>Here is Rutherford Avenue Reserve in Kellyville 2155 (provided as an example)</p> <p>Thank you.</p> <p>Best regards</p> <p>[Name supplied]</p>
2	<p>Sent 13 March 2023</p> <p>We need</p> <ol style="list-style-type: none"> <li>1. Bins on the both ends of the ground</li> <li>2. Toilets</li> <li>3. Barbecue Facility</li> </ol> <p>Thank you,</p> <p>Regards,</p> <p>[Name supplied]</p>

# 5. RECOMMENDATION

This report presents and analyses the key findings and sentiment from the recent public exhibition of the Shannons Paddock draft masterplan.

Careful consideration should be given to all the feedback and views presented in this report before a decision is made.

Council should respond to all concerns and suggestions raised.

**A summary of findings should also be reported back to the community (when appropriate but in a timely manner), highlighting how community feedback has influenced the project. The final decision and reasons why should be made public and reported back to those who provided feedback.**

These recommendations are in line with Council's engagement principles and commitments outlined in the Community Engagement Strategy and Community and Stakeholder Engagement Policy.

*"We make our decisions in an open and transparent way and provide feedback to our stakeholders in order to explain our decisions and let them know how their input has been considered".*

6. APPENDIX

6.1. Full comments from online survey n = 29

Do you have any further comments for Council's consideration?
<ul style="list-style-type: none"> <li>- Considering there are 10,000 + residents and additional users, it was disappointing to learn that only 51 people completed the online survey. How do you aim to improve your community engagement?</li> <li>- When I visited the library on March 26, hardcopy of Master Plan could not be located. A library worker was very helpful in assisting, and another worker headed off to the Council to find a copy however I am still waiting to hear if a hardcopy was located. How can this situation be avoided?</li> <li>- Great to see some shaded areas – however would be good to see data on rising temperatures and how you aim to address this in meaningful and sustained way.</li> <li>- "Existing trees of high significance to be retained" – in this climate ALL trees are significant – do you aim to destroy any existing trees and vegetation? If so, please indicate – This needs to be made clear.</li> <li>- Report states that population is set to increase by 125%, would make sense to increase trees and vegetation by similar percentage. Would be good to know by what percentage you aim to increase (or decrease?) trees and vegetation.</li> <li>- Open and exposed kick about play area / field is great though rendered useless in blazing heat. Would be good to see this area peppered with trees to provide shady reprieves.</li> <li>- 3m wide cycleway is mentioned, how wide will the walking path be? Concerned that walking paths will become dominated by speeding bike riders (as has happened in other parks), scaring off and heightening anxiety of walkers.</li> <li>- Would be great if signage could include bike etiquette i.e. speed considerations and ringing bell when approaching people.</li> <li>- The word 'nets' features in a word collage in the Report, wondered what this referred to? Please do not install cricket nets – the smashing of cricket balls against bats is a dreadful noise that reverberates into neighbouring units.</li> <li>- Edible garden would be welcome.</li> </ul>
<p>I am disabled and recently moved to Westmead which I have found very non-disabled friendly and Shannons Paddock is the ONLY place I have found that I can sit down (but no seating in the shade which hopefully you will address). It is also the ONLY place I can take my assistance dog as no cafes, restaurants etc in the area will allow her. It is also the ONLY place she can run off the lead so important to keep as a dog park and with a decent area for them to run. Also would be good like the City where we moved from to have Council dog bags. With climate change I feel you need to be planting a lot more trees for a green canopy but non allergy ones please as in the heat tree/pollen allergy is worse.</p>
<p>There also needs to be rubbish binds not just at the play area but at both ends of the park as now so many people leave rubbish which is terrible. Please give more consideration to people with disabilities/the elderly as feel you could do better.</p>
<p>No</p>
<p>The channel naturalisation and new vegetation look amazing</p>
<p>my appreciations to the authorities for making it people-centric</p>
<p>Where are the toilet facilities going to be located</p>
<p>Restricted parking for Reid Avenue &amp; Lydbrook street!! If these landscape plans go ahead there will be extremely limited parking for residents, parking on both streets are already extremely limited,</p>

these plans would cause both streets would cause even more limited parking for residents and visitors
Yes. Please please place rubbish bins at several places. Also please build toilets!! Very much needed.
I would love to see bubblers which includ Dog drinking bowl for dog lovers who walk there dog threw the park. Also an off leash area for dogs would be great, there are many unit and flats owners with pets that would benifit. It's a great to see the park get toilets and up gate as it's used by lots of people and children good job. There is two blocks of land at the end of Fulton Ave wentworthville I think council land before bridge with trees and shrubs and in the other side of bridge not sure who owns it but would be good to see it in use as a park?
Thank you for designing the space carefully and for trying to accommodate for the residents' requests and ideas :) very much excited of the outcome of this space.
Installation of 2-3 cricket nets is essential more than ever to provide best opportunity to upcoming kids and youth to follow their passion of cricket.
It would be in best interests to set up toilets at both the ends of the park (North and South)
Shannons Paddock is very poorly maintained. There's always watter clogging during heavy rain. The grass area is also not well maintained, it has been taken over by weeds and more often than not, the weeds and grass are overgrown without no one maintaining it for months.
water play area for kids would be nice
We need bins in the area and public toilet facilities
Enough bins to avoid littering in the grass areas.
Cleaning in the garden should be improved. Plantation of flowers will add to its beauty.
We need 1. Bins on the both ends of the ground 2. Toilets 3. Barbecue Facility
Add in and art overlay, Air quality monitoring totem and don't be afraid of using colour
No
Please include some nesting boxes for local wildlife
Are toilet facilities been considered?
The intersection connecting the Milsons Park has been a significant safety risk for both drivers and pedestrians. Both Darcy Road and Briens Road are busy streets. As local residents, we have been plagued by the terrible traffic on these streets and would strictly OBJECT to the idea of building any pedestrian crossings connecting these two parks. A pedestrian crossing would only worsen the horrendous traffic during peak hours and make it more difficult for residents living on the Darcy Road to use the the roundabout for U-turn to get home. Given the large number of workers, residents and students using Darcy Road to get to the many schools and hospitals along the way, we would strongly encourage measuring the devastating flow-on impacts for the well-meaning idea of simply "connecting these two parks" with a pedestrian crossing. Another suggestion would be to ensure the children's play area offers enough amount and variety of equipment in line with the density of this area. For the past 7 years I have lived here and with 2 children under 7 years old, I have found that this little corner has been a popular local spots for family to hang out - it at times attracts more visitors than the Parramatta Park's play area. I would suggest council staff dropping by on a weekday late afternoon, say around 5pm to see the busy and vibrant scene and talk to the local residents.
The plan looks good! I'd recommend adding some seating along the eastern side of the pedestrian loop, facing the grass area.

<p>I'd also recommend adding lighting to the playground, BBQ shelters, and public toilet block to discourage vandalism.</p> <p>Also, its good the masterplan identifies keeping/establishing site lines from surrounding areas to provide passive surveillance - would be good to also add a consideration to design planting to keep/establish sightlines from neighbouring buildings, especially the units that overlook the park.</p>
<p>We require far more emphasis on the provision of shade trees, shaded seating and significant shaded eating areas either with constructed and/or natural canopy. As our days over 35C increase the value of large shade trees will be increasingly important to create cooler environments for people to stay outside for longer. Plus, trees help clean our air especially close to busy roads. Never enough trees and increasingly many of our parks should become urban forests.</p>
<p>Plant more, trees, flowers. Like the botanical garden</p> <p>More toilets. Drinking taps.</p>
<p>My concerns are the lengthy timelines with further progress and completion of plans dependant on funding that does not currently exist.</p> <p>Shannon's Paddock needs these upgrades now to improve quality of life for the many people living in units in the area. The 5- 15 yr timeline is so disappointing in light of the documented population growth projections. The health and well-being of the community should be a priority considering the higher rates of morbidity and mortality related to lifestyle including diabetes and heart disease in Western Sydney. If the council creates areas of high density housing there should be accompanying recreation areas. Again Western Sydney residents have to wait to have local quality green space, while in other LGAs this is prioritised and delivered.</p>
<p>No - this look very nice – thanks</p>
<p>It would be great to improve some of the area, make them more cleaner and environmental friendly for the residents and visitors to enjoy the the landscapes, for relaxation and recreations.</p>

## 6.2. Attachments



Figure 5 - Image showing pooling on pathway



