

Parramatta Night City

Framework



The Parramatta Night City Framework will guide Council to plan for a 24-hour CBD in the future, as well as later trading local centres that provide a variety of great experiences with appeal to our diverse community.

Here is what you told us



of respondents who identified as 86% FEMALE supported Council's vision of a Parramatta night city

of respondents who identified as

63% MALE supported Council's vision

of a Parramatta night city



85%

either agree or strongly agree that Parramatta needs a more DIVERSE RANGE OF NIGHT TIME ACTIVITIES outside of food and drink



80%

80% LACK OF NEW AND DIFFERENT **ACTIVITIES** is a major barrier to people coming to Parramatta of respondents identified that

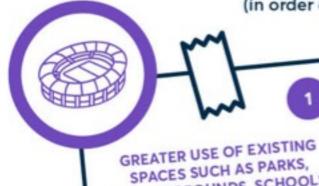
are most important when thinking

about a night-time city

either agree or strongly agree that



(in order of popularity)





AND UNIVERSITIES as community spaces that can be used at night to support a night city with diverse businesses and offerings

SPORTSGROUNDS, SCHOOLS







IN LOCAL CENTRES CAN TRADE UNTIL 10PM, or convert into small bars without additional approval or a development application to respond to challenges and change

Hold regular NIGHT MARKETS in the Parramatta CBD and other suitable locations to celebrate our unique identity

and diverse community



Provide wayfinding signage. safe pedestrian routes and lighting in key public spaces at night to provide a SAFE, WELL-DESIGNED & ACCESSIBLE NIGHT CITY

Continue to advocate for the inclusion of the City of Parramatta in NSW government conversations about night-time economy policy and strategy to MAKE PARRAMATTA A LEADING NIGHT CITY

What else did you tell us?



residents









night city



Who participated?



79,312

feedback via multiple channels including social media and Council websites 1,176

people were presented with

the opportunity to provide



to 11 venues across the Parramatta CBD

12,000

155

engagement portal

branded coasters handed



79%

individuals participated in the Parramatta Lanes Pop-Up



one-on-one meetings

survey responses via Council's



of respondents were

residents of Parramatta



