PHILLIP LANE PARRAMATTA

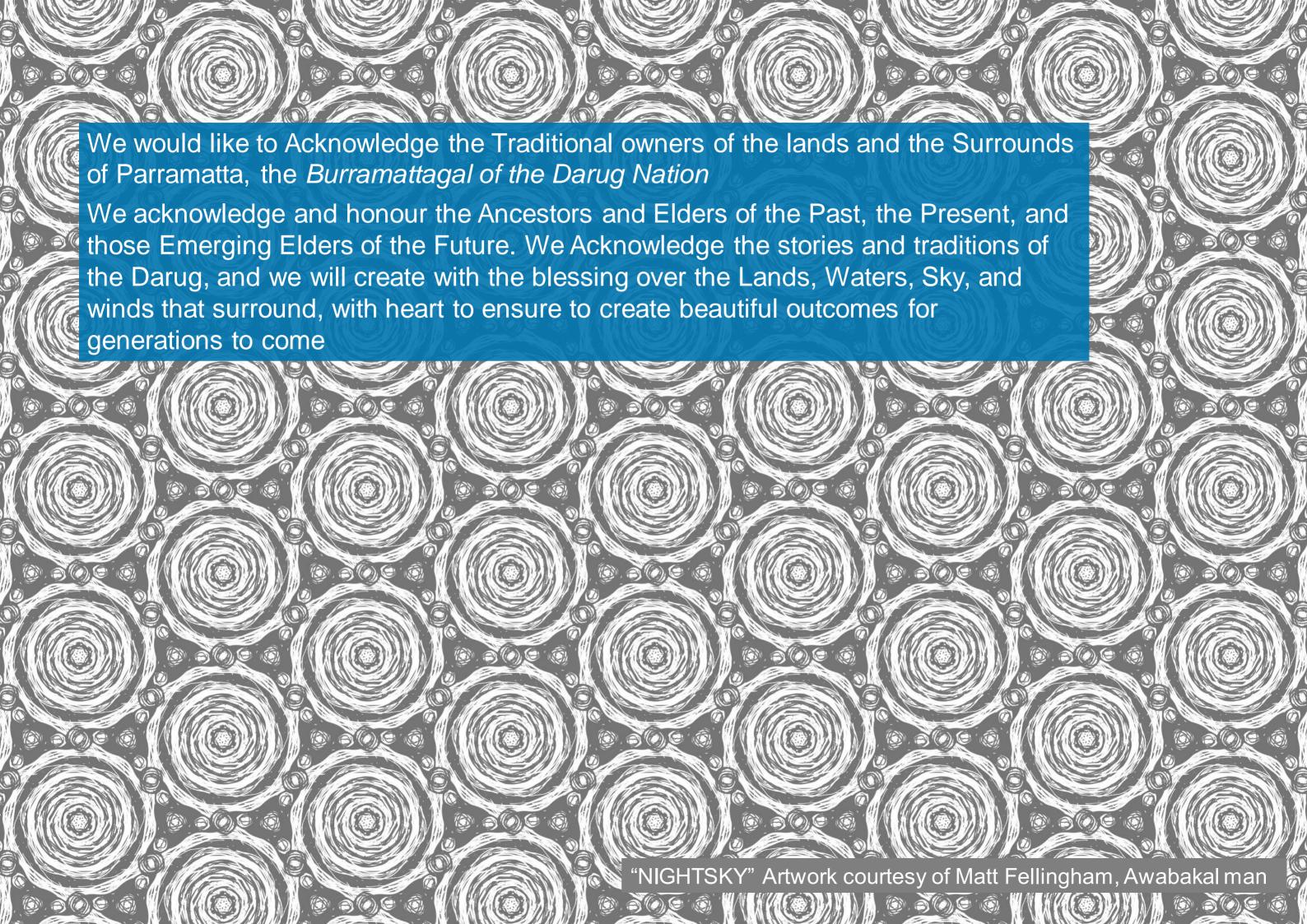
Project: 1032694 03/12/2021

100% Concept Design



CUNDALL | Light4°





01. INTRODUCTION

1.0 PURPOSE

Parramatta is a distinct cultural hub. This western suburb is affluent in diversity, a vital migration hub that has fostered generations of people who have a unique historical and ongoing relationship to the area.

Many people come to Parramatta from other suburbs to experience music, dance, art and film from their cultural background. Others come along to immerse themselves in the beautiful colour and sound of varying cultures different to their experience. It's a spicy mix of entertainment, sound, smells and joy.

Phillip lane is located in the Parramatta CBD district. It is a short local service lane owned by the City of Parramatta council. It is parallel to the popular Church Street, known as "Eat Street" containing a high cluster of restaurants and cafés with outdoor dining. Council has, therefore, seen Phillip Lane as a potential place for revitalization and engagement from the local businesses.

Phillip lane is currently a service road for the hospitality venues and tenants of the surrounding streets. With multiple daytime deliveries, it's a cluster of waste bins and equipment from these venues. The laneway lacks any unified building forms, and a mix of unwanted vandalism and rubbish creates an unwelcoming, uninviting area for the passer-by.

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The tribe of the area are the Buramattagal of the Darug Nation. Our design integrates the concept of the rich history of the local Burra (eel) through to the growing multicultural communities that have settled in Parramatta. We aim to renew and acknowledge the rich local culture and promote the inclusiveness of the present multicultural significance of Parramatta.

Our inspiration is derived from the everwinding flowing Paramatta river, where Burra (eels) were the lifeblood of the Burramattagal people. A celebration of traditional gatherings where burras were caught, consumed and traded. The local belief was, the burras protect the environment and provide life to all. A protected and worshipped animal of the region.

Our design celebrates the merging of the past with the current multicultural influence with a rich taste, colour, and cultural diversity. We recognize some of one of the most vibrant and colourful cuisines of the world, the rich, intense flavours that make up the fantastic city of Parramatta.

Cundall Light4's lighting installation design aims to reinvigorate the cultural experience with historical elements associated with Parramatta and Phillip lane to bring people and cultures together. We wish to increase connectivity and visibility within its broader urban context by making it more accessible, by creating elements and by integrating the culture of Parramatta.

We intend to create visual harmony by playing with the dimensions of the installation to hide the building façades of the laneway seamlessly. The brilliant colours created by the sun during the day will make a play of dynamic movement of light on the laneway below. An explosion of colour and water movement will make the laneway a destination for locals and tourists alike at night.

"It's the season when they travel, when they spawn, when they start a new life cycle. And it's the season of change, Indigenising these places means that we're bringing back to life that cultural value of country" (The little known history about Parramatta and eels, 2016).

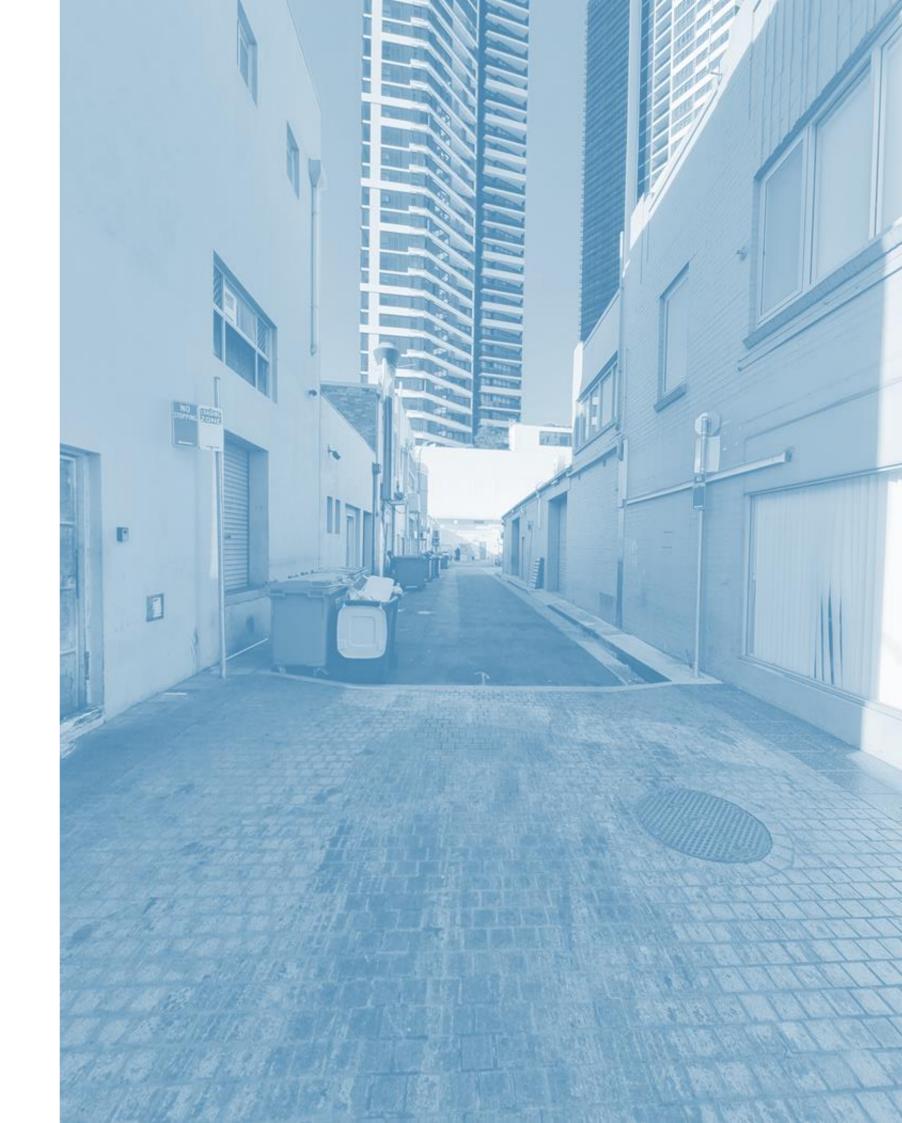
"Burra burawa burring gili" (Darung)

(Eel above countless generations of starlight)





INSPIRATION





03. INSPRIATION

3.0 VIBRANT RIVER AND EEL

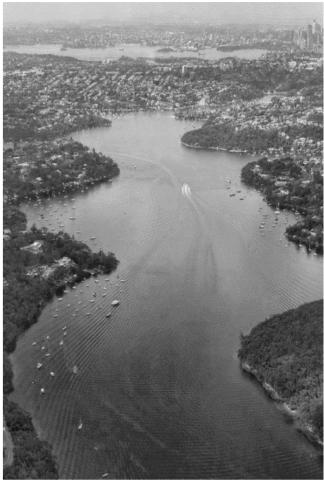
Our inspiration is derived from the ever winding flowing Paramatta river, where eels were the life blood of the first nation people. A celebration of traditional gatherings where eels were caught, consumed and traded. The local belief was, the eels protect the environment and provide life to all. A protected and worship animal of the region.

The form of eel takes the shape of infinity sign while the river snakes and winds from Westmead to Sydney Harbour. Our main element will be a symbolic representation of free flowing river made up of small contemporary abstract eels, that incorporates the colours and vibrance of our multicultural constituents. The structure will be accented by water projectors creating rippled effects immersing the eels in the river.



"Burra burawa burring gili" (Darung)

(eel above countless generations of starlight)

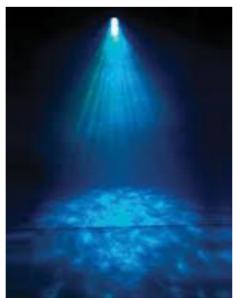






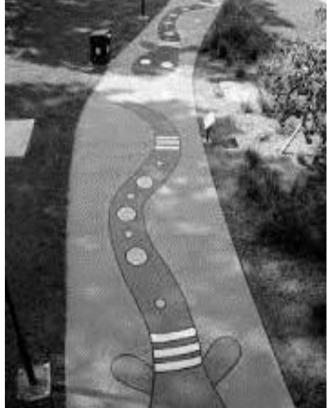












03. INSPRIATION

3.1 PEOPLE OF PARRAMATTA TODAY

Parramatta is a distinct cultural hub housing communities, e.g., Chinese, Indian, Lebanese, Pacific Islander etc.). Parramatta is dramatically changing, cultural practices are shifting, and the demands on cultural infrastructure are becoming increasingly complex.

Parramatta currently has very few live music venues, and the Parramatta's new population will be younger and more likely to speak different languages other than English. Therefore catering to these cultural habits for this high multicultural population is quite challenging.

This western suburb is rich in diversity, an important migration hub that has fostered generations of people who have a unique historical and ongoing relationship to the area.

Many people come to Parramatta from other suburbs to experience music, dance, art and film from their own cultural background. And many others come along to simply immerse themselves in the wonderful colour and sound of the many cultures different to their own background. It's a spicy mix of entertainment, sound, smells and joy . We recognize some of one of the most vibrant and colourful cuisines of the world, the rich intense flavours that make up the amazing city of Parramatta.









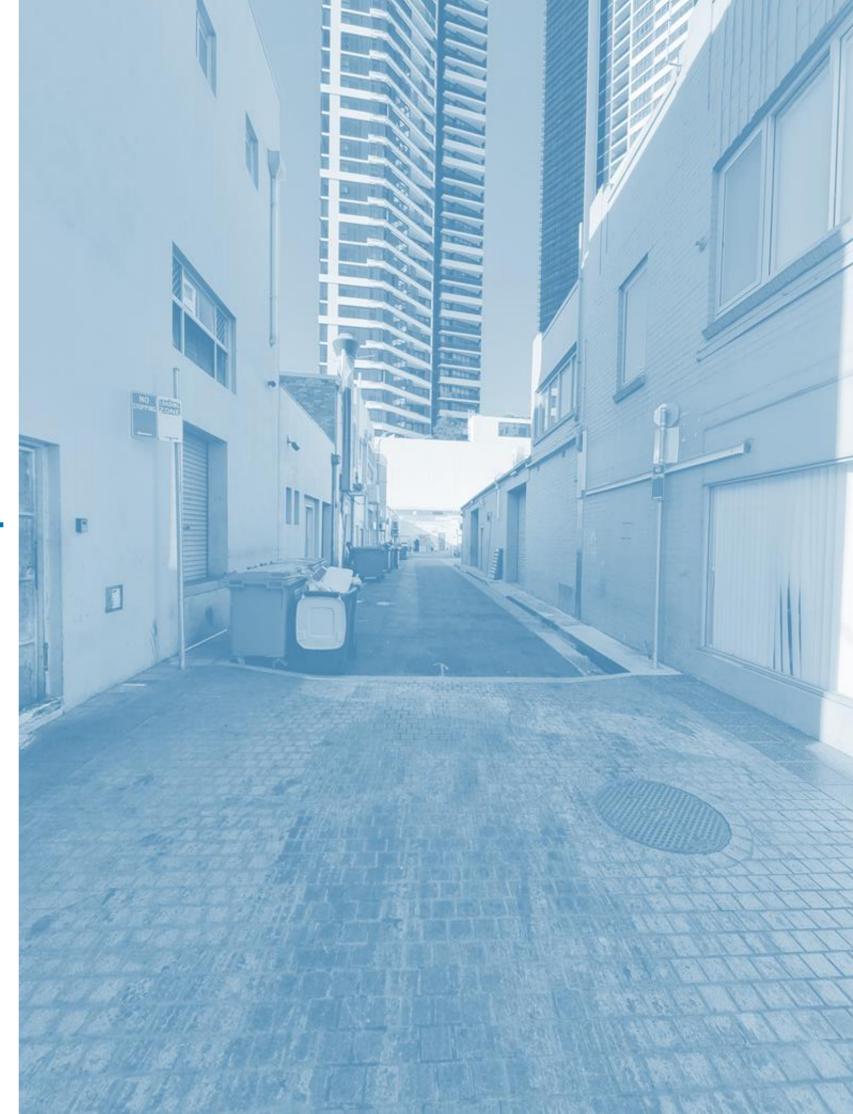








FIRST NATIONS ENGAGEMENT





04. FIRST NATIONS ENGAGEMENT

4.0 FIRST NATIONS ARTIST COLLABORATION

"Warramee mittigar goorrum burruk. Teeart-ti murra Daruga pemel. Teeart-ti murra ya pemel ngalaringi bubbuna. Mittigar gurrung burruck gneene da Daraga pemel" (Uncle James Carrol - Darug Elder, Knowledge Holder)

We acknowledge and pay respect to the people of the Darug nation. The Burramattagal are the traditional owners and custodians of the land where this project is situated

Cundall Light4 has worked with First Nations elders, artists, community leaders, and manufacturers to bring light art installations and architectural lighting design projects to life.

Our commitment to diversity and inclusion of all people is a key company philosophy. Our journey to our Reconciliation Action Plan (RAP) has engaged and informed all employees and clients.

Cundall Light4 has engaged Uncle James Carol, a proud Darung man, to oversee our inspiration, symbolism and contribute to the shape of the burra (eel).

As a Darung elder, Uncle James has permitted Cundall Light4 to be inspired and derive the shape of the installation concerning the burra.

"Burra burawa burring gili" (Darung)

(eel above countless generations of starlight)



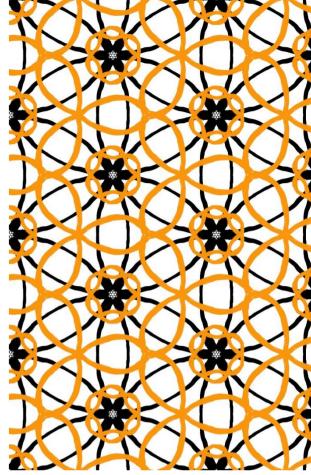
James Carrol is a Darug Man who envisions a nation which embraces its rich Indigenous history and culture, and values the principles of Indigenous self-determination, entrepreneurship, innovation, and enterprise as integral pillars in a strong national economy. A future where Indigenous Australians are creating sustainable wealth, accumulating assets, economically independent, fulfilling their aspirations and their future generations are, living longer, healthy, strong, thriving and self-determined.

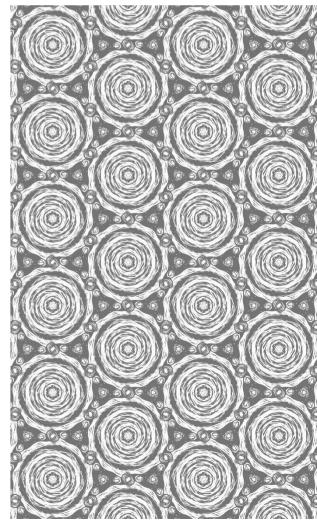
James believes employment, social impact investment, entrepreneurial leadership and stewardship of community are integral to the development of strong and sustainable communities, both now and future. James believes that the key closing the persistent and unacceptable gaps in life outcomes experienced by indigenous people, is to strategically target economic progress.

Economic progress that delivers sustainable employment, good health, a safe place to live and a bright future for future generations of Indigenous Australians. Therefore, James believes that economic advancement via either self-employment, maintaining a sustainable job or strategic investor, remains the catalyst for the advancement of indigenous peoples. An advancement which will significantly contribute to closing persistent unacceptable gaps in life outcomes.

James has experience in providing stewardship and advice to multiple community ATSI Committees and Advisory Groups, was an Inaugural Member of Supply Nation's IBAG Committee and previous Director of the NSWICC Board.

















4.0 FIRST NATIONS ARTIST COLLABORATION

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Cundall Light4 has worked with First Nations elders, artists, community leaders and manufacturers to bring to life light art installations and architectural lighting design projects.

Our commitment to diversity and inclusion of all people is a key company philosophy and our journey to our Reconciliation Action Plan (RAP) has engaged and informed all employees and clients.

Cundall Light4 has engaged Matt Fellingham, a proud Awabakal man, to contribute and consult on translating Connection to Country into Aboriginal people's design and social outcomes.

If Cundall Light4 is successful, Matt will also be involved in procuring the installation from an Aboriginal owned and operated business in Greater Sydney.

MATT FELLINGHAM

Matt Fellingham is a Awabakal Man with 20 years of experience in art, design, planning, presenting across multiple industries and platforms, including InDesign – hosting their 2019 Sustainability forum on Indigenous Design, creating and hosting Inhouse Group3's "Gathering of Minds in Design", and speaking at and hosting numerous designs, art and lighting events for the professional space.

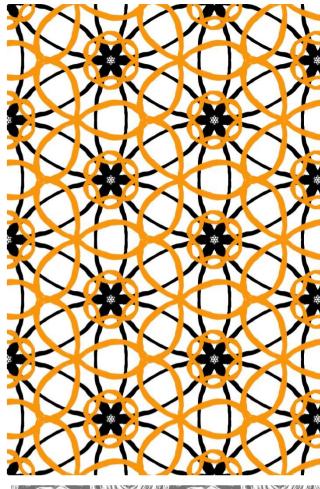
After studying at Southern Sydney Art School and National Art School East Sydney, I went on to gain my Business Diploma. I proudly sit on the Board of Directors of the Gandangara Local Aboriginal Land Council, working with culture and heritage, and working with local and international brands on planning, design, and place-based projects.

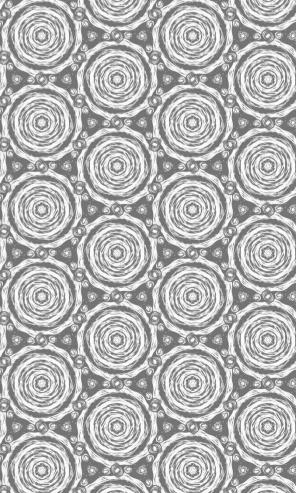
Matthew's original wall light, 'Unity,' and Gili bollard were both released at the internationally renowned design trade show Salone del Mobile Milano in April 2019 and has received much acclaim. The pieces were also a highlight of SBS – Small Business Secrets.

Matthew has worked on several largescale infrastructure projects where he fuses Indigenous art, cultural stories and creative histories into contemporary pieces. Creating achievable outcomes for Aboriginal and Torres Strait Islander communities through authentic engagement.

Art pieces located on the right of the page are courtesy of Matt Fellingham.







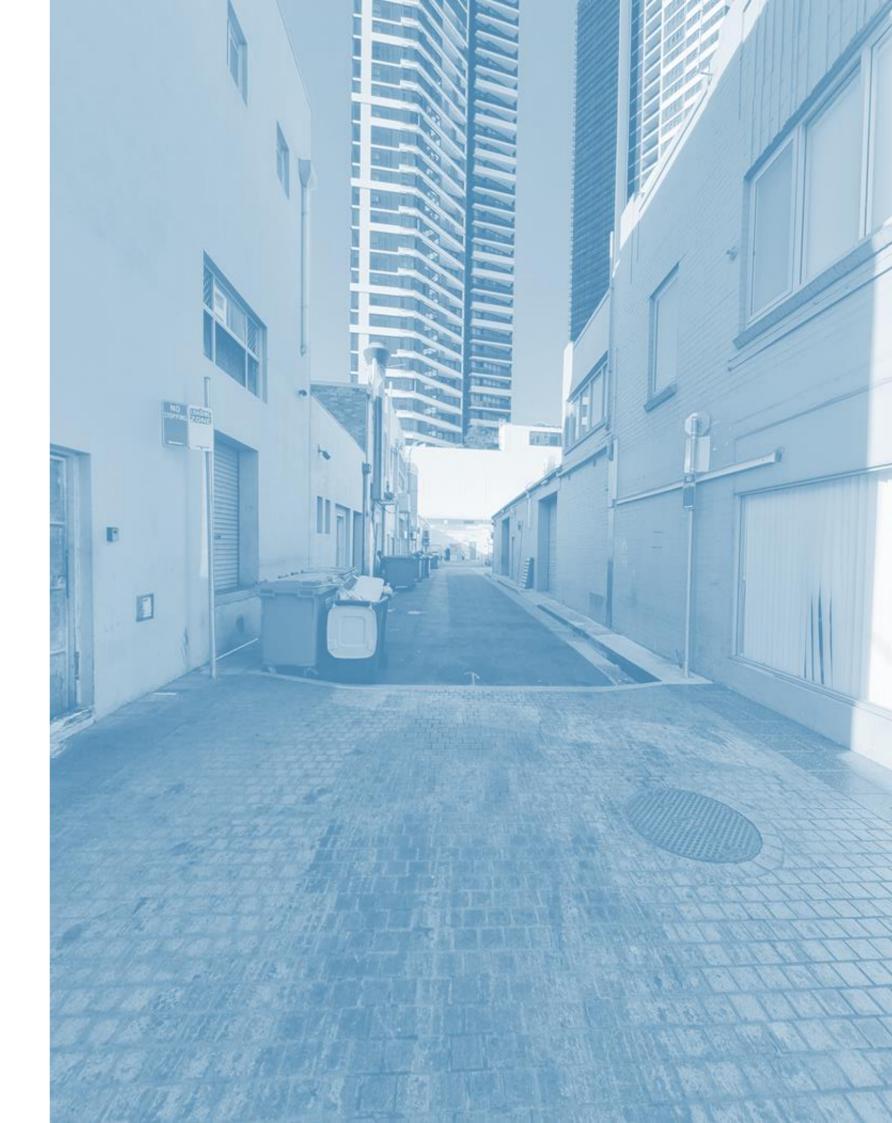














5.1 PROPOSED PHILLIP LANE - PLAN

The proposed Phillip Lane lighting concept will gentle wind its way down Phillip Lane. The free flowing form inspired by the winding Parramatta river and the burra (eel).

The spine represents the burra wiyanga (mother), the Burramattagal honoured totem. From the burra wiyanga comes small contemporary burra swimming in an abundant school, interlinking and forming a connection of togetherness.

The burra loops will house a flexible RGB linear light source facing to the ground plane and blocking the light from travelling into the night sky.

The connection of the river, burra and the night sky above is centuries old. With no light produced from the installation travel up into the sky the starlight can connect with the burra.

Burra burawa burring gili – eel above countless generation of starlight

Further to local generations, many people have travelled from all over the world to make Parramatta home. Bring their culture, food, style and traditions.

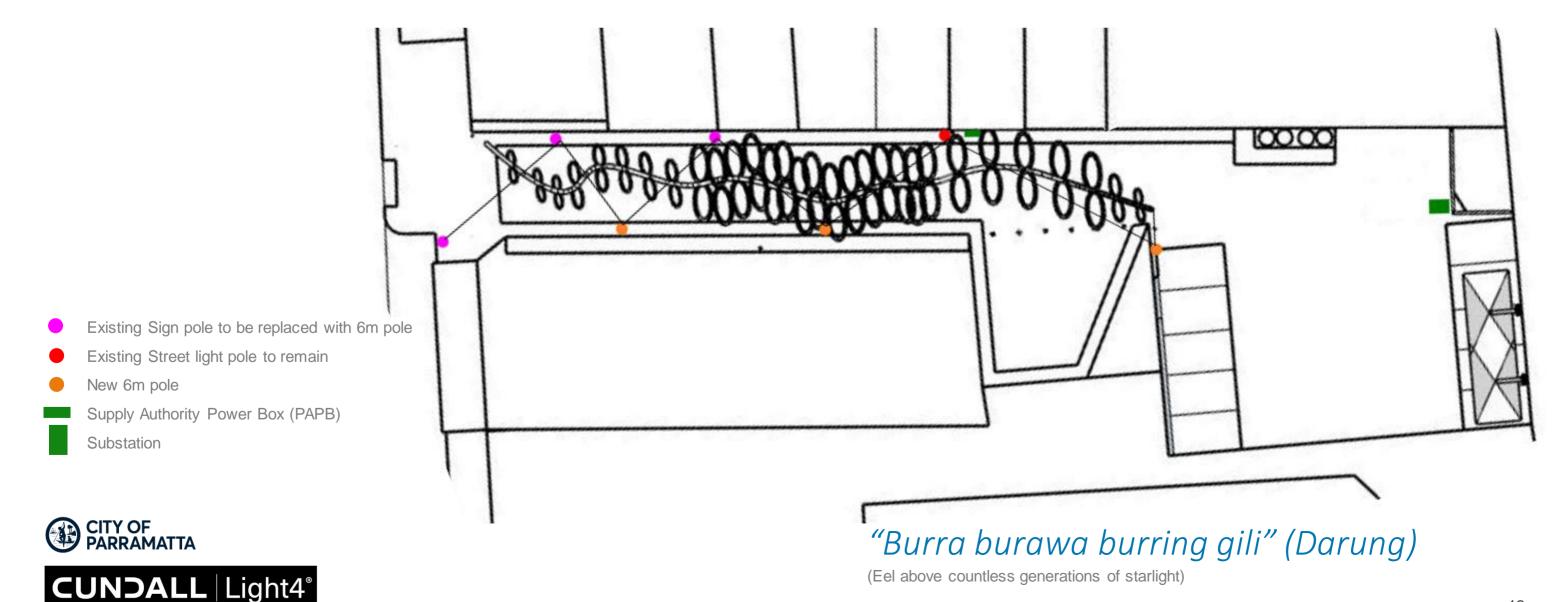
The majority burra loops will be filled with the spice colours of the different multicultural nations bring the local and immigrant communities together.

During the day coloured shadows will move across the laneway, bright on a sunny day and soft when it rains.

At night the installation creates vibrant dynamic movements of light engrossed with water projections creating a magical environment.

The structure will be accented by dynamic light creating rippled moving effects below, immersing the visitor in an underwater experience.

The exact form, size will be further developed in the next stage in a Parametric modelling software.



5.2 PROPOSED PHILLIP LANE - ELEVATION

Burra burawa burring gili installation will utilise the existing Ausgrid street pole and the locations of the existing sign poles.

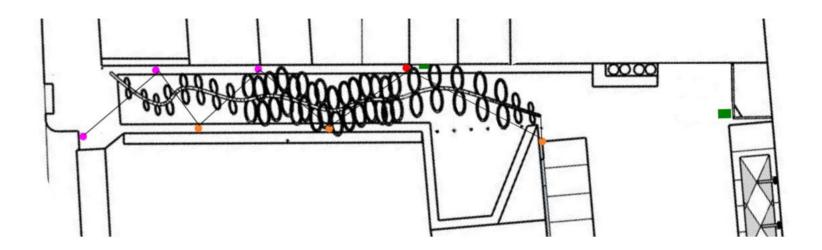
The sign pole will be replaced with higher poles to accommodate projector lights and the catenary suspension system.

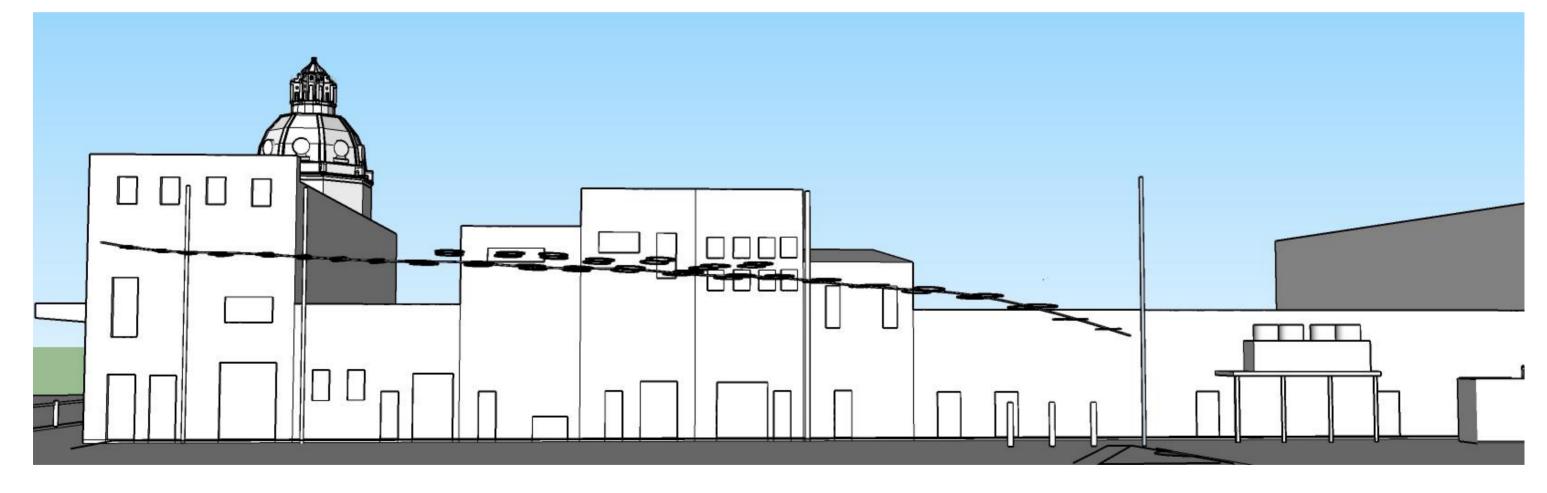
New poles will be required on the Park Royal side of Phillip lane.

During design development and engagement of the structural engineer the location and heights will be confirmed

At this stage we have proposed a free suspended structure to minimize stakeholder approvals. Cundall Light4 will investigate with City of Paramatta's assistance the possibility of catenary connection points to the buildings to minimise the installation of some poles.

Cundall light4 would encourage City of Parramatta to request the building owners to paint the facades facing the laneway, preferably in the same colour. It would also be encourage to refresh the roadway which either a new surface or paint.

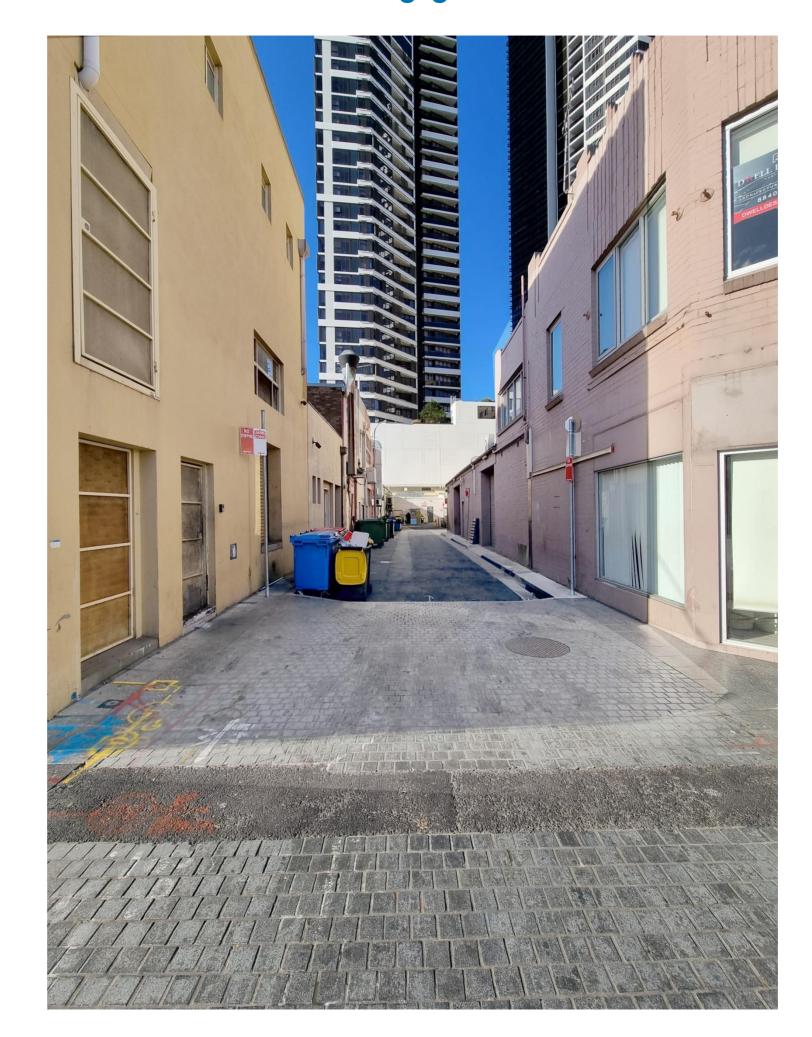






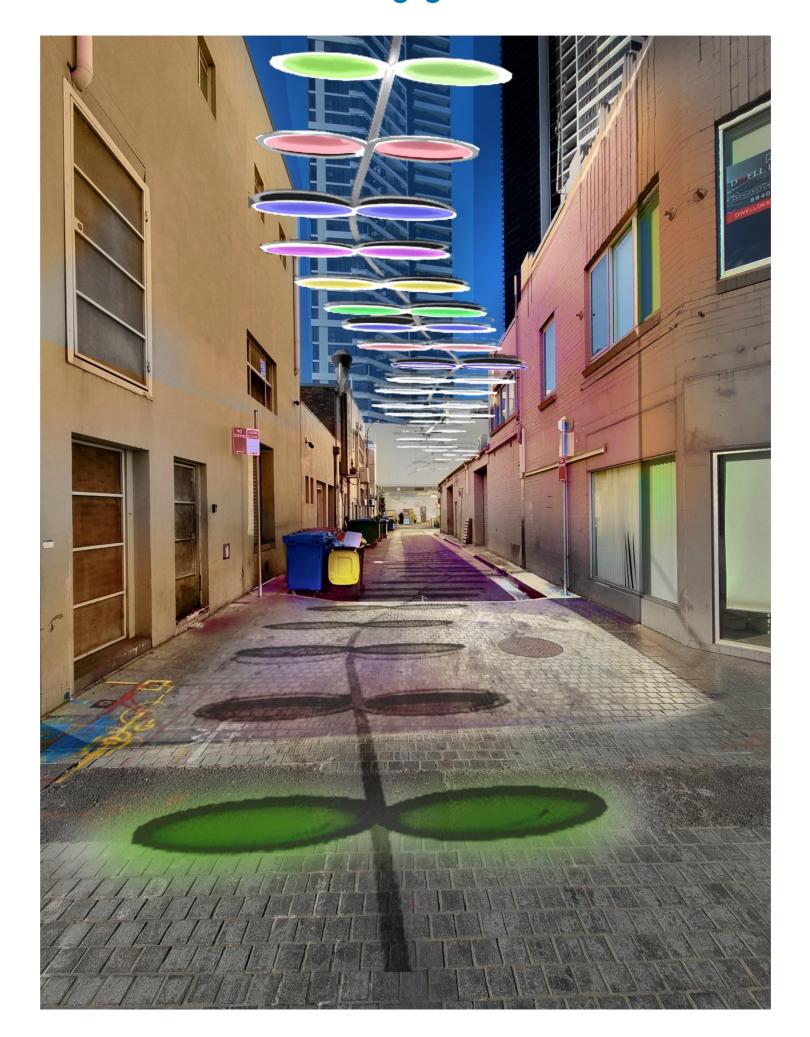


5.3 EXISTING PHILLIP LANE DAY



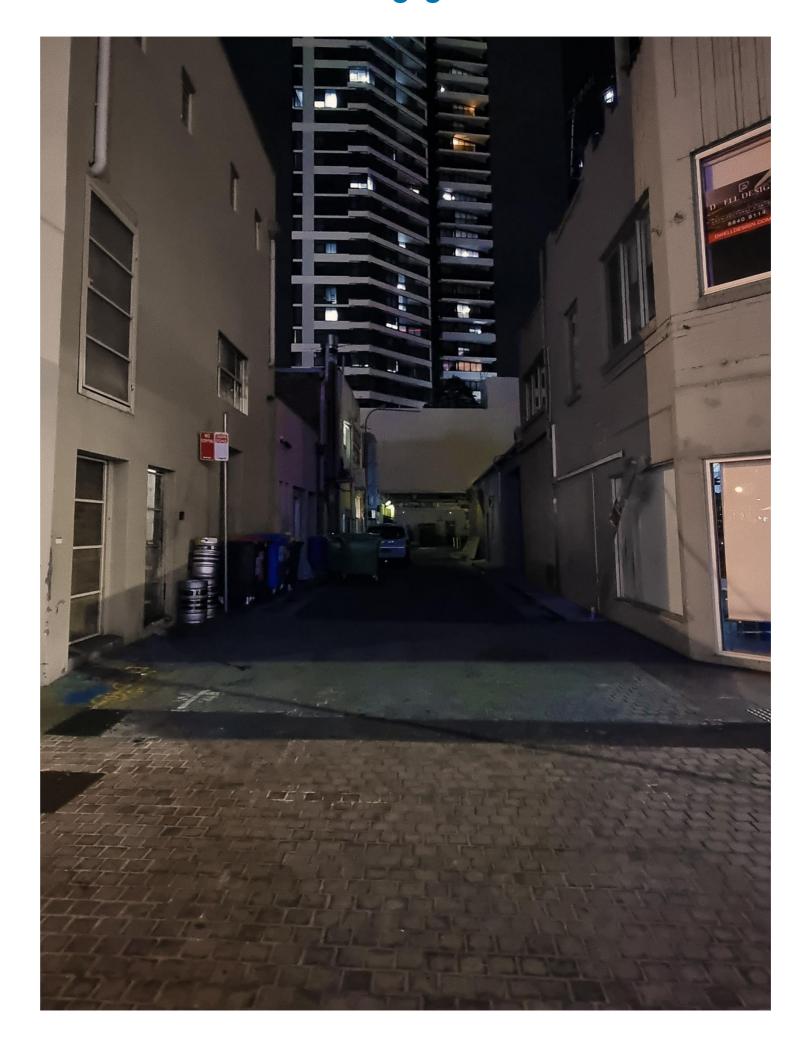


5.4 PROPOSED PHILLIP LANE DAY



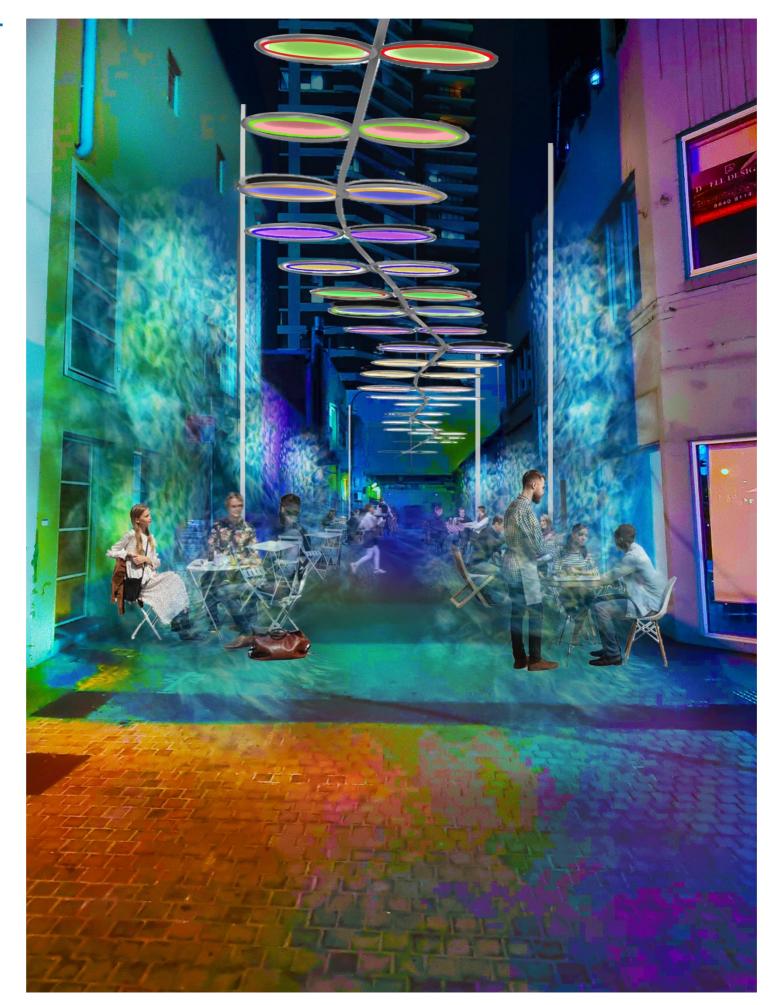


5.5 EXISTING PHILLIP LANE NIGHT



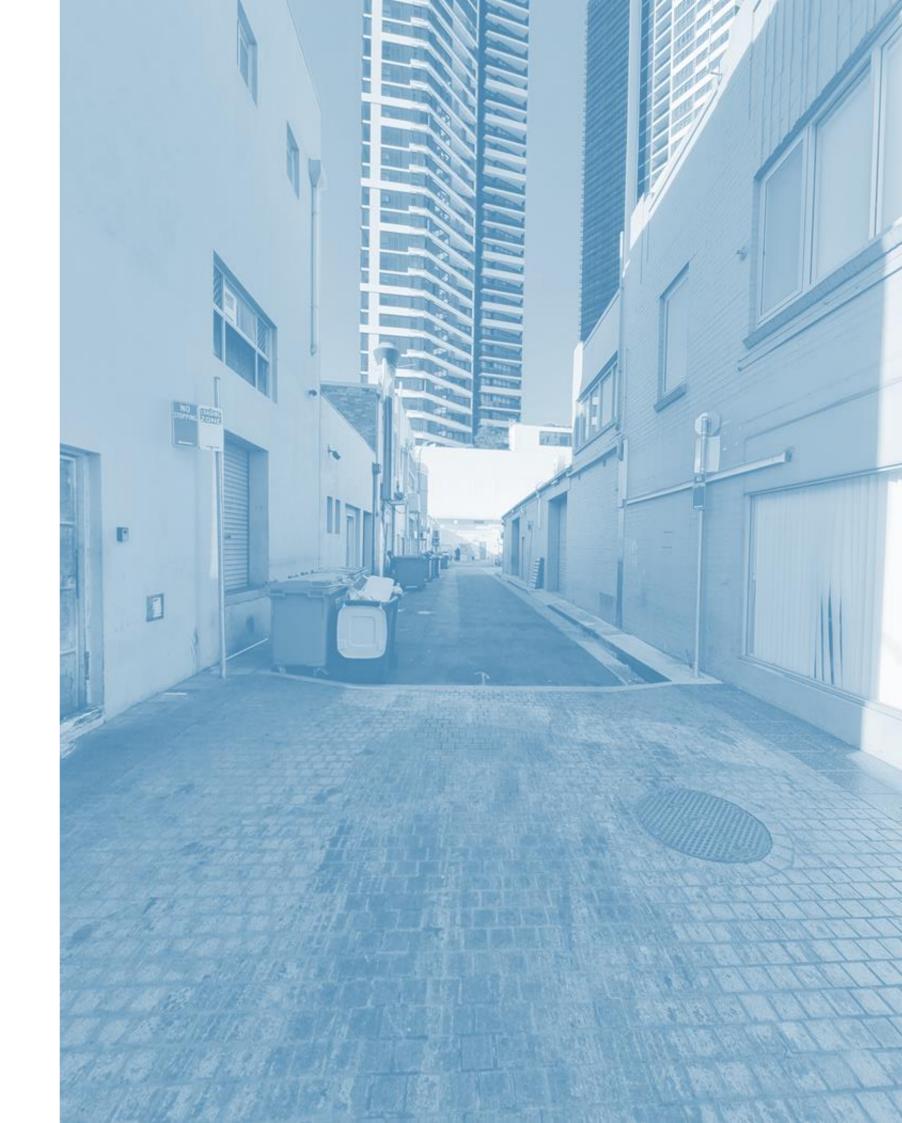


5.6 PROPOSED PHILLIP LANE NIGHT



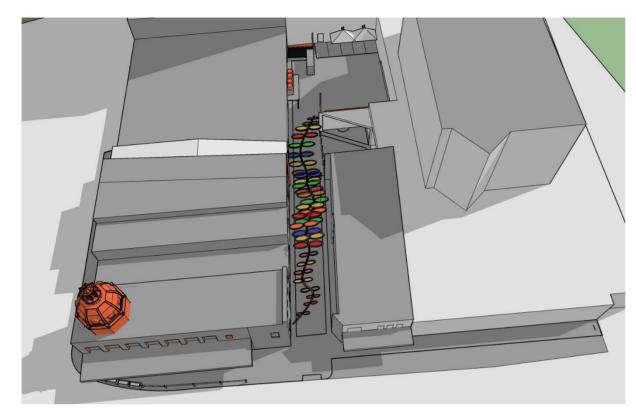


SOLAR STUDY

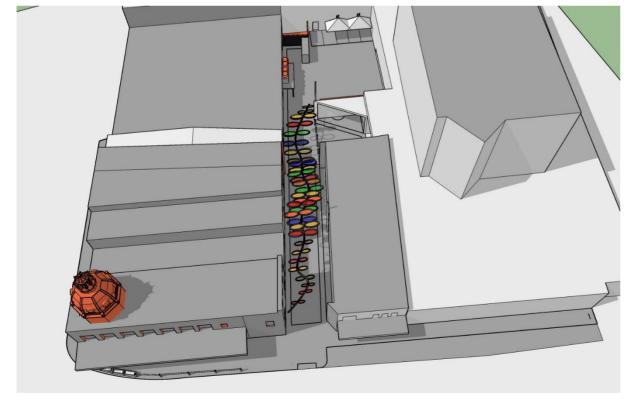




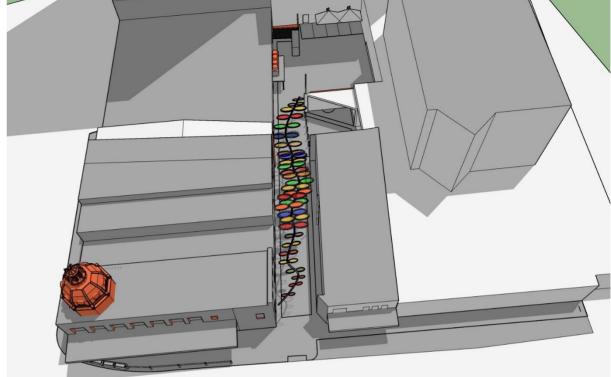
6.1 PROPOSED PHILLIP LANE -SUMMER SOLSTICE



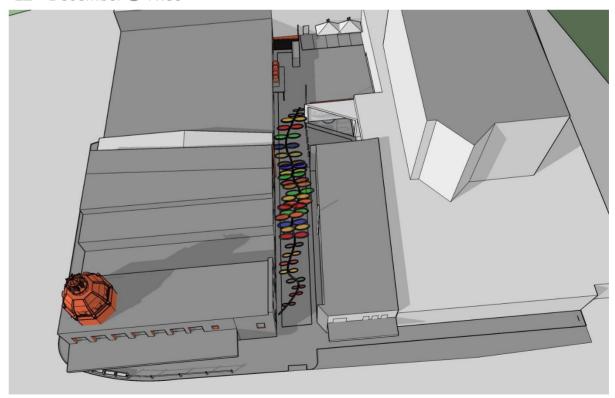
22nd December @ 9:30



22nd December @ 15:30



22nd December @ 11:30



22nd December @ 17:30





6.2 PROPOSED PHILLIP LANE -SUMMER SOLSTICE



21st December @ 9:30



21st December @ 15:30



21st December @ 11:30

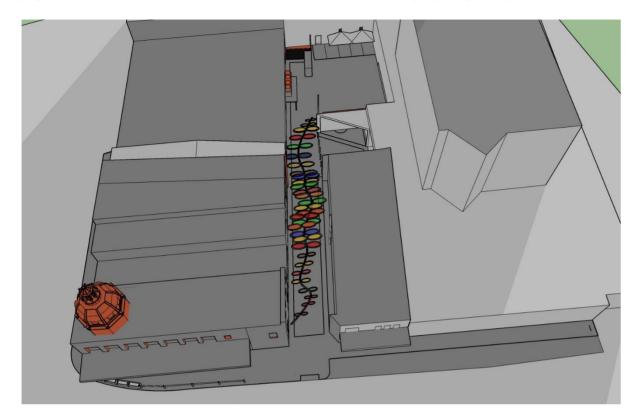


21st December @ 17:30

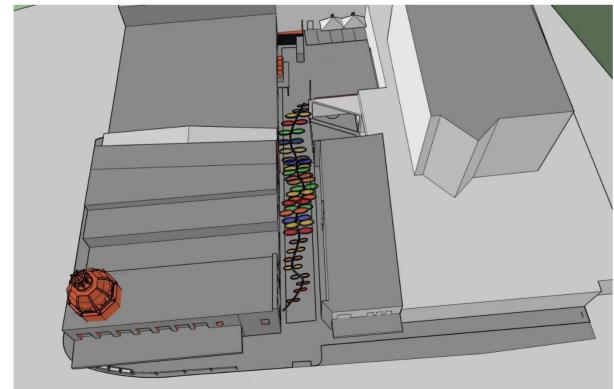




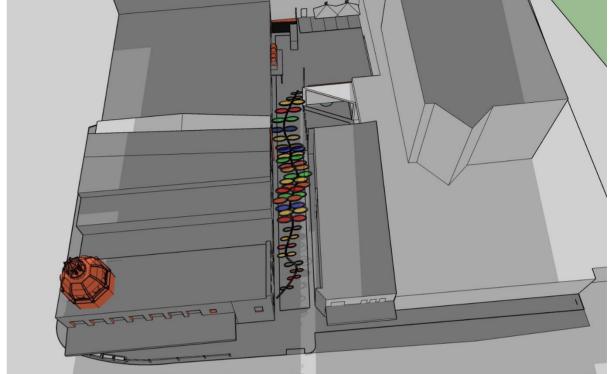
6.3 PROPOSED PHILLIP LANE – WINTER SOLSTICE



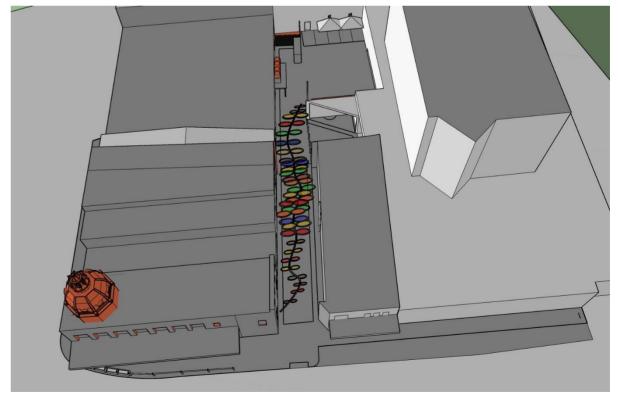
21st June @ 9:30



21st June @ 15:30



21st June @ 11:30



21st June @ 17:30





6.4 PROPOSED PHILLIP LANE – WINTER SOLSTICE



21st June @ 11:30



21st June @ 15:30 21st June @ 17:30





21st June @ 9:30

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