



**draft
Sportsground
Strategy and
Action Plan**

WELCOME

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Recognition of the Dharug Peoples

The City of Parramatta respectfully
recognises the traditional owners of
the land and waters of Parramatta,
the Dharug Peoples.

Nunanglanungdyu Baramada
gulbanga mawa naa Baramadagal
Dharug ngurrawa badura Baramada,
Dharug yura.



AGENDA

- Section 1 – Introduction
- Section 2 – Draft Sportsground Strategy and Action Plan
- Next Steps
- Questions



WHAT

is a Sportsground Strategy and Action Plan?

WHY

do we need a Sportsground Strategy and Action Plan?

WHAT IS A SSAP?

The draft Sportsground Strategy and Action Plan (SSAP) outlines the actions City of Parramatta Council (Council) will take in the planning, provision and long-term management of sportsgrounds to meet existing and future community needs.

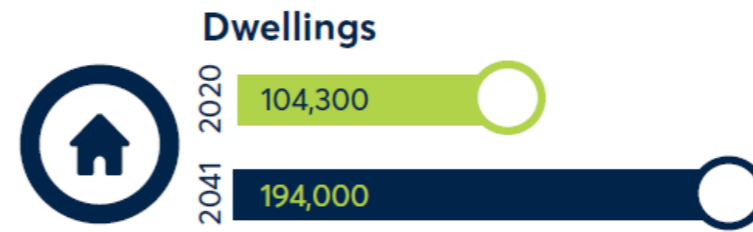
The draft SSAP complements and delivers on the high-level strategic directions in the Council's Community Infrastructure Strategy (CIS).





**OUR CITY IS
TRANSFORMING**

The pace and scope of change in the City is unprecedented.

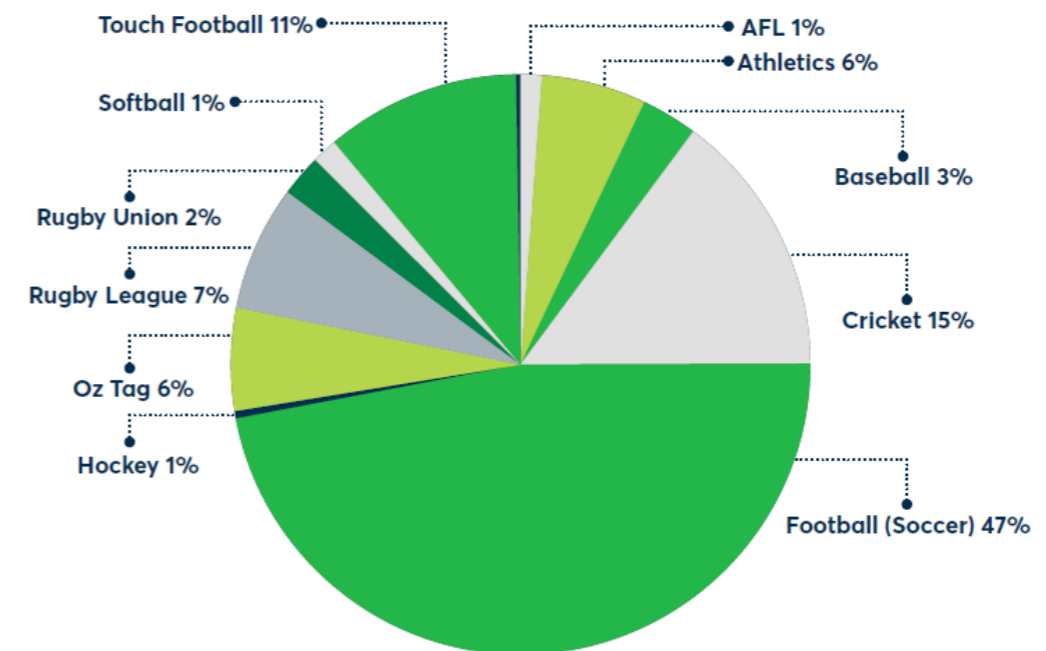


- Our neighbourhoods will be unique
- We will have vulnerable communities
- We will be young and family oriented
- We will be diverse
- We will be fast growing
- We will be fast growing

COUNCIL'S SPORTSGROUNDS

Council has 33 sportsgrounds which provide 64 sporting fields. The sporting fields cover 53.6ha, with the total land area of the sportsgrounds being approximately 150ha.

Sporting participants (n=19,544)



Participants by gender



Participants by age



SPORTSGROUND CAPACITY

Practical Capacity considers the realistic output of our sporting fields by considering field area, hours of use and site-specific features including lighting, amenities, safety and neighbourhood context

Currently, Council's 64 sporting fields provide the practical capacity of 55 sporting fields

Supply



Demand



If the current practical capacity of 55 fields is multiplied by our supply gap to meet current demand we would need in total 63 sporting fields



Council would need to boost its practical capacity by 8 sporting fields to meet the current demand for formal sport.



STRENGTHS AND WEAKNESSES

Strengths

Representative of different sports and uses
Co-located facilities with circuit paths and play spaces
Recent upgrades to facilities
There are facilities that are capable of upgrades to deliver district facilities that reflect a broader range of uses

Weaknesses

Wear and tear not spread evenly
Provision in high-growth areas
Inflexible design
Some have been inadequately constructed
Inadequate supporting infrastructure
Schools reliant on Council facilities
Land identified not adequate size



EMERGING TRENDS

Activity structures have changed

Different sport products

Commercial fitness

Season overlap

How people are participating

Demand for social and self-directed participation

Participation for ALL- universal design

Social factors

Older and more ethnically diverse

Time poor

Mental and physical health

Declining volunteerism

Economic factors

Cost of living rising

Increasing costs against community expectations

Declining land availability

Pressure on available land (e.g. schools)



Section 2 - draft
Sportsground Strategy
and Action Plan

HOW

WHEN

WHERE

do we deliver the
Sportsground Strategy and
Action Plan?



**A DETAILED
ROADMAP**



Preparation and Adoption of
Community Infrastructure Strategy



Sportsground Supply and Demand
Analysis (Practical Capacity)



Preparation of draft SSAP



- Providing an evidence base to advocate for the delivery of adequate, quality, best practice sportsgrounds and associated facilities to meet sport, physical activity and population needs
- Supporting preparation of operational and capital works budgets and asset management plans for the short, medium and long term
- Help secure funding and partnership opportunities



PRINCIPLES

- **Best value**
Projects that maximise funding opportunities and provide a strong return on investment
- **Best fit**
Diverse range of sportsground facilities at local and district level which maximise opportunities for multi-use and shared-use of sports infrastructure
- **Best practice**
Projects that can implement industry, sustainability, and universal best practice principles in the planning, design and use of new facilities.



FUTURE NEEDS

- Based on the draft SSAP's analysis if the provision gap is increased by the forecast population growth by key age groups (5 to 34 years) then the City will require the practical capacity of 106 sporting fields by 2041.
- This is an additional practical capacity of 51 sporting fields to meet the needs of a growing population, which is set to double by 2041.

55

Total 2020: Practical Capacity

106

Total 2041: Practical Capacity



FOCUS AREAS

The Draft SSAP identifies five focus areas that will enable us to achieve the draft strategy's purpose over the next 20 years:

a) Improve maintenance and upgrade existing sportsgrounds to **increase capacity**

b) Install strategically located synthetic sporting fields to **increase capacity and take demand off turf sporting fields**

c) Deliver **new** sportsground facilities

d) **Increase community access** to sporting fields not owned by Council

e) Implement efficient management processes to **support and maximise** the use of sportsground facilities

POTENTIAL FUTURE SPORTSGROUND NETWORK

Current sportsgrounds

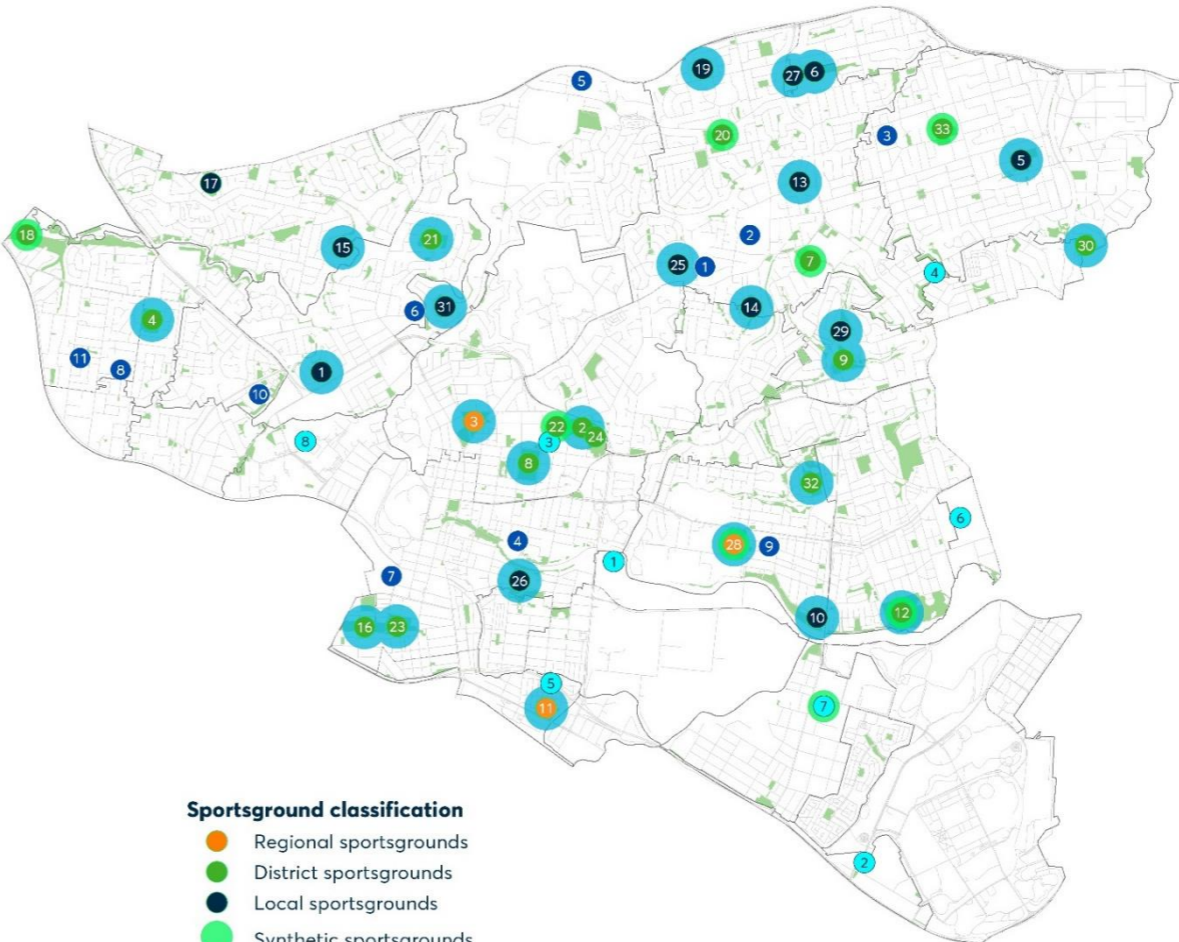
- 1 Arthur Phillip Park
- 2 Barton Park
- 3 Belmore Park
- 4 Binalong Park
- 5 Boronia Park
- 6 Carlingford Schools Oval
- 7 Cox Park
- 8 Doyle Ground
- 9 Dundas Park
- 10 Eric Primrose Reserve
- 11 F S Garside Park
- 12 George Kendall Riverside Park
- 13 Harold West Reserve
- 14 Homelands Reserve
- 15 John Curtin Reserve
- 16 Jones Park
- 17 Max Ruddock Reserve
- 18 McCoy Park
- 19 Murray Farm Reserve
- 20 North Rocks Park
- 21 Northmead Reserve
- 22 Old Saleyards Reserve
- 23 Ollie Webb Reserve
- 24 P H Jeffrey Reserve
- 25 Peggy Womersley Reserve
- 26 Robin Thomas Reserve
- 27 Roselea Reserve
- 28 Rydalmere Park
- 29 Sir Thomas Mitchell Reserve
- 30 Somerville Park
- 31 Speers Road Reserve
- 32 Upjohn Park
- 33 West Epping Park

Proposed community access

- 1 Cumberland High School
- 2 James Ruse Agricultural High School
- 3 Karonga School
- 4 Maccarthur Girls High School
- 5 Muirfield High School
- 6 Northmead CAPA High School
- 7 Parramatta High School / PPT
- 8 Pendle Hill High School
- 9 Rydalmere Public School
- 10 Toongabbie East Public School
- 11 Toongabbie West Public School

Proposed new sportsgrounds

- 1 Camellia Development
- 2 Carter Street Development
- 3 Dan Mahoney Reserve
- 4 Fred Spurway Reserve
- 5 Granville Development
- 6 Melrose Park Development
- 7 Newington Reserve
- 8 Westmead Development



Sportsground classification

- Regional sportsgrounds
- District sportsgrounds
- Local sportsgrounds
- Synthetic sportsgrounds
- Sportsground upgrades
- Parks & Reserves

WHAT THE SSAP WILL DELIVER

New and improved facilities

Priority area	How	Quantity		
		Short term	Medium to long term	Long term
Improve maintenance and upgrade existing sportsgrounds to increase capacity	<ul style="list-style-type: none"> • Reconfiguration • Improving surfaces • Drainage, irrigation and floodlighting • Upgrading local facilities to district facilities 	13 sites	9 sites	4 sites
Install strategically located synthetic sporting fields to increase capacity and take demand off turf sporting fields	<ul style="list-style-type: none"> • Site selection • Business case and environmental risk analysis • Return on investment and community outcome 	2 fields	2 fields	6 fields
Deliver new sportsground facilities	<ul style="list-style-type: none"> • Repurposing parks/ existing suitable land • Seek land acquisition and dedication • Repurpose alternative spaces 	2 sites	2 sites	4 sites
Increase community access to sporting fields not owned by Council	<ul style="list-style-type: none"> • Joint use agreement 	4 fields	4 fields	8 fields

WHAT THE SSAP WILL DELIVER

New and improved processes

Priority area	Action	How
Implement efficient management processes to support and maximise the use of sportsground facilities	Prioritise and develop supporting plans and policies which will guide the provision of infrastructure, services and programs	<ul style="list-style-type: none"> • Allocation and floodlighting policies • Asset Management Plans • Sportsground construction specifications
	Monitor sport participation rates and trends against utilisation and allocations	<ul style="list-style-type: none"> • Data gathering methodology and toolkit providing an up-to-date evidence base
	Commit to collaboration with key sporting stakeholders (including sporting organisations, all levels of government and clubs/associations)	<ul style="list-style-type: none"> • Support good governance, operations and facility development • Increase participation and remove barriers to participation • Promotion of programs and services of sporting partners



IMPLEMENTATION OF SSAP

Once the draft document is publicised, updated and adopted by Council, to deliver the draft SSAP, we will:

- Actively plan for and seek opportunities to deliver recommendations of the draft SSAP
- Identify and secure funding under Development Contribution Plans, Voluntary Planning Agreements and other infrastructure funding sources
- Undertake advocacy, planning and negotiation with the State Government, Department of Education, and the private sector, to meet sportsground needs within precinct plans and to facilitate access to non-Council owned land
- Align current funding streams and budgets with the draft SSAP and seek out new funding opportunities (including grants) and partnerships.

NEXT STEPS

participate.cityofparramatta.nsw.gov.au/sportsground-strategy

1st September to 13th of October 2021

- Public exhibition of draft SSAP
 - Webinar
 - Survey – log in to complete
 - Stakeholder interviews
 - Submissions –
sportsgroundstrategy@cityofparramatta.nsw.gov.au

November 2021

- Review community and stakeholder feedback.

February 2022

- Report to Council on submissions and seek approval of the SSAP with any modifications needed following the public exhibition.





QUESTIONS?