

Cultural Infrastructure Strategy

Stage One Community Consultation



From Monday 1 to Monday 22 June 2020, the City of Parramatta Council sought feedback from the community to help in the development of a Draft Cultural Infrastructure Strategy. Council is in the early stages of drafting the City's first Cultural Infrastructure Strategy, and this consultation was vital to better understanding community expectations of Council in this space.

Council wants to ensure that community input and Parramatta's rich and unique cultural identities shape the way the City grows and transforms, becoming more than a place to work, eat, shop and sleep, but also somewhere that is interesting, appealing and imaginative for both residents and visitors.

Survey findings

Participating in creative cultural experiences:



Development of creative cultural venues:

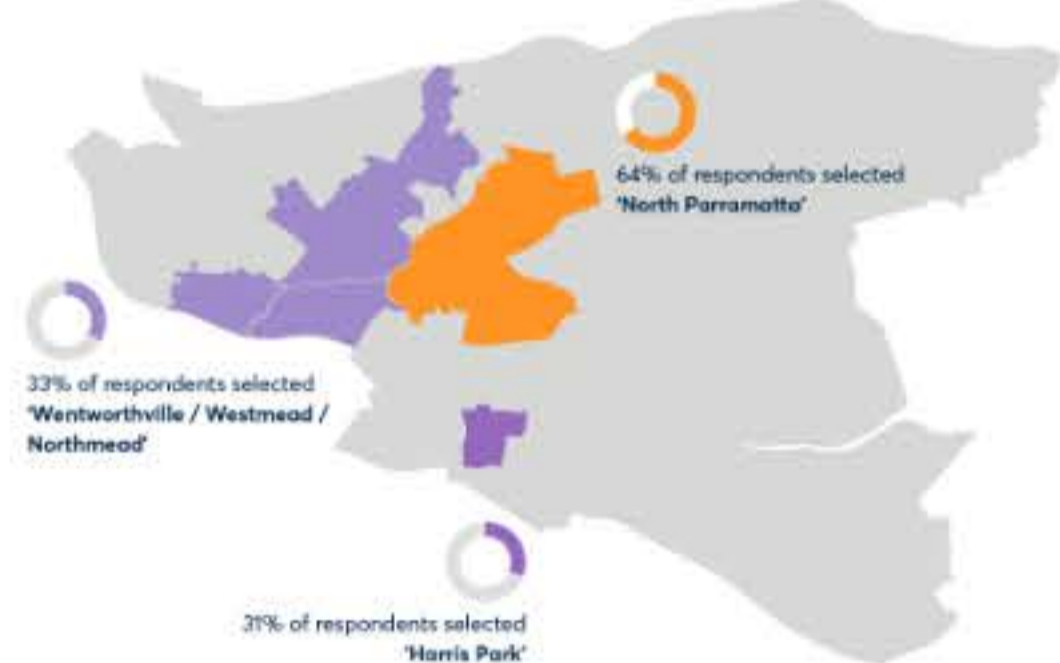
Types of creative cultural venues respondents would like to see developed in the Parramatta CBD:



Types of creative cultural venues respondents would like to see developed in Parramatta's suburban centres:



Suburban centres that should be prioritised for the development of creative cultural venues:



What else we heard?

- Creative cultural infrastructure / venues should recognise and build on our local community, histories, and cultural and creative strengths, to develop a uniquely Parramatta offering.**
e.g. "Parramatta offers a culturally diverse perspective and experience to central Sydney experiences. Keep using this as a strength and point of difference."
- Parramatta should capitalise on the unprecedented rate of development in the city, and work with the private and commercial sector in growing the mix of creative cultural venues/ businesses and offerings.**
e.g. "Why can't commercial spaces support the arts? An opportunity was missed with the new high rise at the station. The top floor would have been a unique place to have a public museum."
- Creative cultural venues and offerings must be inclusive, welcoming and accessible, with opportunities for all to express themselves and be more than consumers of art.**
e.g. "Make access to art, creative expression and the positive impact on health and wellbeing open and accessible to all demographics."
- Purposeful cultural facilities, programming and opportunities for local artists will grow our creative economy and boost the creative life of the city, which in turn attracts visitors and cultural tourism.**
e.g. "Parramatta at the moment is just a collection of little experiences, I don't associate anything huge with it... if we could have a space for art, I look for it but its not that easy to find."

Timeline



How we engaged?

- 111,500** people saw the opportunity to share feedback
- 201** responses to an online survey
- 6** formal submissions received via email
- 10** people (residents, students and business owners) were interviewed, with 3 short videos created for social media, encouraging people to complete the online survey

Who participated?

- 53%** are residents of the City of Parramatta
- 41%** work in Parramatta
- 30%** were born overseas
- 4%** live with a disability
- 4%** are Aboriginal and/or Torres Strait Islander

We will continue to keep you updated as this project progresses via Council's engagement portal.

