

Arthur Phillip Park Masterplan
Phase 3 Community Engagement Report
Park Drop-In Sessions & Survey

July 2021







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Executive Summary

The third phase of engagement captured an overwhelming level of community support for the renewal of Arthur Phillip Park, and confirmation that the three-phase engagement process has ensured that the draft Master Plan responded to community priorities.

Across the drop-in sessions, surveys, submissions and interviews, 97% of engagement participants expressed support for the draft Master Plan for Arthur Phillip Park, which included the proposes hierarchy of works, and relative timeframe for undertaking different aspects of the project.

Key findings

Along with capturing the community's level of support for the draft Master Plan, this final stage of engagement also looked to capture feedback on what elements of the design they believed where missing or could be improved to better respond to the community's needs or priorities. Congruent with the broad level of support for the plan, only one engagement participant highlighted an element that they felt was missing (the inclusion of a community hall/facility), while all other comments related to elements of the design that participants wanted to be more prevalent in the design, common suggestions included:

- The planting of more mature trees, beyond those that were already proposed in the draft Masterplan.
- The importance of inclusive and accessible spaces and materials throughout the park.
- The need for further consultation before beginning the regrading of sports fields.
- The importance of updating and implementing the traffic study findings.
- The inclusion of sport and recreational facilities for people of all ages.

How we engaged

The high level of support for the draft Masterplan, and the limited number of identified gaps, is a result of the extensive and genuine engagement that was undertaken during Phase 1 and Phase 2. This process encouraged the community to get involved, have their say, and play a leading role at key phases in the design process.

Informing the community

39,930

Social media reach

1,528

Website visits

826

Mail distribution

Engaging the community

3

Park Drop-In sessions

29

Surveys

6

Stakeholder interviews

٦

Formal submission

97%

Support for the draft Master Plan



Phase 1: COMPLETED

Community Ideas and Priorities

Identified community values priorities, and ideas for the park

- Online Survey
- Stakeholder interviews
- Written submissions

Phase 2: COMPLETED

Co-Design park elements

Captured community feedback on how to bring priorities to life

- Online and In-park QR Trail
- Online Design Board
- Written Submissions

Phase 3: COMPLETED

Draft Master Plan feedback

Captured feedback on the draft Master Plan

- 3 x Park Pop-ups
- Stakeholder interviews
- Email submissions
- Online/Hard-copy surveys

What we engaged on

Across all engagement methods (survey, interviews, drop-in sessions, and submissions), community members and stakeholders were asked to indicate whether they supported the draft Master Plan for Arthur Phillip Park, why that was the case, and whether they had any additional comments that may help shape the future of this important open space.



As previously noted, the draft Master Plan was the result of extensive previous engagement, and aimed to respond to community priorities and ideas that had been capture to date. As such, the phase three engagement also asked participants to reflect on whether they felt the plan effectively responded to what they had previously expressed, and/or the common community priorities that were presented in the Phase 1 and Phase 2 Engagement Outcomes Reports.

The following report provides a summary of the findings from the Phase 3 Engagement, along with a high-level overview of the key findings from earlier engagement phases.



What we heard in Phases 1 & 2....

The draft Masterplan was developed in partnership with the community, capturing ideas and feedback at all stages in the design process. Here's what we heard...

HASE

273

community members shared ideas through...

- Survey
- Stakeholder interviews
- Written submissions

The community vision for the park included...



A place with more shade trees



A place of play for all ages



An opportunity for waterplay



Regrading of the sportsfields and updated facilities



More structure to parking to enable more visitors

Greater opportunities for rest and respite

An upgraded

cycling loop

walking/



A place that facilitates longer visits



400

Ideas, comments and details captured through...

- QR Trail
- Online Design Board
- Written submissions

The community detailed how we best achieve this vision and outlined that they wanted...

AN EXCITING PLAY SPACE

- A play space defined by exciting play equipment/features
- Co-locating play spaces and park furniture

INCREASING CAPACITY OF THE PATH

- Adequate lighting after dark
- Providing rest stops and water coolers

PLACES FOR GATHERINGS

- Picnic and barbeque areas to encourage socialising with family and friends

AN ACTIVE SPACE

- Outdoor gym equipment, upgraded sporting facilities and regrading of the sports fields

AN INCLUSIVE SPACE

- Spaces and features that are designed for people of all ages and abilities

PHASE 3

29

Survey:

6

Interviews

3

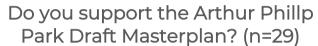
Pop-ups

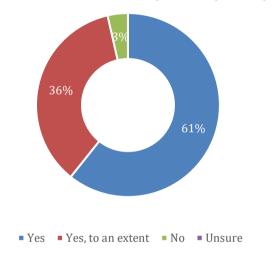
The community expressed their level of support for the proposed masterplan and reiterated priorities, including...

- The retention of all mature trees and the need for additional planting, including strategic planting to create more shade on the walking path
- The importance of inclusive design and materials in all upgrades, to ensure the facilities are accessible for all.
- Further investigation and consultation to be undertaken before leveling the playing fields
- The inclusion of sport and recreational activities for older children, such as basketball, ping pong, cricket and modified tennis
- The importance of adopting the traffic study recommendations to ensure users can easily park.

What we heard - Phase 3

Overall, engagement participants expressed a high level (97%) of support for the draft Master Plan for Arthur Phillip Park. Those participants who supported the draft Master Plan "To an extent" provided additional comments and feedback on how they felt it could be amended to better respond to community priorities and needs. All of these comments expressed a desire to see a particular element of the plan feature more prominently in the park. or its order changed in the hierarchy of works and the proposed relative time





The following pages discuss the key insights that were captured during the stakeholder interviews, written submission, and in the additional comments from survey participants.

The retention and planting of mature trees

The retention of all mature trees and the expansion of the tree canopy in Arthur Phillip Park was an element of the draft Master Plan that participants were delighted to see. The desire to see more planting of mature trees and greenery was the most common feedback captured in the Phase 3 Engagement – recommended by 7 separate participants.

In particular, participants expressed a desire for additional tree planting to take place along the walking path, highlighting that the draft Master Plan needed to further locate new planting along the Eastern Side of the park (to provide walking track users with shade from the Westerly Sun). A more detailed concept plan highlighting new trees will be provided following the masterplan adoption.

Furthermore, participants highlighted the current tree canopy over the play equipment as a key reason that they used the park, and wished to see this important part of the play space retained, irrespective of the upgrades that were planned. In addition to the natural shading provided by greenery, a number of survey respondents and in-park conversations reiterated the importance of the shrubbery and planting to create a natural barrier between the roadway and play equipment.



Parking for park users

Participants were encouraged to see Council had undertaken a traffic study to better understand the issues facing park users and neighbours who are affected by increased traffic and inability to park (acknowledged as not being due to park users). As the second most common comment captured during the final phase of engagement, participants wanted to see Council implement traffic and parking management measures that would accommodate park users for up to 4-6 hours, but not enable longer stays (most often undertaken by those travelling to the neighbouring hospital).

While this action was broadly supported by most engagement participants, the engagement captured two specific considerations for Council:

- 1. Participants did not wish to see metered parking at the park
- 2. Current parking structures and bollards were implemented to stop large trucks from parking across multiple spots overnight

Providing sports and recreational facilities for all

Creating sports and recreational opportunities for people of all ages and abilities was a common theme throughout all three phases of the engagement. However, phase three engagement participants felt that the site may hold additional sports and recreational facilities for young people.

Four separate survey participants simply highlighted the importance of the draft master plan's basketball and ping pong facilities to cater for older children and youth, while local sporting clubs questioned whether the Master Plan could consider the inclusion of more significant sporting facilities. The most common suggestion (made by two stakeholders from within the local cricket organisation) was to explore the possibility of including cricket nets in Arthur Phillip Park, that responds to the high demand for these assets across the LGA. Further to this, local soccer organisations acknowledged that upgrades to the sporting fields would enable them to make Arthur Phillip Park a significant location for their club's fixtures, and justify the club operating a canteen that would serve all weekend park users.

More broadly, engagement participants across all platform and activities acknowledged and reiterated the importance of inclusive design and the use of materials that would deliver spaces that are accessible for all members of the community.

Additional consideration for field regrading

The regrading of the sports fields was a particular point of interest for sporting groups and neighbouring residents (particularly those on the lower side of the park who may be affected by the inclusion of a retaining wall). Feedback on this element of the draft Master Plan was diverse; with sporting clubs recognising this element as being essential to them utilising the fields to their full capacity, and neighbouring residents expressing concern about the impact of the works.

Stakeholders from all local sporting organisations acknowledged the additional opportunities that a level playing field would present to use Arthur Phillip Park as a "home field" for more fixtures (be it soccer, cricket, rugby league or touch football). However, a number of these stakeholder did note that Arthur Phillip Park remains one of the few fields that are operational in wet weather, due to its exceptional drainage.

In contrast to this level of support for the regrading of the football fields, neighbouring residents (particularly those on the lower side of the park, whose outlook would be affected by any retaining wall), considered the slope to be of minimal impact on sporting fixtures, and that leaving the football fields untouched delivered the greatest benefit for the broader community.



Irrespective of their level of support for this element of the plan, participants wished to see further engagement carried out specifically on this aspect of the Master Plan, as it enters the planning and detailed design phase in the future.

The importance of amenities

There was a broad level of support for those elements of the design that enabled park users a more comfortable park experience. In particular, survey comments highlighted the importance of providing additional drinking fountains, retaining or upgrading the barbecue areas that are the location of many community gatherings, and ensuring adequate provision of bathrooms.

In regards to the current bathroom facilities, numerous drop-in session participants were of the (false) belief that the current toilets weren't often open and available for park users outside of sporting fixtures. Irrespective of whether this sentiment is incorrect or not, it was considered to be impacting the user experience of those who currently visit the park, and participants felt minor amendments, upgrades or signage would help users to understand the open hours of these facilities, and encourage greater use of the park.

Additional Ideas and Considerations

Whilst not common across the engagement, below is a list of additional ideas that were collected during the Phase 3 Engagement:

- Limiting change room upgrades to the current height of the existing building
- The inclusion of solar powered lighting in the park
- The inclusion of a community garden and or vegetable patch
- A desire for the entire project timeline to be delivered sooner
- The planting of native species throughout the park
- The inclusion of some tennis facilities, whether that be a court, mini-court or rebound call
- Including plans for a community facility, such as a hireable hall space within the Master Plan
- The waterplay was considered a capital-intensive inclusion that did not deliver appropriate social benefit



Where to from here

Following on from the Phase 1 and Phase 2 insights that helped shaped a draft Master Plan for Arthur Phillip Park, the design team will utilise the findings from this phase of engagement to refine the draft Master Plan before seeking endorsement from Councillors.

July 2021

A final version will be made publicly available and put forward to Council for adoption. The renewed 2021 masterplan for Arthur Phillip Park will provide a long-term future vision and statutory requirement to fund new district level recreational facilities and amenities.

A staging plan is included in the final masterplan following confirmation of \$1.15m funding from the NSW Public Spaces and Legacy Program 2020-22 to implement stage 1 of the masterplan.

Stage 1 (2021/2022) includes the below provisions:

- New district playground (including inclusive accessible play, nature play space, ½ court basketball)
- New picnic and BBQ areas, seating, water fountains, waste bins
- New pathway lighting (preferably solar), bike parking
- New landscaping and tree planting

Stage 2 (2025 subject to funding availability)

- Design and construct a water play facility
- Upgrade the existing sports field
- Improve park connectivity/parking where relevant.

August to September 2021

A second car parking survey will be completed to inform parking requirements associated with the winter seasons sports. This survey was postponed due to COVID 19 health orders that commenced June 2021. A draft concept plan relating to Stage 1 of the Masterplan will be developed using community consultation feedback provided during the masterplan engagement process. The draft concept plan identifies the park equipment, materials and embellishments that will be used i.e. play equipment, seating, trees etc.

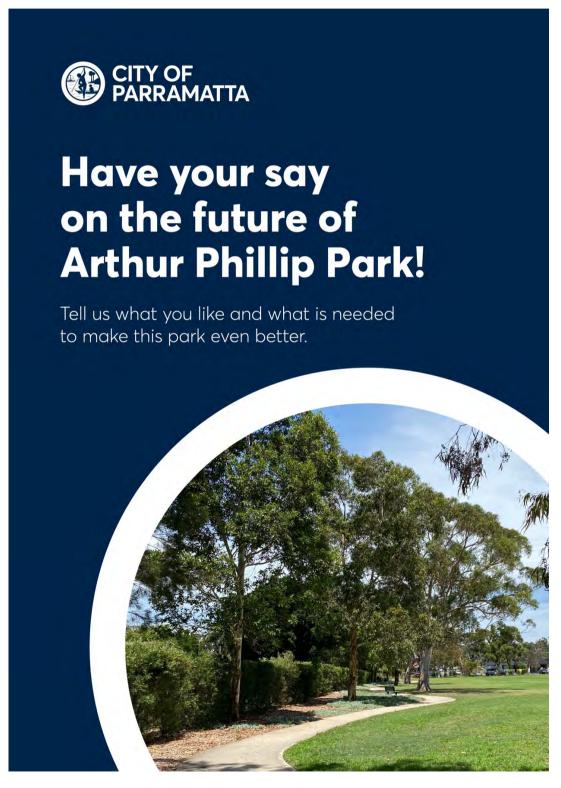
September/October 2021 (dependent on public health orders)

Council will engage further with the community to review the draft Stage 1 concept plan to for each upgraded or new component of the park such as the play spaces, fitness station, picnic and BBQ spaces, carpark, trees and circuit path lighting. Council will use community feedback to refine the draft concept plan before progressing to detailed documentation and construction (mid 2022).



Appendix A - Phase 1 Engagement

Flyer





We need your help to renew the **Arthur Phillip Park masterplan!**

Tell us what improvements you want so we can get most out of this much-loved and important park!

Share your ideas!

Share your ideas before 4pm on 4 February 2021 and go into a draw to win one of five \$50 AT Parramatta Gift Cards.

You can provide feedback by any of the following methods:

- 1) Scan the QR to complete our survey
- 2) Email: placeservices@cityofparramatta.nsw.gov.au
- 3) Send your ideas to: City of Parramatta, Place Services Team, PO Box 32, Parramatta, NSW 2124
- 4) Visit the Constitution Hill Library to complete a hardcopy survey For more information on the project visit: qrco.de/arthur-phillip-park





본 소식지와 관련해 통역 지원이 필요하신 경우, TIS (131 450)에 전화하여 Paramatta Customer Service (8806 5050) 를 연결해 달라고 요청하시면 됩니다. 업무시간은 월요일에서 금요일 오전 8시 30분부터 오후 5시까지입니다.

إذا كنت بحاجة للمساعدة في أراكنت بحاجة للمساعدة في ترجمة هذه النشرة اتصل بـ 115 على الرقم 134 و145 واطلب منهم الانصال نباية عنك بخدمة زبائن باراماتا على الرقم 2005 8008 من الانبين إلى المحمة بن الساعة 8:30 صباحاً و 5:00 مساءً.

CHINESE 如果你需要翻译协助阅读这份新闻简报,请联系 TIS,电话TI3T 450,要求他们代表你接通巴拉玛打市议会睽离服务处,电话 9806 5505。顾客服务处,电话 9806 5505。顾客服务处的工作时间是每星期一至星期五, 上午8:30至下午5:00。

यदि आपको यह सूचना-पत्र समझने में सहायता बाद आपका यह सूचना-पत्र समझन न सहायत बाहिए तो कृपमा 115 की 131 450 पर फ़ीन करें और उनसे कहें कि आपकी तरफ़ से पैरामाटा कस्टमर सर्विस को 9806 5050 पर फ़ीन करें। यह सेवा सोमवार से शुक्रवार, सुबह 8.30 बजे से शाम 5.00 तक उपलब्ध है।



Appendix B - Phase 2 Engagement

QR Code Trail



DESIGN A NEW ARTHUR PHILLIP PARK

Follow the QR code trail to choose your favourite features.

Earlier in the year, you told us there were 4 areas in the park that needed improvement. We have placed 4 QR codes around the park that relate to each key area. We need your help to identify the special features needed to make the park even better.

Please walk around the park and find the QR code that interests you. Scan the QR code and tell us the special features you would like to see in the park.

Each QR code will take between 1-2 min to complete.

Find these four signs in the park and scan the QR code.



HOW DO YOU WALK AND RIDE?



HOW DO YOU MEET AND RELAX?



HOW DO YOU PLAY?



WHAT NEW ACTIVITIES ARE NEEDED?

QR code trail closes 5pm, 9 May 2021

FOR MORE INFORMATION

Visit: participate.cityofparramatta.nsw.gov.au/arthur-phillip-masterplan Phone: 9806 5050

Email: placeservices@cityofparramatta.nsw.gov.au





ramatta.nsw.gov.au/arthur-phillip-masterplan

was important in the first round of engagement. As part of round 2, we need your help to improve this

special feature in the renewed

masterplan.

Visit: participate.cit Phone: 9806 5050

FOR MORE INFORMATION

AND TELL US HOW WE CAN IMPROVE THE WALKING PATH!

IT ONLY TAKES TWO MINUTES!







Appendix C - Phase 3 Engagement

Poster

HAVE YOUR SAY

Draft Arthur Phillip Park Masterplan Public Exhibition

Thank you for providing feedback to improve Arthur Phillip Park. Our architects have incorporated your ideas and new park features include a district playground, waterplay, improved lighting, fitness stations, more social space and much more!

Get involved and have your say by:

- 1. Scanning the QR Code to view the plan and have your say online
- 2. Chatting to the project team at a drop-in session hosted in the park
 - a. Thursday 10 June, 4-6pm
 - b. Saturday 12 June, 11-1pm
 - c. Saturday 19 June, 1-3pm
- 3. Emailing:

placeservices@cityofparramatta.nsw.gov.au

- Posting a submission to:
 City of Parramatta, Place Services Team
 PO Box 32, Parramatta, NSW, 2124
- 5. Completing a hard copy survey at the Constitution Hill Library



SCAN ME

Submissions close 5pm, 25 June 2021

For more information on the project, visit: www.participate.cityofparramatta.nsw.gov.au







Postcard

Thank you for helping to shape the future of Arthur Phillip Park!

We have created a draft Masterplan and we want to hear your feedback.

Proposed new park features include:
District playground and waterplay
Improved lighting
Fitness stations and more social spaces





You told us what you wanted to see, and we've put pen to paper!

Following two rounds of engagement and technical research, our architects have exciting new designs to share. The draft Arthur Phillip Park Masterplan is on public exhibition and we want to hear your feedback.

Get involved and have your say by:

- 1. Scanning the QR Code to view the plan and have your say online
- 2. Chatting to the project team at a drop-in session hosted in the park
 - a. Thursday 10 June, 4-6pm
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SCAN ME!

Submissions close 5pm, 25 June 2021



Pop-up consultation board

EXPLORE THE ARTHUR PHILLIP PARK MASTER PLAN



Overall, do you support the draft Arthur Phillip Park Master plan? Please place a dot along the scale.

NOT AT ALL SOMEWHAT UNSURE MOSTLY YES, ABSOLUTELY





DESIGNING WITH THE COMMUNITY



PHASE 1: IDEATION

7 December 2020 to 4 February 2021, 273 responses

The community vision for the park included...



A place with more shade trees



cycling loop







A place of play for all ages



An opportunity



Regrading of the sportsfields and updated facilities



structure to parking to

PHASE 2: CO-DESIGN ELEMENTS

19 April to 10 May 2021 400 responses

The community detailed how we best achieve this vision and outlined that they wanted...



A colourful, exciting





An active space



Increased user hours of the walking track



An inclusive space



PHASE 3: PUBLIC EXHIBITION

31 May to 25 June 2021

facilitates longer

visits



Scan the QR code to have your say about the draft Master plan and tell us if you agree to the improvements

NEXT STEPS

September/October 2021 TBC

- 1 Seek approval for the draft Master plan
- 2 Secure funding
- 3 Design draft concept
- 4 Return to the community to confirm the draft concept design

Phase 3 Open Response Comments

The following comments, ideas and feedback were captured in open response questions asked in the Phase 3 engagement, and have been taken into consideration when making any amendments to the draft Master Plan for Arthur Phillip Park.

Do you have any finals comments on the Draft Master Plan?

- Love walking trail, great to see more trees along the track
- The field is fine as it is as it drains well and can be played on when others are washed out
- Please keep parking bollards to stop trucks taking up multiple spots. More trees on the northern side of the south pathway. If regrading field please make sure drainage is adequate. Any timed parking needs to accommodate lengthy stays (4hrs)
- Consider a basketball ring for children, not just adults. Mores trees around the perimeter. Tennis wall and tennis ball thrower. More water bubblers along the path. Wider walking path with markings for directions to assist dual modes on the paths
- Keep the trees. Shade over the play area. Bee friendly garden. Taps and water access. Basketball for different ages. Teniss. Sound and watrplay. Climbing walls and frames. Path could be more interesting and playful. Plant natives
- Additional parking
- Urgent need for a facility for the general community that can accommodate elderly meeting spaces, youth groups, recreational and hobbby groups. This could replace the child care centre as there are many such commercial facilities in the area
- Thank you. If it could be sped up that would be great
- Small garden for growing vegetables with kids. Coffee shop
- Solar lights
- I suggest that the parking time be four hours
- Yes the master plan is good, however I think the phase 2 development may not be required and also the development should be evenly distributed throughout the park. It is crowded only on Redbank Road side
- Playground for kids with activities and water park will be great ideas.
- I have one through the Master plan, really happy for the parking survey undertaken and I totally support the survey. There is no future need of any parking spaces, Also recommendations for No stopping signs on Redbank road and 6 parking spots (to be marked and rear side parking) are very much true.
- I also do support point no. 3 Accessible ramp walkway.
- However I am strictly against any changes especially to the height of the main building (I did not notice the same in current master plan)"
- I see no need or value in water park section.
- Bigger water play park and kids play area
- Local residents main use of the park is as a lesuire walking circuit. This experience could be
 enhanced with more native gum trees, both for shade and heat reduction; and greater
 natural connections encouraging relaxation and revitalization. Their are lawn spaces which
 could b planted without impacting sports fields. Also more trees / mid level shrubs round
 exterior
- I would really like to see cricket nets added. We play soccer, AFL and cricket in the Hills and there seems to be a shortage of cricket nets and fields.
- The plan will not open for me to view it though this is my feedback. I am a resident on Redbank road and I have a daughter who is 8 years who plays at Arthur Phillip Reserve.
- Remove the bark it's all over the park and makes the park look dirty.

- The tress are to close to the play areas and are surrounded by ugly bark areas. The tress should be around the boarders of the park or near the fence.
- KEEP the barbecue areas. I have had a BBQ at this park and it was a beautiful relaxing day with family.
- Need more tables near the BBQ areas for families to sit on.
- Keep trees near the BBQ areas for shade. Or make sure the BBQ areas have enough shade.
- Keep the toilets Very handy for the public. Continue to have the council regularly clean them. They have always been clean when I have used them with toilet paper.
- Needs a bigger basketball area. The basketball area is very popular. Needs more then one hoop!
- Needs a new and updated play area with more swings and slide.
- Needs play areas for toddlers and youths.
- A water park area or somewhere to hold children's birthday parties will be great!
- Do not have the council charge for parking in the area. I am a resident and there is NO allocated parking spot for my units and I use the park, parking.
- The walk way around the park could be wider for bike riders and people who are exercising.
- The grass area is fine. Has no bindis.
- The masterplan looks good and glad it's coming to our park.
- Few more exercise equipments will be good throughout the park
- I feel cricket nets would be not only a great idea but compliment the cricket ground. I also feel they would get more use than a water theme park.
- Longer stays are not possible without access to toilets. Could they be included?

JOC Consulting

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