

HAVE YOUR SAY ON

THE FUTURE OF PARRAMATTA

WHAT IS DRAFT PARRAMATTA 2050?

Draft *Parramatta 2050* is an initiative of City of Parramatta Council (Council) to prepare a long-term strategic vision, that guides our City's future.

WHY DO WE NEED DRAFT PARRAMATTA 2050?

The City of Parramatta (Parramatta) is undergoing significant transformation at the centre of one of Australia's fastest growing regions.

As Parramatta continues to grow and change, we require a visionary document that takes a future focus beyond our current work and capitalises on our City's unique strengths and opportunities. Draft *Parramatta 2050* reimagines our City's future and will help to guide its progress towards recognition on a global scale.

DRAFT PARRAMATTA 2050 AT A GLANCE

OUR DRAFT TAGLINE

START YOUR STORY AT PARRAMATTA

OUR DRAFT VISION

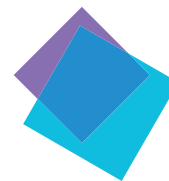
"In 2050...Parramatta is a global city that invites people to gather, create and accelerate.

By gathering a world of stories and experiences in one place, Parramatta creates space for expression, connection and opportunity.

The dynamic fabric of our City represents the acceleration of Parramatta beyond the bounds of current thinking.

We respect our past, embrace today and work together to create a better, bolder tomorrow."

OUR DRAFT STRATEGIC DIRECTIONS



GATHER

We gather a world of stories, ideas, and experiences in one place.



CREATE

We create space for expression, connection, and transformation.



ACCELERATE

We accelerate beyond the bounds of current thinking and prioritise learning and opportunity.



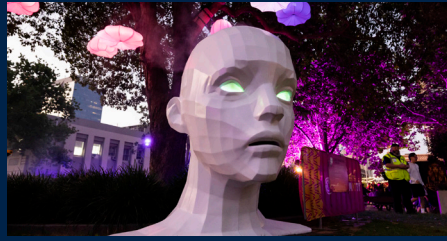
OUR DRAFT GAME CHANGERS



A WORLD LEADER IN FIRST NATIONS PARTNERSHIPS – seeks to establish clear, robust, and respectful partnership agreements between Council and the Dharug People, the Traditional Owners of the lands, waterways, and skies we call the City of Parramatta today.

WESTERN SYDNEY'S JOBS ENGINE - commits to ensuring that Parramatta is a driving force for economic development and employment growth for all of Sydney.

THE EPICENTRE OF CREATIVITY - embodies Council's commitment to embedding culture into Parramatta's fabric, solidifying Parramatta's position as a global beacon of creative excellence.



THE HOME OF FESTIVALS, SPORTS, AND ENTERTAINMENT – envisions Parramatta as a premier national and global destination for sports, conventions, and year-round festivals.

ASIA PACIFIC'S CENTRE FOR BEST-IN-CLASS EDUCATION – aims to revolutionise Parramatta's educational landscape, to offer the finest educational experience in the Asia-Pacific, position Parramatta as the most globally connected university city in the nation and drive our City's economic transformation towards knowledge sector jobs.

AN UNRIVALLED RIVER CITY – central to this vision is the development of the Central River Parklands, a prominent green and blue network serving as a hub for recreation, ecological resilience, and connectivity.

OUR DRAFT ENABLERS

CONNECTIONS TO THE WORLD – an ambitious public transport platform that places Parramatta at the centre of a new transport network for Sydney and beyond.

NATION-LEADING GOVERNANCE – establishes the decision-making tools and processes that are needed to tackle the unique challenges and opportunities that come with being a global city.

WESTERN SYDNEY CABINET OF MAYORS - establishes a Cabinet of Mayors, where the Local Government leaders of Western Sydney gather to align on pursuing joint advocacy, funding, and projects that globally position the region.

PARRAMATTA INTERNATIONAL – establishes an organisation that is dedicated to fostering Greater Parramatta's economic development, attracting global investment, and collaborating with existing state and federal agencies to enhance Parramatta's global presence and forge international partnerships.

PUBLIC EXHIBITION GET INVOLVED!

You are invited to have your say on draft *Parramatta 2050*, our long-term strategic vision that positions Parramatta as a vibrant hub delivering exciting opportunities for generations to come!

Visit Council's Participate Parramatta page to complete our survey and have your say.

➤ participate.cityofparramatta.nsw.gov.au/2050

SUBMISSIONS ARE WELCOME UNTIL 5PM ON FRIDAY 19 JULY 2024.

MORE INFORMATION AND COMMUNITY DROP-INS

Information on draft *Parramatta 2050* is available at participate.cityofparramatta.nsw.gov.au/2050 - here you can complete our survey, read through the full document and/or make a submission.

Public exhibition is open between **Monday 20 May and 5pm on Friday 19 July 2024.**

Council will also be hosting pop-up sessions during the public exhibition period to provide you with an opportunity to speak directly with staff about draft *Parramatta 2050*:

- **Thursday 13 June**, 5.30 – 7pm, Wigram Street, Harris Park
- **Thursday 13 June**, 5.30 – 7pm, PHIVE, 5 Parramatta Square, Parramatta

- **Saturday 15 June**, 10.30am – 12pm, Marina Square Shopping Centre, Wentworth Point
- **Thursday 20 June**, 5 – 6.30pm, North Rocks Shopping Centre
- **Saturday 22 June**, 10.30am – 12pm, John Wearn Reserve, Farnell Avenue, Carlingford
- **Thursday 27 June**, 5 – 6.30pm, Carlingford Court
- **Saturday 29 June**, 10.30am – 12pm, Coles Carpark, Rawson Street, Epping
- **Thursday 4 July**, 4.30 – 6pm, Waratah Shopping Centre, Benaud Place, Telopea
- **Saturday 6 July**, 9 – 10.30am, Doyle Ground (next to 'the Container'), Albert Street, North Parramatta
- **Saturday 13 July**, 10 – 11.30am, Binalong Park, Binalong Road, Old Toongabbie



START YOUR STORY
PARRAMATTA