

## Removal of Printed Promotional Materials Policy Review 2022 – Summary of Proposed Changes

Type	Description	Reason
Update	Transferred content to current Policy Template	To ensure clear and consistent formatting across Council's policy portfolio
Update	Title: Updated title from the Policy for the Removal of Placards, Bills, Flyers, Banners and Papers Affixed to Public Assets to the Removal of Printed Promotional Materials Policy. Employed new comprehensive term Printed Promotional Materials throughout the Policy, and provided examples of applicable materials types under Definitions.	To support clarity and enable a less-restrictive scope of application.
Update	Sections 1 & 2 (Scope and Purpose): Updated statements	To ensure the content provided in these sections is effective and reads consistently with Council's policy portfolio
Update	Section 3 (Policy): Updated language, list formatting, and referencing. Re-ordered existing clauses.	To improve clarity, and to ensure consistency with applicable Council and legal standards.
Update	<p>Section 3.1: Clarified that prior authorisation is required to be obtained from Council to display any printed promotional materials on public assets, and that the general use of A-Frame signs is prohibited (with the exception for the purpose of an election campaign), as follows:</p> <p>3.1 <i>The Display of any Printed Promotional Materials on Public Assets is prohibited, unless prior authorisation is obtained from Council.</i></p> <p>3.1.1 <i>The placement of A-Frames on public footpaths, nature strips or road related areas is generally prohibited in the LGA.</i></p> <p>3.1.2 <i>Exemptions permitting the Display of Printed Election Campaign Materials and the use of A-Frames are set out in clause 3.5.</i></p>	To provide clarification for external stakeholders regarding Council's regulatory requirements
Update	Section 3.4: Clarified framework for Council's regulation of unauthorised	To provide clarification for external stakeholders regarding Council's regulatory

	<p>printed promotional materials affixed to Public Assets not owned by Council, as follows:</p> <p><i>Where unauthorised Printed Promotional Materials are affixed to Public Assets other than Council-owned assets, Council will refer to specific agreements made with the public asset owners regarding the removal of materials. Council is committed to working with public asset owners to allow prompt removal of unauthorised Printed Promotional Materials, to protect the visual amenity and safety of pedestrians in the LGA.</i></p>	<p>role and the parameters of its obligations</p>
<p>Addition</p>	<p>Section 3.5: Expanded specifications for regulating printed election campaign materials displayed on public assets and materials displayed for the purposes of carrying out official duties, as follows:</p> <p><i>3.5 The following additional special conditions will also apply to Council's regulation of Printed Election Campaign Materials, Displayed on Public Assets, and include Local, State and Federal Elections:</i></p> <p><i>3.5.1 Subject to the conditions set out in this clause 3.5, A-Frames may be used as Printed Election Campaign Materials or by current Councillors or Members of State or Federal Parliament for the purposes of carrying out their official duties (e.g. community consultation). No more than two (2) A-Frames can be placed on a footpath or nature strip so as not to obstruct pedestrians, and they cannot be more than ten (10) metres apart, without a candidate or their representative being within five (5) metres of the A-Frames, to ensure pedestrian safety.</i></p> <p><i>3.5.2 Where feasible, any Printed Election Campaign Materials removed by Council under this Policy will not be immediately destroyed. Materials will be kept for a period of fourteen (14) days after the election to allow for collection, after which they will be treated as waste and destroyed.</i></p>	<p>To address to community concerns by providing a more-precise regulatory framework, which will support Council enforcement</p>

	<p>3.5.3 <i>Placement of Printed Election Campaign Materials on public trees is prohibited. Any Printed Election Campaign Materials placed on public trees will be immediately removed and destroyed, and fines may be issued</i></p> <p>3.5.4 <i>All other requirements and guidelines under the relevant State or Federal Electoral Commission for the placement of Printed Election Campaign Materials must be adhered to, relevant to the placement of posters in the entry and internal building areas (Please refer to the Electoral Act 2017 (NSW) and the Commonwealth Electoral Act 1918 Cth), as relevant).</i></p> <p>3.5.5 <i>All other requirements under the State Environmental Planning Policy (Exempt and Complying Development Codes) 2008 (NSW) for the display of Printed Election Campaign Materials.</i></p>	
Addition	Section 4 (Delegation): Added reference to applicable delegations	To ensure consistency with policy template requirements, and to support clarity in Policy implementation
Update	Section 5 (Procedures): Added Procedures section and moved Work Health and Safety directives for Employees to this section.	To ensure consistency with Council's updated Policy Template
Addition	Section 6 (Definitions): Added Definitions section to specify terms employed in the Policy	To ensure consistency with Council's updated Policy Template, and to improve clarity and accuracy in Policy implementation
Update	References and Policies Table: Updated list of associated items	To ensure sources accurately reflect the updated Policy content
Deletion	Deleted Attachment A -Work Near Overhead Power Lines and Attachment B – Graffiti Control Act.	To avoid restating legislation and external guidelines in Council's policies. Any relevant external documents are instead listed under References to direct readers to the original source of information.