

# STRATEGY SNAPSHOT

EXHIBITION DRAFT  
AUGUST 2023



| PARRAMATTA

2023 – 2032

# SMART CITY AND INNOVATION STRATEGY AT A GLANCE

## OUR VISION

***A vibrant, sustainable, and connected centre of innovation that fosters the exchange of ideas.***

Our vision for Parramatta is a thriving hub where people connect, collaborate, and exchange ideas. Building on the long-term vision established in our Community Strategic Plan 2018-2038 (CSP) and through consultation with the community and stakeholders, the Smart City and Innovation Strategy outlines our plan to make this vision a reality.

## OUR PRINCIPLES

The Strategy is founded on six principles. These principles guide the implementation of our actions:

- ▼ **Community-first**
- ▼ **Transparent**
- ▼ **Collaborative**
- ▼ **Experimental**
- ▼ **Resourceful**
- ▼ **Inclusive.**

## OUR PRIORITIES

The Smart City and Innovation Strategy priorities refer to key focus areas. They have been identified through extensive consultation with our community, businesses, industry, government agencies, universities and institutions based in Parramatta and thought leaders and experts in this sector.

These priorities will build on the strengths of our City, leverage ongoing growth and investment, set the direction for the future and guide decision-making to make Parramatta a great city to live, work, play, and visit.

To achieve our vision for Parramatta this Strategy establishes six priorities over the next 10 years:

- ▼ **A data-led and innovative organisation**
- ▼ **Climate adaptation and circular economy**
- ▼ **An intelligent and connected transport system**
- ▼ **Transformative urban technology**
- ▼ **A thriving innovation ecosystem**
- ▼ **Creative community experiences.**

## OUR ACTION PLAN

To realise the aspirations outlined in this Strategy, we must actively build upon our City's smart and innovative capabilities. This will allow us to achieve our goals and respond quickly to opportunities as they emerge.

The action plan outlines detailed actions that Council will undertake over the next four years to help us reach the objectives within our priorities and position our City for continued success.

This action plan will be monitored annually and will be updated after four years to ensure continued progression of the Strategy's implementation.

The full action plan can be found in Section 04 of the Smart City and Innovation Strategy.